TOURISM

FELU Team, 2011-2014
Tourism at FELU

Tourism studies and research at FELU (Faculty of Economics University of Ljubljana) have global recognition and quality. The summary of our ultimate 4-year period include following achievements listed in 5 key areas:

- **18 papers** published in tourism top journals (all SSCI and ABS listed).
- **9 tourism research projects.**
- **129 students enrolled the EMTM programme** – The Erasmus Mundus European Master in Tourism Management (EMTM) is a two-year world-class integrated programme aimed at qualifying graduates to deal with the huge challenges in contemporary tourism.
- **130 students enrolled at Tourism postgraduate programme** – TedQual accredited tourism postgraduate programme.
- **6 awards**: two prestige University of Ljubljana awards, Slovenian Research Agency best paper award, TTRA 2011 European chapter conference best paper award and two FELU best paper awards.
Researchers

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Visitng professors

- Albert George Assaf, PhD, Professor, Isenberg School of Management, University of Massachusetts - Amherst, USA
- Sara Dolničar, PhD, Professor, The University of Queensland, Australia
- Larry Dwyer, PhD, Professor, School of Marketing, Australian School of Business University of New South Wales, Australia
- William C. Gartner, PhD, Professor, University of Minnesota, Department of Applied Economics, USA
- Richard R. Perdue, PhD, Professor, Pamplin School of Business, Virginia Polytechnic Institute and State University, USA
- Pauline J. Sheldon, PhD, Professor Emerita, University of Hawaii’s School of Travel Industry Management, USA
EMTM

The EMTM is a fully integrated two-year joint Erasmus Mundus European Master in Tourism Management Programme promoted and tailor-made by three university partners: The University of Girona (Spain), known for its research and pursuit of teaching excellence in tourism product innovation and destination management; the University of Southern Denmark (Denmark), internationally recognized for its research and education in the field of sustainable tourism development; and the University of Ljubljana (Slovenia), renowned for its excellence in tourism policy design and tourism environmental management and economics. Each year the programme has more than 600 applicants, out of which we select 33 most outstanding. Students enrolled in the programme are coming from 28 non-European and 18 European countries.

The Excellence of Learning through Diversity

Tourism Master Programme

Tourism Master Programme is a two-year postgraduate program at FELU that has been TedQual accredited by UNWTO for its excellence and quality of the tourism education, training and research. The program offers an in-depth understanding of tourist operations, management, marketing, tourist development and its effects, both theoretically and through practical examples. The graduates of the Tourism master program are technically and professionally qualified to work in companies operating in the tourism market and dealing with tourism planning or policy.
Engagement and recognition

Awards

Best paper FELU award, 2014 (Ljubica KNEŽEVIĆ CVELBAR)
Best paper FELU award, 2013 (Ljubica KNEŽEVIĆ CVELBAR & Tanja MIHALIČ)
Award for remarkable achievement in the field of Economics, 2012 (Tanja MIHALIČ & Ljubica KNEŽEVIĆ CVELBAR)
University of Ljubljana Young Academics Award for Outstanding Research, 2012 (Ljubica KNEŽEVIĆ CVELBAR)
University Ljubljana Golden Award for Outstanding Merits in the Development in Scientific, Educational or Artistic field, 2011 (Tanja MIHALIČ)
TTRA European chapter conference best paper award, 2011 (Kir KUŠČER)

Positions and membership in international organisations

Tanja MIHALIČ
• European Commission, Research Executive Agency, Brussels, Belgium (expert evaluator), since 2005
• Educational and Research Council, UNWTO (member), 2008-2011
• IATE (International Association of Tourism Economics) (board member), since 2011
• World Committee on Tourism Ethics, UNWTO (committee member), since 2013

Ljubica KNEŽEVIĆ CVELBAR
• Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, 2010-2012
• Lipska Cave Ltd, Montenegro (avisory board member), since 2013

Kir KUŠČER
• Professional Council of the Ljubljana Tourism (member), 2010-2014

Tina ŠEGOTA
• IIMP (International Institute of Marketing Professionals) (member), since 2012
• ATLAS (student membership), since 2014

International research and teaching collaboration

The University of Massachusetts Amherst, USA; University of Minnesota, USA; University of New South Wales, Australia; Queensland University, Australia; University of Technology, Sydney, Australia; Modul University, Austria; Shanghai Institute of Foreign Trade, School of Tourism and Event Management, Shanghai; Copenhagen Business School, Denmark; Skema Business School, France; Toulouse Business School, France; University of Girona, Spain; University of South Denmark, Denmark; UDG, Montenegro; University of Montenegro, Montenegro; University of Zagreb, Croatia; Faculty of Sciences, University of Novi Sad, Serbia; Masaryk University, Brno, Czech Republic; The University of the Balearic Islands, Spain; University of Vigo, Spain; University of Surrey, United Kingdom; Dokuz Eylül University, Turkey; University of Piraeus, Greece.
Grants and Projects

Tourism Confidence Index 2011, Slovenian Tourist Board (Tanja MIHALIČ)

Research on the relationship of managers in Slovenian tourist companies and foreign tourists in Slovenia to environmental change and green tourism, Slovenian Tourist Board (Tanja MIHALIČ)

The guidelines for the preparation of the strategy of development and marketing of Slovenian tourism for the period 2012-2016, Slovenian Tourist Board (Tanja MIHALIČ)

Study of sinergy effects of cooperation between fishing and tourism, Slovenian Research Agency (Tanja MIHALIČ)

Tourism economics and politics, Bilateral research project: Slovenia and USA (Tanja MIHALIČ)

Digital Agenda for new Tourism approach in European rural and mountains areas, European Commission, Government Office of the Republic of Slovenia for Local Self-Government and Regional Policy, and FELU (Kir KUŠČER)

Tourism competitiveness in Slovenia: Challenges for the future, Bilateral research project: Slovenia and USA (Ljubica KNEŽEVIĆ CVELBAR)

Evaluating the potential of the ICT program BENIUS at the markets of Slovenia, Croatia and Montenegro, Smart Com d.o.o (Ljubica KNEŽEVIĆ CVELBAR)

Development of Adventure Tourism Strategy, United Nations Development Program (UNDP), Montenegro (Ljubica KNEŽEVIĆ CVELBAR)

App for Stimulating the Quality of Life Project at Destination Portorož, Istrabenz Turizem Ltd. (Ljubica KNEŽEVIĆ CVELBAR)

Tourism conferences hosted at FELU

- **IATE 2013** (International Association for Tourism Economics), July 1-4, 2013
- **BEST EN Think Tank XIV** (Building Excellence in Sustainable Tourism Education Network), June 23-26, 2014
Our publications
(SSCI and ABS journals)


