

Train-the-Trainer Seminars were successfully completed!

Training sessions in 6 different countries!

The project team coordinated their efforts for 4 months (June – September 2024) to promote the HyPro4ST seminars and managed to engage a diverse audience to participate in the Train-the-Trainers seminars.

The target groups were stakeholders from the tourism sector, educational institutes (VET and HEI level) and adult trainers, students, chambers of commerce, professionals or entrepreneurs from the tourism sector, public bodies that support tourism at local or national level, as well as the general public.

Training seminars were conducted in all 6 partner countries of the consortium, providing exciting results!

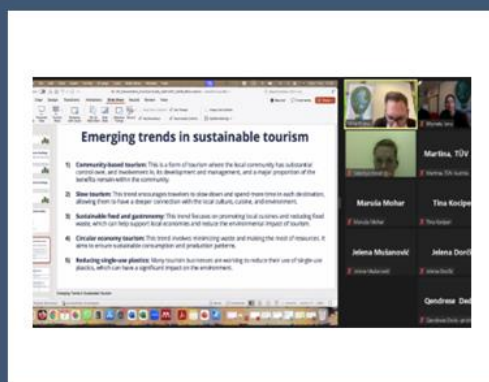
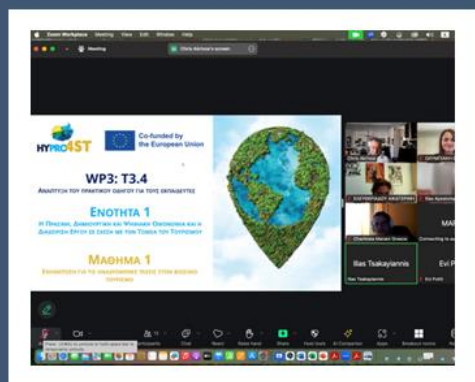
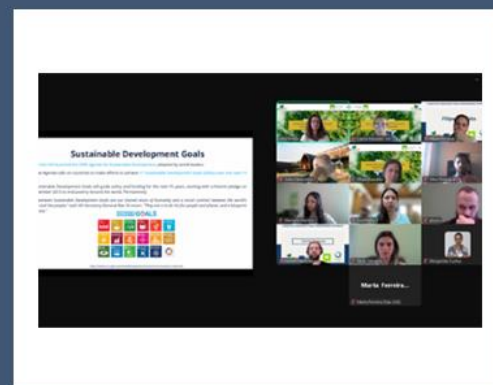
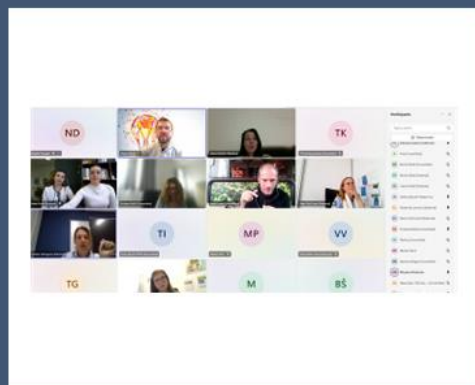
Becoming a HyPro4ST Trainer:

Through a unified campaign with dedicated promotional material that was translated into the 6 partner languages and disseminated through various channels, a total of 131 people participated in the seminars.

A well-structured set of activities successfully attracted a diverse audience of educators and industry professionals. This provided a dynamic learning environment fostering both local and international collaboration.

The programme was tailored to address specific local needs, ensuring that content delivery and scheduling were adjusted according to each country's context and the use of online platforms increased flexibility and minimised barriers to participation.

Comprehensive evaluations from both trainers and participants highlighted the programme's successes as well as areas for further improvement. The valuable insights gathered will serve as a foundation for future programme enhancements.



Train-the-Trainers Seminars recap:

Between **September and October 2024**, each country hosted training seminars that included 48 hours of face-to-face sessions, divided into four separate 12-hour practical modules with group assignments, and an additional 20 hours of self-directed learning.

The delivery format varied by country: in Hungary, the training took place in a traditional classroom setting; in Greece, Italy, Slovenia, and Croatia, it was conducted online with synchronous virtual sessions; while in Portugal, a blended approach combining both face-to-face and virtual sessions was implemented.

In every instance, the training was designed to be comprehensive and engaging, integrating constructivist principles with project-based, practice-oriented, active, and collaborative learning methodologies.

Eyes on the future:

The experience gained from this initiative sets the stage for further developing high-quality, responsive training seminars in sustainable tourism. Planned improvements include shorter, more focused sessions to reduce digital fatigue, customisation of content based on professional roles, and an increased emphasis on practical, applied learning.

Both participants and trainers reported high levels of satisfaction with the training seminars, confirming the effectiveness of the approach. The success of the project not only reinforces the commitment to continued professional development in sustainable tourism but also serves as a model for best practices across Europe.



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