

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Veščine raziskovalnega dela
Course title:	Research Skills

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Doktorski program ekonomskih in poslovnih ved, tretjestopenjski program	Skupni predmet programa	1.	1. in 2.
Doctoral Program in Economics and Business	Core program subject	1.	1 and 2

Vrsta predmeta / Course type Jedrni predmet /core subject

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje Laboratory work	Druge oblike dela	Samost. delo Individ. work	ECTS
25				65	90	6

Nosilec predmeta / Lecturer: Prof.dr. Irena Ograjenšek, prof.dr. Marko Pahor

Jeziki / Languages:	Predavanja / Lectures:	Angleški/English
	Vaje / Tutorial:	Angleški/English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Predmet ne vsebuje pogojev za vključitev.

Prerequisites:

None.

Vsebina:

1. Posebnosti raziskovalnega dela v ekonomiji in poslovnih vedah.
2. Konceptualna izhodišča raziskovalnega dela v ekonomiji in poslovnih vedah:
 - Koncepti, definicije, teorije in modeli.
 - Raziskovalni pristopi, strategije in načrti.
3. Raziskovalna etika v teoriji in praksi.
4. Priprava raziskovalnega načrta.
5. Znanstveno objavljanje.
6. Analitična programska oprema v podporo raziskovalnemu delu.

Content (Syllabus outline):

1. Economic and business research in the broader scientific context.
2. Conceptual foundations of research in economics and business:
 - Concepts, definitions, theories and models.
 - Research approaches, strategies and designs.
3. Research ethics in theory and practice.
4. Research design.
5. Scientific publishing.
6. Research software

Temeljni literatura in viri / Readings:

Paket gradiv za predmet s prosojnicami predavanj, gradivi za vaje in seminarsko delo, izbranimi članki ter študijami primerov./ Course packet will consist of handouts, in-class and computer lab exercises, selected readings, and case studies.

Cilji in kompetence:

Temeljni izobraževalni cilj tega predmeta je študenta usposobiti za izvajanje metodološko in etično primernih ter praktično relevantnih raziskovalnih projektov na področju ekonomije in poslovnih ved. V njegovem okviru bo študent razvil sposobnosti za samostojno in skupinsko raziskovalno delo ter za samostojno vrednotenje rezultatov raziskovalnega dela drugih raziskovalcev.

Objectives and competences:

This course aims to develop students' abilities to design and carry out methodologically and ethically sound as well as practically relevant empirical research in business and economics. It is designed to give students a solid foundation for working on individual and group research projects and the ability to be informed users of research results presented and/or published by others (e.g. fellow researchers and research institutions, governments, press).

Predvideni študijski rezultati:

Znanje in razumevanje:

- Osvežitev splošnih in pridobitev specifičnih znanj s področja metodologije raziskovalnega dela.
- Osvojitvev/osvežitev in poglobitev znanja uporabe izbranih analitičnih programskih orodij.
- Nadaljnji razvoj spretnosti diskutiranja ter pisnega in ustnega sporočanja.

Intended learning outcomes:

Knowledge and understanding:

- Enhanced general and specific knowledge in the field of research methodology.
- Enhanced software skills.
- Further development of debating, writing, and presentation skills.

Metode poučevanja in učenja:

Predavanja, vaje in seminarji. Vse oblike dela vključujejo diskusije izbranih člankov in študij primerov ter krajše študentske predstavitve individualnih in skupinskih domačih nalog.

Learning and teaching methods:

Lectures, in-class and computer lab exercises, seminars. All methods include student presentations and discussions based on student individual and group assignments.

Načini ocenjevanja:

Prispevek k diskusijam, individualne in skupinske domače naloge, pisni izpit, seminarska naloga (zasnova dispozicije doktorske disertacije).

Delež (v %) /
Weight (in %)

100%

Assessment:

Formal evaluation is based on class participation, individual and group assignments, written test, and a seminar paper (draft PhD research proposal).

Reference nosilca / Lecturer's references:

Prof.dr. Irena Ograjenšek

1. CIRMAN, Andreja, OGRAJENŠEK, Irena. Community satisfaction in post-socialist cities : factors and implications. *Lex localis*, ISSN 1581-5374, Apr. 2014, vol. 12, no. 2, str. 255-270, doi: [10.4335/12.2.249-265\(2014\)](https://doi.org/10.4335/12.2.249-265(2014)).
2. PRAŠNIKAR, Janez, OGRAJENŠEK, Irena, PAHOR, Marko, BAJDE, Domen, TROBEC, Domen. An integral approach to corporate environmentalism and its application to a country in transition = Integralni pristup poslovnoj ekologiji i njegova primjena na zemlju u tranziciji. *Zb. rad. Ekon. fak. Rij.*, 2012, vol. 30, sv. 1, str. 89-113, tabele. <http://www.efri.uniri.hr/english/dokumenti/05-prasnikar-2012-1.pdf>.
3. MCCOLLIN, Chris, OGRAJENŠEK, Irena, GÖB, Rainer, AHLEMEYER-STUBBE, Andrea. SERVQUAL and the process improvement challenge. *Qual. reliab. eng. int.*, Jul. 2011, vol. 27, no. 5, str. 705-718. <http://onlinelibrary.wiley.com/doi/10.1002/qre.1234/pdf>, doi: 10.1002/qre.1234.
4. WYNN, Henry, OGRAJENŠEK, Irena. Is statistics becoming the number one discipline for business and industry?. *Qual. reliab. eng. int.*, Dec. 2010, vol. 26, no. 8, str. 789-793.
5. OGRAJENŠEK, Irena, ŽABKAR, Vesna. Enhancing the value of survey data on consumer satisfaction in the frame of a consumer loyalty programme : case of a Slovenian retailer. *Qual. technol. quant. manag. (Print)*, Jun. 2010, vol. 7, no. 2, str. 133-147.

Prof.dr.Marko Pahor

1. ASSAF, Albert George, KNEŽEVIĆ CVELBAR, Ljubica, PAHOR, Marko. Performance drivers in the casino industry : evidence from Slovenia. *International Journal of Hospitality Management*. [Print ed.], Mar. 2012, vol. 32, iss. 1, str. 149-154
2. FOYE, James, MRAMOR, Dušan in PAHOR Marko: A Respecified Fama French Three-Factor Model for the New European Union Member States. *Journal of International Financial Management & Accounting*, 24 (1), str. 3-25.
3. PAHOR, Marko, ŠKERLAVAJ, Miha, DIMOVSKI, Vlado. Evidence for the network perspective on organizational learning. *Journal of the American Society for Information Science and Technology*. [Print ed.], Oct. 2008, vol. 59, no. 12, str. 1985-1994.
4. FRANCA, Valentina, PAHOR, Marko. Influence of management attitudes on the implementation of employee participation. *Econ. ind. democr.*, 2013
5. ŠKERLAVAJ, Miha, DIMOVSKI, Vlado, MRVAR, Andrej, PAHOR, Marko. Intra-organizational learning networks within knowledge-intensive learning environments. *Interact. learn. environ.*, 2008, 24 str.