



Press Release

The School of Economics and Business UL is a partner in a new Erasmus+ project

HyPro4ST

The School of Economics and Business together with the Faculty of Electrical Engineering of the University of Ljubljana, and 16 partners from 6 European Countries participate in the new Erasmus+ project: HyPro4ST (Sustainable Tourism Innovation Through Hybrid Project Management). The project started in July 2022 and will last 36 months.

HyPro4ST aims at advancing the project management skills, the digital, the green, the business and the creative skills of existing and prospective project managers of the sustainable tourism sector, alongside with upscaling VET and higher education trainers' skills in advanced sustainable, digital, project management, entrepreneurial and educational methods, through the design, development and delivery of modular, micro-learning based vocational curricula on sustainable and hybrid Project Management, as well as transversal-soft skills, directly responding to the skills needs identified by existing research evidences.

At the end of September, the SEB LU team participated in the kick-off meeting that took place in Athens, Greece. Team members had a chance to work through the project implementation plan in details and get to know the partners.

Some of the expected project outputs are:

- Identification of the labour market needs
- Development of the new job profile "Sustainable Hybrid Project Manager qualification for the Sustainable Tourism Sector"
- HyPro4ST online training course and practical guide for trainers
- HyPro4ST virtual learning hub
- On-line and in-person training activities and seminars
- Certification scheme for the new HyPro4ST job profile

University of Ljubljana will be leading the roll-out and monitoring of the virtual learning hub and will host one of the project meetings in Slovenia, while contributing to all of the project activities. The SEB LU team is represented by Ljubica Knezevic Cvelbar, Iana Bilynets and Mojca Maher Pirc.

HyPro4ST Kick-off meeting, Athens
22-23 September 2022



The lead partner is
Sustainable City
(Greece)
www.sustainable-city.gr



