CALL FOR PAPERS:
THE 1st CONFERENCE ON CHINA-CENTRAL AND EASTERN EUROPE (CEE) CROSS-CULTURAL DIALOGUE, EDUCATION AND BUSINESS

October 4-6 2013 at the Faculty of Economics University of Ljubljana, Slovenia
Under the honorary patronage of the president of the Republic of Slovenia, Mr. Borut Pahor

Organized by the Confucius Institute at the Faculty of Economics University of Ljubljana (Slovenia) and the Shanghai Institute of Foreign Trade (China). The conference is also co-organized by Beijing Foreign Studies University (China) and 5 Confucius institutes from Austria, Hungary, Poland and Croatia. The conference will also take part in collaboration with the Embassy of the Peoples’ Republic of China in Ljubljana.

1. CONFERENCE AIM

The aim of the conference is to promote a new kind of cross-disciplinary scholarly, educational and professional dialogue and learning, by putting cross-disciplinarity as its core value. This idea is very much in the spirit of the Chinese word for crisis (weiji), which denotes not only danger, but also opportunity. Let us take our current global and economic wake-up call and turn the current economic crisis into a learning and educational opportunity.

2. CONFERENCE SPECIALS

1. Address by the president of the Republic of Slovenia, Mr. Borut Pahor
2. Hanban panel lecture on the role of the Confucius institutes’ network in China-CEE relations
3. Key note speech by Kerry Brown (executive director of the China studies center at the University of Sydney and head of the Europe China research and advice network (ECRAN) funded by the European Union)
4. A special CEE ambassadors’ round table organized on future development of China-CEE relations
5. Special best paper award for a paper based on a joint authorship by Chinese and CEE authors
6. Special “speed networking” tea/coffee break for conference participants
7. Special workshop for top CI students: future leaders workshop

3. IMPORTANT DATES

- Submission deadline for abstracts (500-1,000 words): APRIL 30th 2013
- Notification to authors: JUNE 15th 2013
- Deadline for registration: AUGUST 30th 2013
- Submission of full papers: full papers submitted only at the conference (on CD-rom or USB stick)
4. CONFERENCE TRACKS AND SUGGESTED TOPICS

1. Addressing language and cross-cultural barriers between China and CEE countries through the network of CIs
   a. A look at how CIs can help build and strengthen business relationships between China and CEE
   b. A look how CIs can successfully service the primary and secondary school students in CEE countries
   c. A look at best practices in promoting Chinese language and culture through CIs in CEE

2. Historical connections between China and CEE
   a. History and the impact of early exchanges between China and CEE countries (17th and 18th century)
   b. History of Chinese language teaching in CEE countries
   c. History of foreign relations between China and CEE
   d. History of Confucius’ ideas and Confucianism in CEE countries

3. Socioeconomic development and welfare
   a. Cross-country comparison of the impact of economic development on social welfare
   b. A comparison of economic and social models between China and CEE countries
   c. China-CEE cross-cultural comparison

4. Banking and finance: beyond the crisis
   a. A comparison of banking and financial systems between China and CEE countries
   b. Monetary policy and measures for battling the current crisis
   c. Exchange rate policies
   d. SME financing and micro financing
   e. Capital structures, stock markets

5. Entrepreneurship, management & corporate governance
   a. A comparison of entrepreneurial cultures, management practices and corporate governance systems between China and CEE countries

6. Public and business administration
   a. Learning from public and business administration best practices between China and CEE countries

7. Marketing and tourism
   a. Understanding Chinese consumption patterns and consumer behavior
   b. Characteristics and implications for business-to-business marketing in China-CEE business relationships
   c. Tourism opportunities between China and CEE countries

8. International economics & business
   a. FDI’s between China and CEE countries
   b. Export patterns between China and CEE countries
   c. Multinational corporations, buyer-supplier relationships and joint ventures
   d. Cross-cultural differences in international business

9. Energy, environment & sustainable development
   a. Analysis of Chinese environmental and sustainable development policies
   b. Comparison of food security between China and CEE
   c. CO2 emissions

We are also proud to announce a special session on “work, organization and management” in the context of China-CEE relations, led by associate professor Ann Bergman, PhD (Karlstad Business School, Sweden). E-mail: ann.bergman@kau.se.
Abstracts for this session should clearly indicate this special session and should be submitted regularly via the official conference e-mail: conference.cil@iljubljana@ef.uni-lj.si by APRIL 30TH.
5. CONFERENCE FEE

NO CONFERENCE FEE WILL BE CHARGED FOR ACCEPTED PAPERS, REPRESENTATIVES OF PARTICIPATING CIs AND TOP CI STUDENTS! Participants without a paper and accompanying persons have to pay a conference fee of 120 EUR.

6. SUBMISSION GUIDELINES

The official language of the conference is English. Papers and presentations of papers should be in English. An abstract of between 500 and 1,000 words (excluding references) should include: (1) INTRODUCTION with clear purpose, objectives, research questions and research motivation; (2) SHORT THEORETICAL BACKGROUND with corresponding research hypotheses (if applicable); (3) DATA and METHODOLOGY (if applicable); (4) KEY FINDINGS of the research; (5) RESEARCH CONTRIBUTION (can be a theoretical contribution, policy implications, and/or managerial recommendations). References should be provided according to the 6th APA referencing guide. Abstracts should be submitted by APRIL 30th 2013 as a WORD file to the following e-mail address: conference.ciljubljana@ef.uni-lj.si.

7. PUBLICATION OPPORTUNITIES

Pending review and appropriate scope, top papers from the conference will have a chance to be published in a special issue of the Journal for East European Management Studies (SSCI, 2011 impact factor 0.581). The issue will appear in late 2014 or early 2015.

1. A special book of proceedings will be published with extended abstracts
2. Selected eligible papers will have a chance to be published in Economic and Business Review published by Faculty of Economics in Ljubljana.
3. Selected eligible papers will have a chance to be published in the journal Administration published by Faculty of Administration in Ljubljana.
4. Selected eligible papers will have a chance to be published in the journal Asian and African Studies published by the Faculty of Arts in Ljubljana.
5. Selected eligible papers will have a chance to be published in the journal Theory and practice published by the Faculty of Social Sciences in Ljubljana.

8. ADDITIONAL INFORMATION

For more information about the conference, the conference scientific committee and the tentative conference program, visit the official conference web site: www.ef.uni-lj.si/ChinaCEFEconference2013.

- Official conference e-mail: conference.ciljubljana@ef.uni-lj.si
- CI Ljubljana director: Danijela Voljč, MA (e-mail: danijela.voljc@ef.uni-lj.si)
- Conference academic coordinator: Matevž Raškovič, PhD (e-mail: matevz.raskovic@ef.uni-lj.si)