GLOBALIZATION AND MULTINATIONAL FIRMS

COURSE LEVEL: Master

ECTS CREDITS: 7 ECTS

COURSE COORDINATOR: Jože Damijan Ph.D.
Črt Kostevc Ph.D.

COURSE GOALS: Familiarize the students with the functioning of multinational firms, their specifics and their impact on competitors and host-country characteristics.

Comprehend the rigorous mathematical models of multinational firms in the context of trade models.

Analyze the role multinational firms play in the age of globalization.

COURSE CONTENT:

1. Globalization its manifestations and its consequences;
2. International trade and/or international production (substitutes or complements)
3. Multinational firms
4. Evolution of the multinational firm
5. Theoretical models of multinational firms
6. Empirical research regarding the multinational firm and its impact on the business environment
7. Analysis of the operation of Slovene multinational firms

COURSE WORK PLAN: Active participation in lectures and seminars. The option of obtaining most of the course requirements by doing homework and other assignments.

COURSE GRADE SYSTEM: The final grade is comprised of the written exam (50% of the grade), written assignment (30%) and regular homework (20%).

PREREQUISITS: Having passed relevant undergraduate courses, particularly microeconomics and macroeconomics. It is also beneficial if the students are familiar with trade theory and empirics.