

Call for Digital marketing internship

1. Job description and main tasks

The internship is focused on **Digital Marketing**. Interns will be involved in:

- Managing and adapting existing digital marketing materials
- Assisting in planning and executing digital marketing campaigns
- Content creation and localization
- Basic market research and competitor analysis
- Monitoring campaign performance and preparing simple reports
- Supporting media-related activities linked to health and science communication

2. Number of internship positions

We are offering **2 internship positions**.

3. Duration and expected start/end dates

- Duration: **up to 12 months**
- Expected start: **flexible**, preferably between March and June 2026
- End date: depending on the agreed duration with the student

4. Working hours and flexibility

- Working hours: **30–40 hours per week**
- Flexible working hours are possible, especially for students combining the internship with academic obligations

5. Location and remote work

- Location: **Gevgelija, Macedonia** for one intern.
- **Fully remote work is possible**, depending on the student's preferences and project needs

6. Language requirements

- **English**: required (working language for internal communication)
- Macedonian - preferred, but not required.



HEAD OFFICE

Brand Petrushev 32A, 1480 Gevgelija
Macedonia



PHONE

+389 (0)3 444 0 500
+389 (0)7 838 6903



ONLINE

<https://www.genem.science>
contact@genem.science

7. Mentoring and supervision

- Interns will be supervised directly by member of our team
- Regular mentoring meetings will be organized (weekly or bi-weekly)
- Clear tasks, learning objectives, and feedback will be provided throughout the internship

8. Additional requirements or expectations

- Interest in digital marketing, media, or health/science communication
- Basic knowledge of social media platforms and digital tools
- Motivation, reliability, and willingness to learn

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