

STUDENT BUSINESS CONFERENCE 2013

CALL FOR PAPERS

4 April 2013

STUDENT BUSINESS CONFERENCE

- **Connects** the academic and business community.
- Enables **students** to **present** their **best bachelor** and **master theses** as well as **business projects**, all of which focus on finding solutions for **current problems** and **challenges** in the **business environment**.
- Serves as a place of **recruitment** and **networking** between **students** and **companies** looking for ingenious and ambitious co-workers.

10TH STUDENT BUSINESS
CONFERENCE = 10 BEST STUDENT
PAPERS

Presentations of the best papers!

- A committee of teachers from different business and economic fields will select **10 most resourceful** and **innovative papers** which will be presented at the event.
- As the conference has evolved into an international event it will be conducted in the **English language**.
- Like every year all finalists will receive great prizes.

IS YOUR STUDENT PAPER ALSO
SUITABLE FOR THE REGISTRATION?
YES, IT IS!

- You can register all types of **student research work** (business cases and projects, business plans, bachelor, specialist and master theses) **written** in the **academic year 2011/2012** (from 1 October 2011 to 30 September 2012) at educational institutions in Slovenia and abroad.
- You can participate as an **individual** or as a **group** of students.

THE PAPERS SHOULD

- Focus on business problems of companies or institutions based in Slovenia and/or on international markets.
- Highlight the possible solutions to business problems and their transfer into practice.
- Analyze the current business and economic trends on the domestic and/or international markets.

All papers can be **written** in Slovenian or **English**; **presentations** of **finalists** will be held in **English**.

THE REGISTRATION SHOULD
INCLUDE

- A complete entry form found at [this address](#).
- 1 hard copy of the paper (spiral bound).

Send your entries to:
Univerza v Ljubljani, Ekonomska fakulteta, ŠPK 2013, Kardeljeva ploščad 17, 1000 Ljubljana, Slovenia.

IMPORTANT DATES

- The deadline for entering student papers: **14 January 2013**
- The deadline for the selection of the top 10 entries: **11 February 2013**

The chosen 10 finalists will present their work at the 10th SBC on 4 April 2013.

The participation at the 2013 Student Business Conference is free of charge.

10 YEARS

SBC
2013