

## STUDENT BUSINESS CONFERENCE 2011

Thursday, March 10<sup>th</sup> 2011

Faculty of economics, Ljubljana

This is your moment to present the innovative nature of your ideas, show the results of your work, and express your opinion. You have the opportunity to present yourself to the business community, business schools and the international public. Student Business Conference (SBC) is designed to effectively connect students with business leaders and innovators. This event represents the opportunity to present your ideas, the results of your work, and the applicability of what you have learned during your higher education studies to your peers and the labor market

Competition sections are (400 € reward for each section):

- Marketing
- International Business
- Finance and Accounting
- HRM
- Management and Organization
- Entrepreneurship
- Tourism
- Business Informatics
- Sustainable Development

*Special competition sections: 2011 Student Business Conference Golden Prize for the Best Presentation* (5 days communication training in the amount of 3000 € with Mrs. Marta Kos Marko).

### Important dates:

- The deadline for entering student papers (business cases and projects, business plans, undergraduate and master thesis) in individual categories is **6th December 2010**.
- The evaluation committees will select the top entries by **24th January 2011**; they will propose a maximum of 3 nominees for each competition category.
- All finalists will present their work at the 8<sup>th</sup> SBC on **10<sup>th</sup> March 2011**.

### Entry:

- Student papers and projects produced during the **2009/2010 academic year** (from 1st October 2009 to 30th October 2010) at educational institutions in Slovenia or abroad may enter the competition.
- **Individuals** and **student groups** may take part in the competition. More on [www.ef.uni-lj.si/projekti/spkeng/](http://www.ef.uni-lj.si/projekti/spkeng/).
- Send your entries to: Ekonomska fakulteta, Univerza v Ljubljani, ŠPK 2011, Kardeljeva pl. 17, 1000 Ljubljana, Slovenia.

### The entry includes:

- A completed entry form, which may be found at: [www.ef.uni-lj.si/projekti/spkeng/](http://www.ef.uni-lj.si/projekti/spkeng/),
- 1 copy of the paper (spiral bound),
- The client's written permission to enter, publish, and present works at the Student Business Conference (in the case of business case studies and projects).

**Entry fee:** Participation at the 2011 Student Business Conference is free of charge.

**Additional information:** [www.ef.uni-lj.si/projekti/spkeng/](http://www.ef.uni-lj.si/projekti/spkeng/); [spk@ef.uni-lj.si](mailto:spk@ef.uni-lj.si); 00386 1 5892-751, 446.

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