## CONFERENCE SCHEDULE

### Day 1: Tuesday, 1 November 2011

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00-9:00 AM</td>
<td>Registration</td>
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<tr>
<td>9:00-9:30 AM</td>
<td><strong>Opening Ceremony (Venue: Gamelan 3)</strong></td>
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<tr>
<td></td>
<td>Opening Speech by The Honorable Professor Dato’ Dr. Aziz Deraman</td>
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<td>(Vice Chancellor, Universiti Malaysia Terengganu)</td>
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<tr>
<td>9:30-10:15 AM</td>
<td><strong>Keynote Address (Venue: Gamelan 3)</strong></td>
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<td>“Ethics and Sustainability”</td>
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<td></td>
<td>Speaker: Mr. Nik Mohd Hasyudeen Yusoff (Executive Chairman of Audit</td>
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<td>Oversight Board, Securities Commission of Malaysia)</td>
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<tr>
<td>10:15-10:30 AM</td>
<td>Coffee Break</td>
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<tr>
<td>10:30-12:00 Noon</td>
<td><strong>Parallel Presentation Session 1</strong></td>
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<td></td>
<td>1A - Accounting (Gamelan 4)</td>
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<td>1B - Economics (Rebana 3)</td>
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<td>1C - Business (Rebana 4)</td>
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<td>1D - Business (Rebana 5)</td>
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<td>12:00-1:15 PM</td>
<td><strong>Parallel Presentation Session 2</strong></td>
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<td>2A - Accounting (Gamelan 4)</td>
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<td>2B - Economics (Rebana 3)</td>
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<td>1:15-2:15 PM</td>
<td>Lunch and Prayer Break</td>
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<td>2:15-3:45 PM</td>
<td><strong>Parallel Presentation Session 3</strong></td>
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<td>3A - Accounting (Gamelan 4)</td>
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<td>3B - Economics (Rebana 3)</td>
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<td>3D - Business (Rebana 5)</td>
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<td>3:45-5:15 PM</td>
<td><strong>Parallel Presentation Session 4</strong></td>
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<td>4A - Accounting (Gamelan 4)</td>
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<td>4D - Business (Rebana 5)</td>
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### Day 2: Wednesday, 2 November 2011

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<th>Time</th>
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<tr>
<td>8:15-10:00 AM</td>
<td><strong>Parallel Presentation Session 5</strong></td>
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<tr>
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<td>5A - Accounting (Gamelan 4)</td>
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<td>5B - Economics (Rebana 3)</td>
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<td>5D - Business (Rebana 5)</td>
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<td>10:00-11:45 PM</td>
<td><strong>Parallel Presentation Session 6</strong></td>
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<td>6A - Accounting (Gamelan 4)</td>
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<td>6D - Business (Rebana 5)</td>
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<td>11:45-1:15 PM</td>
<td><strong>Parallel Presentation Session 7</strong></td>
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<td>7A - Accounting (Gamelan 4)</td>
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<td>7B - Business (Rebana 3)</td>
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<td>7D - Business (Rebana 5)</td>
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<tr>
<td>1:15-2:15 PM</td>
<td>Lunch &amp; Announcement of Outstanding Papers</td>
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<tr>
<td>2:15-3:30 PM</td>
<td><strong>Parallel Presentation Session 8</strong></td>
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<td>8A - Economics (Rebana 3)</td>
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<td>8C - Business (Rebana 5)</td>
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DAY 1: TUESDAY, 1 NOVEMBER 2011

TRACK 1A – ACCOUNTING
Time : 10:30 – 12:00 Noon
Venue : Gamelan 4

Inda Sukati, Abu Bakar Hamid, Rohaizat Baharun, Huam Hon Tat & Fazila Said

A12 The Role of Corporate Governance in the Relationship between Corporate Financial Performances (CFP) and Corporate Social Performance (CSP)
Sarifah Ismail & Romlah Jaffar

A48 The Effect of Corporate Governance on Enterprise Risk Management: Empirical Evidence from Listed Companies in Indonesia
Ni Wayan Rustiarini

A13 Acceptance and Satisfaction on Public Sector’s Accounting Information System: Reliability and Validity of Research Instrument
Zakiah Baharin, Nor’Azam Mastuki & Saidin Wan Ismail

TRACK 1B – ECONOMICS
Time : 10:30 – 12:00 Noon
Venue : Rebana 3

E36 Asia: Promising Market for Malaysia’s Wood Products?
Noor Aini Z

E68 Re-Testing Chinese RMB’s Basket of Currencies: A View from Evolution History of RMB Exchange Rate Regime
Cui Yuming

E61 Malaysian Capital Market: Sukuk versus Conventional Bond
Noriza Mohd Saad & NorEdi Azhar Mohamad

E31 The Pass Through Effect of Malaysian Ringgit on Malaysia’s Trade Balance
Yet Huat Sam, Caroline Geetha & Amran Ahmed

TRACK 1C – BUSINESS
Time : 10:30 – 12:00 Noon
Venue : Rebana 4

M10 “Professionals LLP” Limited Liability Regime for Professionals; The Business and Ethical Issues
Zuhairah Ariff Abd Ghadas
M21  Protection of Traditional Knowledge and Intellectual Property Rights: A Showdown between CDB and TRIPPS
  *Wan Izatul Asma Wan Talaat, Norhayati Mohd Tahir & Mohd Lokman Husain*

M32  The Relationship between Organizational Learning Capability and Technological Process Innovation Implementation: An Empirical Evident
  *Adam Mat & Razli Che Razak*

M95  Mediating Effect of Enterprise Risk Management Practices on Business Performance and Risk Management Support
  *Azreen Roslan & Hayati Mohd Dahan*

**TRACK 1D – BUSINESS**

**Time:** 10:30 – 12:00 Noon

**Venue:** Rebana 5

M13  The Relationship between Grievance Handling Training and Experiences with the Selection of Grievance Handling Styles
  *Zulkiflee Bin Daud, Mohd Faizal Bin Md. Isa, Khulida Kirana Binti Yahya & Wan Shakizah Binti Wan Mohd Nor*

M14  The Workability of Good Governance Practices in E-Recruitment in Nigerian Public Service
  *Ahmad Sanusi & Ahmad Martadha Mohamed*

M16  Moral Meaning in Green Marketing and Socially Responsible Marketing
  *Pranee Chitakornkijsil*

M105 What Do You Know About Human Resource Training in Small Medium Enterprises in Vietnam
  *Nguyen Ngoc Thang & Dang Thi Huong*

**TRACK 2A – ACCOUNTING**

**Time:** 12:00 – 1:15 PM

**Venue:** Gamelan 4

A9   The Effect of Capital Structure on Profitability: An Extended Analysis of Biotechnology Companies Listed on the Bursa Malaysia
  *Zuraidah Sipon & Nur Liyana Mohamed Yousop*

A28  The Influence of Shariah Supervision Board on Corporate Social Responsibility (CSR) Disclosure by Islamic Banks of Gulf Co-operation Council Countries
  *Abdullah Awadh Bukair & Azhar Abdul Rahman*

A18  Working Capital Management and Profitability: Evidence from Top Listed Firms in Malaysia
  *Josephine Yau Tan Hwang, Norlina Kadri, Nurul Izza Abd Malek & Sharifah Nur Aykeen El Edrus Bt Wan Habib Ismail*
TRACK 2B – ECONOMICS
Time : 12:00 – 1:15 PM
Venue : Rebana 3

E15 Determinants of Enrolment in Higher Education in Malaysia and a Few Selected Asian Countries
  Fatimah Wati Ibrahim

E62 Network Analysis of Indian Stock Market Using Minimum Spanning Tree
  Prakhar Singhal

E48 Comparative Analysis of Foreign Direct Investment in Indonesia and Malaysia
  Ratih Kusumastuti

TRACK 2C – BUSINESS
Time : 12:00 – 1:15 PM
Venue : Rebana 4

M3 Organizational Justice and Organizational Citizenship Behavior: Evidences from Malaysia
  Jehad Mohammad & Farzana Quoquab

M67 Organisation-Wise Source of Financing Working Capital in the Corporate Sector
  Shailender Singh & Sibi John

M121 Supply Chain Collaboration and Firm’s Logistics Service Performance
  Abdul Latif Salleh & Eh Chuak Eh Wong

TRACK 2D – BUSINESS
Time : 12:00 – 1:15 PM
Venue : Rebana 5

M66 Effectiveness of Service Recovery Strategy towards Perception on Service Quality and Service Switching Behavior: Malaysia Healthcare Industry
  Siti Nor Eileen Hajan & Monizaihasra Mohamed

M91 Simultaneous and Sequential Marketing Strategies in Marine Fisheries
  Nik Hashim Nik Mustapha & Ridzuan Yacob

M12 Impact of the “Ability” and “Job Satisfaction” to Determine the Labour Stability in the Hotel Industry in the North Central Province (NCP) in Sri Lanka
  Pathmini MGS

TRACK 3A – ACCOUNTING
Time : 2:15 – 3:45 PM
Venue : Gamelan 4

A25 Modelling Financial Literacy Index for Malaysian Public
  Azwadi Ali, Mohd Shaari Abdul Rahman & Alif Bakar
A26 Taxpayer Assistance and Assessment Performance Under Self Assessment System
Noraza Mat Udin & Nor Shaipah Abdul Wahab

A29 Performance of Local Authorities: Analysis on Management Control System Practices
Norazlina Ilias & Nik Kamaruzaman Abdulatiff

A31 The Association between Client Firm Agency Costs and Auditor Choice in State of Qatar
Khaled Salmen Aljaaidi, Shamhrir Abidin & Abdullah Mohammed Alzahrani

TRACK 3B – ECONOMICS
Time : 2:15 – 3:45 PM
Venue : Rebana 3

E29 The Phenomenon of International Fragmentation of Production and Economic Growth: Empirical Study on Egypt
Amany Fakher

E42 Bank Health and Firm Investment: A Panel Data Analysis for Malaysia
Masturah Ma’in, Abd. Ghafar Ismail & Abu Hassan Shaari bin Mohd Noor

E63 Does Government Ownership Matter? Evidence from Malaysia GLCs
Irene Wei Kiong Ting, Min Chow & Hooi Hooi Lean

E54 Concentration Conditions in Malaysian Banking System
Hazlina Abd. Kadir & Muzafar Shah Habibullah

TRACK 3C – BUSINESS
Time : 2:15 – 3:45 PM
Venue : Rebana 4

M73 Attributes of Human Resource Information: A Survey of Users’ Perceptions
Shukriah Saad & Mohamat Sabri Hassan

M8 Marketing Strategies and the Difference Level of Sales and Profits Performance of the Batik SMEs in Malaysia
Mohd Zulkifli Mokthar & Wan Nur Syahida Wan Ismail

M35 Community Participation in Decision Making to Promote Sustainable Recreation and Tourism
Arni Abdul Gani & Khairil Wahidin Awang

M41 Advancing the Occupational Learning Agenda in South Africa: The National Skills development Strategy (NSDS) III Interface
Christopher M Tshilongamulenzhe
**TRACK 3D – BUSINESS**

**Time** : 2:15 – 3:45 PM  
**Venue** : Rebana 5

- **E43** Obstacle and Contribution Factors of Waqf Development in Peninsular Malaysia  
**Hajah Mustafa Mohd. Hanefah, Norhaziah Nawai, Asharaf Mohd Ramli, Abdullaah Jalil, Hisham Sabri & Syahidawati Shahwan**

- **M39** Comprehensive Performance Measurement System (CPMS) and Job Performance: Influence of Role Stress and Organisational Commitment  
**Zarinah Abdul Rasit & Che Ruhana Isa**

- **M40** Positive Outbreak – A Case Study in Starting a Business  
**Samir Harith & Raja Maznah Raja Hussain**

- **M77** Determinants of Income Generation Power of Government Owned Banks  
**Bei Zhao & W.P Wijewardana**

**TRACK 4A – ACCOUNTING**

**Time** : 3:45 – 5:15 PM  
**Venue** : Gamelan 4

- **A50** The Adoption and Maintenance of Executive Stock Option Plans: Company Characteristics Evaluation in Indonesia  
**Nur Fadjrih Asyik**

- **A22** Managing Diversity among Students in the Taxation Course  
**Anna Che Azmi & Samir Harith**

- **A67** Institutional Environment and the Value Relevance of Intangibles  
**Akmalia Ariff**

- **A60** Ethical Sensitivity and Reasoning of Accounting Students  
**Suhaili Nabila Jamin, Ahmed Razman Abdul Latiff & Hashanah Ismail**

**TRACK 4B – ECONOMICS**

**Time** : 3:45 – 5:15 PM  
**Venue** : Rebana 3

- **E35** Defense Spending-Economic Growth Nexus in Selected OIC Countries: A Long-Run Causality Analysis  
**M. T. Hirnissa, Muzafar Shah Habibullah & A. H. Baharom**

- **E60** International Financial Integration and Growth in Developed and Developing Countries  
**Saifuzzaman Ibrahim**

- **E49** Determinants of Bond Yield: The Case of Malaysia  
**Norliza Che Yahya & Ruzita Abdul Rahim**
E55  Structural Change in Indonesian Economy: A Temporal Leontief Inverse Analysis 1975-2005  
_Firmansyah & Shanty Oktavilia_

**TRACK 4C – BUSINESS**  
Time :  3:45 – 5:15 PM  
Venue :  Rebana 4  

M23  The Effect of Board Attributes, Audit Committee and CEO Duality on the Quality of Segment Disclosure: In the Case of Malaysia  
_Jalila Jauhari & Susela Devi Subramanian_

M59  Board of Directors, Information Asymmetry and Intellectual Capital Disclosure among Banks in Gulf Co-Operation Council  
_Zuaini Ishak & Abood Mohammad Al-Ebel_

M58  Communication Practices in Performance Appraisal System as a Determinant of Appraisers' Feeling of Procedural Justice: Testing a Direct Effect Model  
_Azman Ismail, Norherdawati Kasim, Abdul Rahman Shaik & Rozanariah Mohd Sani_

M99  Corporate Social Responsibility and Small and Medium Enterprises in Vietnam  
_Nguyen Ngoc Thang & Do Trung Tuyen_

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**TRACK 4D – BUSINESS**  
Time :  3:45 – 5:15 PM  
Venue :  Rebana 5  

M24  Moral Disengagement and Workplace Deviance: The Moderating Role of Transformational Leadership  
_Intan Marzita Saidon, Jeremy Galbreath & Alma Whiteley_

M28  The Influence of Information System Implemented on Decision Making Performance  
_Heni Nurani Hartikayanti_

M68  Price Stability of the Vegetable Market and Special Economic Center (SEC) in Dambulla in Sri Lanka  
_W. M.P.G.R. Pushpakumara_

M102  Service Quality in Hospitality Industry: A Study of Homestay in Melaka  
_Nor Shahrina Mohd Rafien, Zunaidah Ab Hassan & Azhana Othman_
DAY 2: WEDNESDAY, 2 NOVEMBER 2011

TRACK 5A – ACCOUNTING
Time : 8:15 – 10:00 AM
Venue : Gamelan 4

Nur Liyana Mohamed Yousop & Zuraidah Sipon

A32 Internal Corporate Governance Mechanisms and the Level of Compliance with Mandatory IFRSS Disclosure Requirements
Khaled Mohammed Abubaker Ba-Abbad & Wan Nordin Wan-Hussin

A38 The Criticisms and the Status Quo to Capital Asset Pricing Model
Abdul Talib Bon & Abdalla Ab Sinusi Saiah

A55 The Concept of Ethics Education for Accounting Students
Amalina Abdullah

A66 Choice Criteria for Mutual Fund Investment: A Study in Malaysia
Nurasyikin Jamaludin & Malcolm Smith

TRACK 5B – ECONOMICS
Time : 8:15 – 10:00 AM
Venue : Rebana 3

M57 Management and Control of Non Performing Assets in Indian Public Sector Banks
Sushendra Kumar Mishra & Parvesh Kumar Aspal

E45 Interest Rates Targeting of Monetary Policy: An Open-Economy SVAR Study of Malaysia
Zulkefly Abdul Karim

E56 Impact of Private Incidence of Corruption on Performance of Firms
Sandra Blagojevic & Joze Damijan

E58 Globalization and Emerging Roles of Culture for Sustainable Society
T. Keisei Tanahashi

E16 The Dynamic of Trade Openness, Government Expenditure, and Innovation in Malaysia: Keynesian J-W Framework and Evolutionary Economics Approach
Vignes Gopal Krishna
TRACK 5C – BUSINESS
Time : 8:15 – 10:00 AM
Venue : Rebana 4

M47 Training Assignment as a Predictor of Training Motivation
Azman Ismail, Norashikin Sahol Hamid, Muhammad Zulfadhilizam Ghazali & Fatin Amirah Ahmad Shukri

M81 Wireless and Mobile Internet Trends – Their Effects on Future Communications: A Necessary Tool for Office technologists and Managers
Adebayo, Kayode

M113 Halal Food Certification: Case of Malaysian SME Entrepreneurs
Mohani Abdul, Hashanah Ismail, Mazlina Mustapha & Yaakob Che Man

M11 Time’s Paradox: Price Cue Effects across Age and Experience Strata
David Priilaid, M Sevenoaks, R Aitken & C Chisholm

M15 The Influence of Socio-Demographic Factors on Consumers’ Perception towards Private Label Products in Melaka
Stany Wee Lian Fong, Woo Vincent, Sallehuddin Mohd Nor & Che Aniza Che Wel

TRACK 5D – BUSINESS
Time : 8:15 – 10:00 AM
Venue : Rebana 5

M75 Ensuring the Understanding of Takaful Agents towards the Objectives and Concept of Takaful
Marhanum Che Mohd Salleh

M51 Young Kitchen Staffs Safety in Fast Food Restaurants: Conceptual Paper
Atiqah Farahin Ab Latif, Chemah Tamby Chik & Norliza Aminuddin

M106 Job Satisfaction, Organizational Commitment, and Turnover Intention among Malaysian Public Hospital Nurses
Khatijah Omar

M89 Amalan Pengurusan dalam Gerakan Koperasi
Farlizawati binti Aziz @ Khairi & Halimah Harun

M74 Penglibatan dalam Pengurusan Perniagaan dan Konflik Peranan Kerja Keluarga dalam Kalangan Usahawan Pasangan di Malaysia
Suzana Mohamed & Nor Asmah Othman
TRACK 6A – ACCOUNTING
Time : 10:00 – 11:45 AM
Venue : Gamelan 4

A56 Audit Committee Diversity and Earnings Management
Nik Mohamad Zaki Nik Salleh, Mohd Hassan Che Haat, Hafiza Aishah Hashim & Zalailah Salleh

A34 The Board of Directors in Family Controlled Firms
Hafiza Aishah Hashim

A57 Shariah Status, Board Gender Diversity and the Location and Extent of Corporate Social Responsibility Reporting
Hafizah Abd Mutalib, Che Zuriana Muhammad Jamil & Wan Nordin Wan Hussin

A40 Scrutinizing Malaysian Public-Private Partnership (PPP) Projects – Is There a Case for Accountability Concerns?
Ervina Alfan

A53 Whistle Blowing Intention among Final Year Accounting Students
Hashanah Ismail, Foo Soo Chen & Hifza Rahimah Ibrahim

TRACK 6B – BUSINESS
Time : 10:00 – 11:45 AM
Venue : Rebana 3

M61 Attitudes towards Advertising: Does Traditional Media Still Have Its Place in the Future?
Azizul Yadi Yaakop & Jane Hemsley-Brown

M44 Employee’s Right to be Heard during Disciplinary Proceedings in Statutory Bodies
Junaidah Abdul Karim & Wan Izatul Asma Wan Talaat

M69 The Use of Legal Protection under Section 176 of Companies Act 1965 for Survival during Economic Crisis
Khalijah Ahmad, Romlah Jaffar, Zaleha Abdul Shukor, Aini Aman & Ruhanita Maelah

M119 Mediating the Identity Dilemma of Corporate Identity (CI): The Four Angles
Rosmiza Bidin

M79 Filling the Information Gap between the Institutional Donors and Charity Management: Preliminary Insights
Saunah Zainon, Ruhaya Atan & Yap Bee Wah

TRACK 6C – BUSINESS
Time : 10:00 – 11:45 AM
Venue : Rebana 4

M29 How Gen Ys’ Demonstrate Their Shopping Behavior?
Abdul Rahman Zahari, Khairul Nizam Surbaini & Elinda Esa
M45  Interest Based Bargaining (IBB): Conflict to Cooperation
Kee Y. Sabariah Bt Kee Mohd Yussof & Husna Bt Johari

M108  Identify the Constraints in Growing and Sustaining a Spaza Shop in the Soweto Area
Louise van Scheers & Mike Cant

M46  Advertising Avoidance in Social Networking Sites among Malaysian
Felix Pranchis Lio, Josephine Yau & Janifer Lunyai

M60  Tourism and Siyahah from Quranic Perspective
Siti Anis Laderlah, Suhaimi Ab Rahman, Khairil Awang & Yaakob Che Man

TRACK 6D – BUSINESS
Time  : 10:00 – 11:45 AM
Venue  : Rebana 5

M49  Multicultural Awareness, Ethics and Sustainability: A Scaled Validation among Malaysian University Students

M82  Evaluation of Multimedia Streaming Strategies in Best Effort Networks: An Imperative Knowledge for Office Technologists and Managers
Adebayo, Kayode

M120  Government Ownership, Corporate Governance and Performance: An Analysis of Malaysian and Singaporean Listed Companies
Mohd Juhari Ab. Kadir & Nazrul Hisyam Ab Razak

M55  The Implications of Corporate Rebranding in the South African Mobile Cellular Telecommunications Service Industry: Challenges and Opportunities
Sebilaro S L N Mosupyo

M101  Discipline Application Moderates Relationship between the Effect of Compensation and Reward on Employee Performance
Hening Widi Oetomo & Susanti Binti Sugito

TRACK 7A – ACCOUNTING
Time  : 11:45 – 1:15 PM
Venue  : Gamelan 4

A62  The Influence of Moral Intensity, Ethical Orientation and Client Importance on Auditor’s Ethical Judgments
Razana Juhaida Johari, Zuraidah Mohd Sanusi, Rashidah Abdul Rahman & Normah Omar

A64  Tax Audit and Noncompliance Behaviour amongst Companies in Malaysia
Norsiah Ahmad, Juahir Mohd Nor & Norman Mohd Saleh
A65 Insider Trading and Market Volatility: Evidence from Malaysia  
*Lye Wing Fah, Annuar Bin Md Nassir & Taufiq Hassan Shah Chowdhury*

A8 Internal Control, Risk Management and Fraud Prevention Measures in SME  
*Jaya Kumar Shanmugam, Mohd Hassan Che Haat, Azwadi Ali & Rokiah Kadir*

**TRACK 7B – BUSINESS**

*Time*: 11:45 – 1:15 PM  
*Venue*: Rebana 3

M76 Perception of Service Quality of Credit Cards: Case Study on Conventional and Islamic Credit Cards  
*Muhammad Ridzuan bin Abdul Aziz & Mohd Hafizuddin Syah Bangaan bin Abdullah*

M80 Transformational Leadership Styles and Organizational Commitment in Homestay Program  
*Yusnita Yusof, Wan Abd Aziz Wan Mohd Amin & Mohd Shaladdin Muda*

M26 Human Resource Management Practices: The Effect on Employees Motivation and Job Performance  
*Caroline Benjamin Jiungan, Arsiah Bahron & Oscar Dousin*

M116 Organic Foods Consumers among Academic Staff in the Northern Region of Malaysia  
*Siti Meriam Ali, Etty Harniza Harun, Muna Abdul Jalil & Musdiana Mohamad Salleh*

**TRACK 7C – BUSINESS**

*Time*: 11:45 – 1:15 PM  
*Venue*: Rebana 4

M114 Analysis of Identifying Common Investor Interest in Indian Capital Market: A Survey  
*Karthik R. & N. Kannan*

M92 Globalization and Internationalization Process of Malaysian Public and Private Universities: Opportunities and Challenges  
*Zuraina Dato Mansor*

M107 Independent Directors and Stakeholders Protection: A Case of Sime Darby  
*Prashanth Beleya, Gopalan Raman, Charles Ramendran & Suresh Nodeson*

M109 Consumer Skepticism toward Cause-Related Marketing in Malaysia  
*Marhana Binti Mohamed Anuar*

**TRACK 7D – BUSINESS**

*Time*: 11:45 – 1:15 PM  
*Venue*: Rebana 5

M98 A Structural Model of Service Recoveries Satisfaction on Destination Loyalty  
*Mahadzirah Mohamad, Ahmad Rusdi Abdullah & Safiek Mokhli*
M30 Shopper-based Mall Equity among Generation Y: A Case at East Coast Mall (ECM)
Abdul Rahman Zahari, Basheer Abass Mahmood Al Allak & Elinda Esa

M118 Factors Influencing Buyer’s Perception and Expectation on Purchase from Organized Retail Outlets: A Study with Special Reference to Chennai City
K. Jegan & N. Kannan

M112 An Examination of the Impact of Computer Age on the Development of Financial Institutions in Nigeria
Alhaji Abubakar Aliyu & Rosmaini Bin Hj Tasmin

TRACK 8A – ECONOMICS
Time : 2:15 – 3:30 PM
Venue : Rebana 3

E40 Prospect and Performance of Aquaculture Industry using DEA Window
Nik Hashim Nik Mustapha, Azlina Abd Aziz & Suriyani Muhamad

E50 Impliskasi Gharar terhadap Transaksi Unit Ekonomi: Analisis Model
Mohd Yusra Abdullah, Mohammad Taqiuddin Mohamad & Mohd Afifuddin Mohamad

E67 The Relationship between Inflation and Stock Market: Evidence from Malaysia, United States and China
Jainurin Justine, Caroline Geetha, Rosle Mohidin & Victoria Chong

TRACK 8B – BUSINESS
Time : 2:15 – 3:30 PM
Venue : Rebana 4

M50 The Direct and Indirect Effect of Predictor Variables on Destination Brand Loyalty in Jordan
Abdel Fattah Al-Azzam & Salniza Md Salleh

M42 Performance Appraisal Politics as a Predictor of Job Satisfaction: An Empirical Study in a National Postal Service Company
Azman Ismail, Zamri Ismail & Awangku Mohamad Najib

M53 The Impact of Job Characteristics on Absenteeism: Mediating Role of Psychological Empowerment
Fozi Ali Belhaj, Fais Ahmad & Husna Johari
**TRACK 8C – BUSINESS**

**Time:** 2:15 – 3:30 PM  
**Venue:** Rebana 5

**M84** Examining the Relationship between Destination Image and Tourists’ Behavioural Intentions: The Case of Malaysia  
*Ahmad Rusdi Abdullah, Mahadzirah Mohamad & Safiek Mokhlis*

**M31** Does Entertainment Matter to Mall Loyalty?  
*Abdul Rahman Zahari, Elinda Esa & Inaliah Mohd Ali*

**M97** Examining the Relationship between Quality of Work and Service Performance  
*Wan Norhayati Mohamed, Mahadzirah Mohamad, Sulaiman Md Yassin & Wan Abd. Aziz Wan Mohd Amin*