ENGLISH FOR BUSINESS AND ECONOMICS

COURSE LEVEL: Bachelor

ECTS CREDITS: 6 ECTS

COURSE COORDINATOR: Danica Čerče, Lecturer

PREREQUISITS: - competence in English roughly at level B1 or B2 according to the Common European Framework of Reference for Languages

COURSE OBJECTIVES AND COMPETENCES

- to develop and reinforce the four basic language skills: reading, writing, speaking and listening;
- to enlarge students' knowledge of business and economics terminology;
- to foster students' critical attitude towards the topics discussed and build up their competence in using English.

INTENDED LEARNING OUTCOMES:

- reading and listening comprehension, written and oral communication skills in English for specific purposes,
- the ability to successfully communicate in the international business environment (socialising, conducting and participating in meetings, negotiating, giving presentations, business correspondence, writing essays, reports, summaries, etc.),
- the ability to successfully implement the obtained language knowledge in the workplace,
- the ability to critically evaluate the obtained knowledge and skills in business environment,
- the ability to use English language sources for oral and written communication in English.

COURSE CONTENT (SYLLABUS OUTLINE):

Topical issues in business and economics:
By discussing a number of critical business issues in areas such as entrepreneurship, management, marketing, finance, banking, international trade, etc., the course provides the students with relevant business vocabulary and offers various activities for practice and improvement of complex grammatical structures. With special emphasis on essential business communication skills (taking part in formal meeting simulations), the course enables the students to learn how to carry out various business tasks. Written business communication focuses on essay writing.