

# IMB



INTERNATIONAL FULL TIME  
MASTER PROGRAMME IN  
BUSINESS AND ORGANIZATION  
- IMB

*Step Out of the Box and  
Enter the World of Ambition!*

PROGRAMME  
OFFERED IN  
ENGLISH

[www.ef.uni-lj.si/en](http://www.ef.uni-lj.si/en)



# ABOUT FACULTY OF ECONOMICS

The Faculty of Economics is the leading business school in Slovenia and a competitive player in the international environment - and AACSB, EQUIS, TEDQUAL and CEQUINT accredited school, signatory to UN Principles for Responsible Management Education and connected to the Confucius Institute – CI Ljubljana.

We have established 194 International Agreements in 43 countries worldwide, 149 of them in the Erasmus programme.

Our faculty has strong ties with the business community. We offer many networking opportunities for FELU's graduates – also through the FELU Alumni. In addition to this, we have Ljubljana Chapter of Beta Gamma Sigma for the best students.

## ABOUT THE IMB PROGRAMME

The International Full-Time Master Programme in Business Administration (IMB) is an intensive programme. It is a unique – and considered by many to be an elite – programme aimed at students with or without previous work experience.

The IMB Programme offers students the opportunity to gain a unique preparation for the business world by being in touch with international experts from the academic and business world, engaging them in real-life projects, case studies and team-work orientated learning approach which helps them gain the capabilities, knowledge and attitudes that are necessary to succeed in today's fiercely competitive business world, where only excellence enables long-term survival. The working environment and challenges during your year at the IMB programme will give you the real life experience required for your future career.

## THE PROGRAMME DIRECTOR WELCOMES YOU!

The IMB Programme at the Faculty of Economics of the University of Ljubljana is the leading and the most intensive full-time master's programme in this part of Europe and could be placed alongside with the best programmes of its kind in the world. The aim of this program is to develop students into broadly educated business professionals, executives, and entrepreneurs who understand the nature of business as a whole, with the tools and techniques applicable to a wide variety of business situations and issues. The capstone of the IMB program gives students a chance to bring together theories, skills and tools studied during the program, integrate them into learning experience and engage in interactive discussions with global experts from the academia and business world.

Project outcomes are then presented to external professional audience, corporate boards of participating organizations and at the traditional Portorož Business conference. In addition, the programme encourages networking with international partner schools, organizations and institutions in Europe and the US. The programme concludes with a study trip aimed at providing students with insights into environments, organizations and institutions that may have been the topic of their prior research. Our key intention is to facilitate better networking with European business schools, organizations and institutions in order to provide an unique study experience complemented with individual career consulting.

*"We aim to educate future business leaders! International Full Time Master Programme in Business and Organization (IMB) is a world class educational business program. Through theory and practical examples, the IMB program provides the skills of marketing, finance, technology management and social skills, which are needed in the 21st century."*



*Professor Polona Domadenik  
Programme Director*

# WHY CHOOSE INTERNATIONAL FULL TIME MASTER'S PROGRAMME IN BUSINESS AND ORGANIZATION – IMB

Because it offers:

- An intensive international full time master programme in English
- Internationally renowned Slovenian and international professors and experts
- A good connection with the business world
- Interaction between students, lecturers, and professionals
- Participative learning, learning-by-doing, teamwork, case studies, discussions
- Working on practical and real cases for real companies
- Up-to-date study materials and illuminating insights into business and economics
- A field trip
- Students from all over the world
- Excellent employment possibilities: 80% of students have found employment within 3 months after completing the course

## PROGRAMME STRUCTURE

### 1st YEAR

ECTS	Semester 1	ECTS	Semester 2
6	Organization and Management	6	Corporate Finance 1
6	Business and Environment	6	Marketing for Managers
6	Managerial Economics	6	Operations Management
6	Accounting for Managers	6	Strategic Management
6	Human Resource Management	6	Multivariate Analysis

### 2nd YEAR - Semester 3

ECTS	FINANCE MAJOR	ECTS	MARKETING MAJOR	ECTS	TECHNOLOGY MANAGEMENT MAJOR
6	Banking Management	6	Marketing and Sales Across Cultures	6	Technology Management
6	International Finance	6	International Marketing	6	Innovation Management
6	Mergers & Acquisitions	6	Digital Marketing	6	Modelling Advanced Data Analytics
6	Investments	6	Consumer Behavior	6	Big Data Management
6	Research Project	6	Research Project	6	Research Project

### 2nd YEAR

ECTS	Semester 4
30	MASTER THESIS

# OPEN DAYS

one day in April and one day in May

More information available at IMB Student manager Silva Pečarič via email [silva.pecaric@ef.uni-lj.si](mailto:silva.pecaric@ef.uni-lj.si).

## HOW TO APPLY?

Admission criteria:

- Finished bachelor programme  
With a bachelor degree (diploma) or with 180 ECTS credit points for the programmes without obligatory thesis. Please note that for non-Slovene students, the thesis verification needs to be submitted, but more specific information regarding that will be given to individuals, when needed.
- Proficiency in English  
Since the formal language of the programme is English (not only classes, team work and study materials are available in English language, but also internal communication is carried out in English).
- 2 reference letters  
Can be written by an employer, academic personnel, non-profit organization manager, trainer or any other reliable and trust-worthy person, that can provide an opinion or a proof that the student is talented, hard-working, creative, top achiever, etc.

**Deadline to apply:**  
**20 June every year**

# STUDENTS TESTIMONIALS



**Luis Simão**

*I'm glad I took IMB program, as it helped me develop useful skills and connections for my professional career.*

TODAY: Consultant at Deloitte (Portugal)



**Alen Crevar**

*Intense program has prepared me for the challenges awaiting at the future workplace. IMB breeds self-confidence – an important building block of any career.*

TODAY: Corporate Finance Analyst, ALTA



**Kristina Pangos**

*IMB has given me a lot, not just the academic part but much more. I have gained life long friendships and am included in network of people that I can easily collaborate with while seeking new business opportunities.*

TODAY: Head of marketing for fashion brands Slowatch d.o.o.



**Anja Bergant**

*The biggest takeaway from IMB is that hard work, dedication, ambition and proactivity always provide results which are even greater when you share them with your colleagues whom you have worked together.*

TODAY: Investment banker at UniCredit Bank Austria

# ALUMNI MBA RADOVLJICA

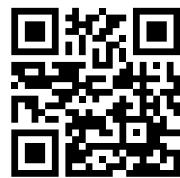
Alumni association MBA Radovljica is an organization formed by members who finished their studies at International Full Time Master's Programme in Business Administration (IMB) at the Faculty of Economics, University of Ljubljana.

The mission of Alumni MBA Radovljica is to foster and facilitate both ties among alumni and ties of alumni with companies and individuals that support the programme. In addition to this, Alumni provides opportunities for continuous lifelong learning to its members. Alumni MBA Radovljica carries out its mission by organising and performing the following types of activities:

- Professional activities such as round tables, discussion, company visits, Alumni MBA Radovljica mentorship programme and inviting our members to external events.
- Social activities such as networking events, gala events, receptions for IMB students, sporting activities, picnic and charity initiatives aimed at sustainable development.
- Media - there are several media issued aimed at connecting the Alumni Members and communicating professionally relevant information. Furthermore, as a professional network, Alumni manages its profiles in social media.

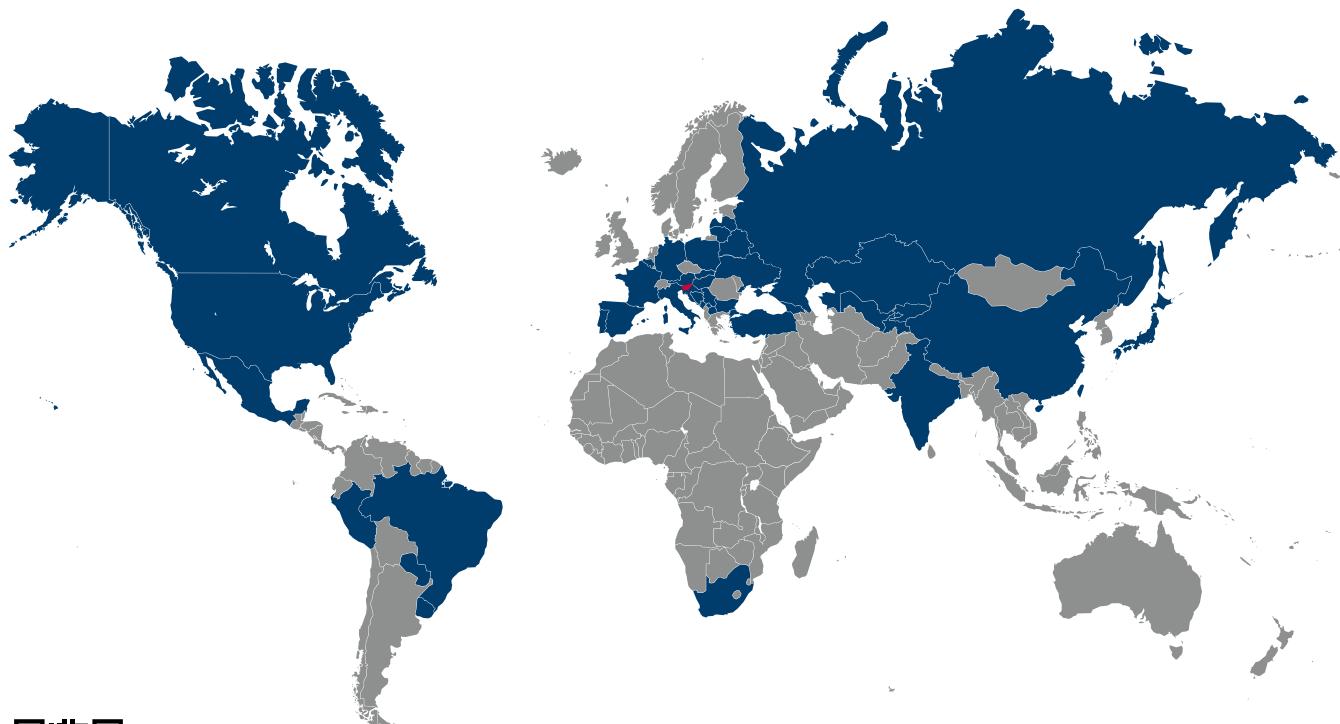


ALUMNI  
MBA  
RADOVLJICA



[www.alumni-mba.com](http://www.alumni-mba.com)

# OUR STUDENTS ARE COMING FROM ALL OVER THE WORLD



## CONTACTS

University of Ljubljana  
Faculty of Economics  
Kardeljeva ploščad 17  
SI-1000 Ljubljana, Slovenia

Phone: +386 1 5892 400  
Fax: +386 1 5892 698  
[info@ef.uni-lj.si](mailto:info@ef.uni-lj.si)  
[www.ef.uni-lj.si/en/imb](http://www.ef.uni-lj.si/en/imb)



**Programme Director**  
Polona Domadenik, PhD  
Phone: +386 1 5892 775  
[polona.domadenik@ef.uni-lj.si](mailto:polona.domadenik@ef.uni-lj.si)



**Programme Coordinator**  
Silva Pečarič  
Phone: +386 1 5892 633  
[silva.pecaric@ef.uni-lj.si](mailto:silva.pecaric@ef.uni-lj.si)