



BUSINESS INFORMATICS (GRADUATE PROGRAMME)

'INFORMATION TECHNOLOGY AND BUSINESS
ARE BECOMING INEXTRICABLY INTERWOVEN.
I DON'T THINK ANYBODY CAN TALK
MEANINGFULLY ABOUT ONE WITHOUT
THE TALKING ABOUT THE OTHER.'

— Bill Gates

PROGRAMME
OFFERED IN
ENGLISH

www.ef.uni-lj.si/en



BUSINESS INFORMATICS

A BRIDGE BETWEEN INFORMATION TECHNOLOGY AND BUSINESS OPERATIONS

Are you interested in digitalization? Do you want to become an active member of a firm's digital transformation endeavour? Want to know how to use modern IT in a company and how to improve business with ITs help? How to change business processes and business models? How to exploit vast amounts of data that is available today within firms to improve their performance? Thinking about a start-up company and want to learn more how IT enables such efforts? Are you skilful in IT, but are aware that business and managerial skills are also important for your career? Do you have business and managerial knowledge, but would like to know more about modern IT?

- a combination of business, technological and managerial knowledge and skills
- good understanding of a role and organization of IT in companies
- work with modern information tools
- project work on case studies
- excellent domestic and foreign professors
- guests from practice
- excellent opportunities for studying abroad
- possibility to obtain a double degree**



** SEB LU has developed a Double Degree program with renowned Portuguese partner institution – NOVA IMS and Pforzheim University Business School in Germany. The Double Degree program requires the attendance of at least one semester abroad, acquiring core knowledge and skills, and to specialize in their field of interest. Provided that both institutions academic requirements have been met, students of the Double Degree program receive both SEB LU's master degree and a degree from the partner institution.

GENERAL CURRICULUM

1st year
1st semester
Organization and management
Research Methods and Techniques
Business Process Management
Accounting Information for Decision-Making
2nd semester
Strategic Management 2
Digital Business
Business Intelligence and Analytics
ELECTIVE COURSE
Business Skills Development 1

* Student selects one of the two offered courses type 11.

2nd year
3rd semester
Information Systems Management
* Data Mining
* Information Systems Analysis and Design
** Developing Software Solutions
** IT Project Management
MASTER'S THESIS PROPOSAL
4th semester
ELECTIVE COURSE
Business Skills Development 2
MASTER'S THESIS

** Student selects one of the two offered courses type 11.