



4th LJUBLJANA DOCTORAL SUMMER SCHOOL
3 - 21 July 2017

17 - 21 July 2017, from 9.00 to 13.00

Course title:

QUALITATIVE RESEARCH & DATA ANALYSIS WITH THE USE OF NVIVO

ECTS credits: 4

Lecturer: Professor Luisa Helena Pinto, University of Porto, School of Economics, Portugal

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AIMS OF THE COURSE:

The main purpose of this program is to introduce participants to the challenges and opportunities of Qualitative Research. Participants are expected to understand the link between their research strategy/aims and the use of Qualitative Frameworks as well as understand the basics of Data Analysis by using the software NVivo from QSR International.

COURSE SYLLABUS:

- . Strategic Themes in Qualitative Inquiry
- . Qualitative Inquiry Frameworks: Ethnography, Grounded Theory, Phenomenology, Social Constructionism and Narrative Inquiry
- . Data Collection: design and methods (observational methods, interviewing, focus group)
- . Data Analysis and Interpretation
- . Data Analysis with the use of NVivo: an introduction

LIST OF READINGS:

Basic

- . Patton, M. (2014). Qualitative research and evaluation methods. 4th edition. London: Sage Publications.

Recommended

- . Bluhm, D. J., Harman, W., Lee, T. W., & Mitchell, T. R. (2011). Qualitative Research in Management: A Decade of Progress. *Journal of Management Studies*, 48(8), 1866-1891. doi:10.1111/j.1467-6486.2010.00972.x.
- . Frost, N., Nolas, S. M., Brooks-Gordon, B., Esin, C., Holt, A., Mehdizadeh, L., & Shinebourne, P. (2010). Pluralism in qualitative research: the impact of different researchers and qualitative approaches on the analysis of qualitative data. *Qualitative Research*, 10(4), 441-460. doi:10.1177/1468794110366802.

- . Garcia, D., & Gluesing, J. C. (2013). Qualitative research methods in international organizational change research. *Journal of Organizational Change Management*, 26(2), 423-444. doi:10.1108/09534811311328416.
- . Pratt, M. G. (2009). From the Editors: For the Lack of a Boilerplate: Tips on Writing Up (and Reviewing) Qualitative Research. *Academy of Management Journal*, 52(5), 856-862. doi:10.5465/amj.2009.44632557
- . Probst, B. (2016). Both/and: researcher as participant in qualitative inquiry. *Qualitative Research Journal*, 16(2), 149-158. doi:10.1108/QRJ-06-2015-0038.
- . Rowley, J. (2012). Conducting research interviews. *Management Research Review*, 35(3), 260-271.

TEACHING METHODS:

Interactive and supported by audiovisuals: initial lectures supported by learning videos.

Participants will be asked to apply the course contents to the development of their research projects.

Lecturer's Biographical Note:

Luisa Helena Pinto is a professor of international human resources management and organizational behavior at the FEP-UP, School of Economics at University of Porto. She studied work psychology (Bsc), completed an MBA from ISEE-UP at University of Porto and completed her PhD in Business Administration at University of Minho. Prior to joining FEP-UP, she was affiliated with the Aveiro University/Portugal, where she taught human resources management. She has also an extensive experience as consultant and human resources manager. She has served as global human resources manager at the biggest Portuguese conglomerate, coordinating HR activities across several countries in Europe, Africa and Brazil. Her international professional experience lead for her research interests in international human resources management, expatriation and cross-cultural management.