

# Newsletter

30/06/2023

# Wishing to improve your skills?

## The HyPro4ST Course is here!

Get ready to dive into the exciting world of project management with the HyPro4ST Vocational Open Online Course (VOOC) titled "Sustainable Hybrid Project Management for the Tourism Sector"! This course is tailormade for current and future project managers who want to make a big impact in the tourism industry across Europe.

Our goal is to provide you with the essential skills and knowledge to navigate the complexities of sustainable project management in the tourism sector. You will explore a dynamic blend of project management strategies, green practices, digital technologies, creativity, entrepreneurship, and resilience.

By the end of the course, you'll be well-equipped to lead the charge in transforming the tourism industry into a greener, more resilient sector.

## **Becoming a Sustainable** and Hybrid Project **Manager sounds fun!**

The course is divided into 6 individual courses:

- Sustainability and the tourism sector
- The Sustainable Hybrid Project Management for the Sustainable Tourism
- Creativity and Entrepreneurship in Sustainable Tourism Sector
- Digital Skills for the Sustainable Tourism Sector
- The Resilient Sustainable Hybrid Project Manager
- The Projectized Tourism Business

This course offers a rich and engaging learning experience designed to cater to everyone's needs. You will get the opportunity to expand your knowledge and sharpen your skills in a fun and easy way.

From handbooks and articles to interactive training exercises, additional learning resources, and engaging activities, you will explore the fascinating world of sustainable project management and its unique applications in the tourism sector.

Join us and transform your learning experience!





**Sustainable Tourism Sector** 

Figure 1. Modules of the HyPro4ST VOOC "Sustainable Hybrid Project Management for the Tourism Sector"

#### **HyPro4ST Practical Guide for Trainers:**

The HyPro4ST Practical Guide is here to empower educators and trainers in higher and vocational education with everything they need to take their teaching skills to the next level!

This guide includes all the tools and knowledge you need to manage projects in the sustainable tourism sector with flair and efficiency. You will also get equipped to pass on this invaluable knowledge to your colleagues and students, making a real impact in the world of education.

Through this guide, a unique experience of blended-learning opportunities is awaiting you. Our guide will be your trusty companion through the 6 HyPro4ST Seminars, offering a dynamic mix of face-to-face interactions and self-directed learning.

The Seminars will take place in each partner country during September and October 2024 with materials crafted to fit seamlessly into your business life.

Get ready to inspire, innovate, and lead the change in sustainable tourism education.

### **Becoming a HyPro4ST Trainer:**

The HyPro4ST Practical Guide aims to introduce the future Trainers to the material of the HyPro4ST Training Course.

This guide is all about making learning dynamic and engaging, focusing on project-based, micro, blended, and work-based learning approaches. It also embraces other impactful nonformal education techniques to ensure you can deliver top-notch training activities, whether in-person or online.

The topics of this Guide are:

- 1. The Green, Project, Creative and Digital Economy in relation to the Tourism Sector
- 2. Working with the HyPro4ST Online Training Course for Sustainable Hybrid **Project Managers**
- 3. Resilience/Soft skills for trainers in the sustainable tourism sector
- 4. Advanced Educational Practices for continuous/lifelong learning





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