

UNIVERSITY OF LJUBLJANA  
School of Economics and Business

2023

# RESEARCH ANNUAL REPORT





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## A WORD FROM THE VICE-DEAN



It is my pleasure to present the 2023 Annual Research Report of the School of Economics and Business, University of Ljubljana (UL SEB). The past year was yet again a year of many achievements and innovative research with significant contributions to the fields of economics and business, with a special highlight on a new research infrastructure.

Our research mission is reflected in the diversity of research projects and initiatives detailed in this report. We continue to significantly contribute to knowledge across various domains and practice, as well as inform and influence policy debates. Highlights of 2023 include advancements in sustainable competitiveness, inclusive growth, digital transformation, and corporate governance. Projects such as SI4Care and HECAT demonstrate our commitment to addressing societal challenges through innovative research and international collaboration. New initiatives such as SustainWELL and Recruit4Tomorrow further underline our focus on contemporary issues in welfare, employment, and entrepreneurship.

A key milestone in 2023 was the opening of the two new modern laboratories, the Behavioural Lab and the Finance Lab. These labs provide our researchers with cutting-edge tools and environments to conduct advanced studies in behavioural economics and financial analysis. The Behavioural Lab offers a controlled environment for experiments in decision-making, consumer behaviour, and social interactions, while the Finance Lab provides access to essential databases and software for high-level financial and economic research. We see these facilities as a stepping stone towards further investments in an infrastructure essential for facilitating top research, attracting top talent, and fostering innovative projects. Part of that research vision and strategic research priority is also a transformation of the library into the Centre of Knowledge (CeK), with the aim of becoming a "one-stop shop" for our academic community by not only providing access to online resources and databases, but building up data science capacity as well.

Our commitment to sustainability is evident in our alignment with the United Nations Sustainable Development Goals (SDGs), with our 2023 research publications emphasising our role in promoting sustainable economic growth, innovation, and social inclusion.

The doctoral programme at UL SEB remains a cornerstone of our research community. With 84 PhD students, including a significant proportion of international students, our program fosters rigorous academic training and research excellence. With the diverse backgrounds of our doctoral candidates, we enrich our research culture, promote a fruitful exchange of ideas, and pursue the UL SEB vision.

I would like to acknowledge the extraordinary dedication of our researchers, faculty, staff, and partners. Their collective efforts have again made 2023 a year of outstanding research achievements. I am convinced that we will continue pushing the boundaries of knowledge and making significant contributions to society. Finally, I am grateful to my predecessor, prof. dr. Miha Škerlavaj, whose leadership over the past four years has made our successes easier to achieve.

Prof. dr. Igor Lončarski  
Vice-Dean for Research and Doctoral Studies

# UL SEB – THE SCHOOL

The School of Economics and Business, University of Ljubljana (UL SEB) is Slovenia's leading research institution in the fields of economics and business. UL SEB belongs to a select group of business schools in the world that hold all 3 major international accreditation labels in the world of economics and business education: EQUIS, AMBA and AACSB. This triple accreditation recognises UL SEB's commitment to setting the highest standards of quality in education and research.

## VISION

Among the schools of business and economics in Central and Eastern Europe we will be the first choice for collaborative research with an impact, providing an excellent learning experience as a foundation for creative work in an ever changing environment, and designing innovative sustainable solutions for the wider society.

## MISSION

To broaden horizons, strengthen integrity, and develop competence needed to manage business and economic challenges in an ever changing environment.

## VALUES

An eagerness to learn and creativity, entrepreneurialism and resilience, integrity and sustainability, and respect and inclusive cooperation.



## UL SEB THE RESEARCH CENTRE



Research is one of UL SEB's core activities that support the mission and vision, and as such is integrated into all strategic activities. UL SEB's strategic direction is to contribute to the progress and sustainable development of the broader community through impactful research.

The School has formed a group at SICRIS (Slovenian Current Research Information System) called "Research Centre of the School of Economics and Business (RCEF)", which includes all researchers and professional staff of the School involved in research. The group is led by Vice Dean for Research and Doctoral Studies in accordance with the school's strategy.

Research activities are MONITORED and EVALUATED by the Research and Doctoral Programme Committee, which works with the UL SEB Senate and management to determine research policies and directions in accordance with the UL SEB strategy.

Resources are provided and mechanisms are in place to support RESEARCH EXCELLENCE. Trends in research performance over the last few years demonstrate that resources are being used effectively as the quality of research continues to improve. In line with UL SEB's strategy, research is international, multi- and interdisciplinary, with focus on sustainability issues and in accordance with ethical standards.

To support the UL SEB mission and vision, RCEF focuses its efforts on empowering individual researchers and research programme groups (see Section 4) to take an active role in implementing the UL SEB strategy. Actions include providing the means for individual researchers to create and disseminate research, creating the conditions for research groups to achieve academic excellence and impact the research community, and actions that enrich the student experience and the UL SEB community at large.

The research agenda of each research programme group is embedded in the conceptual context of the particular area/field the group covers. The Associate Dean for Research and Doctoral Studies coordinates research directions with all research group leaders to ensure that research within those directions is aligned with UL SEB.

# RESEARCH GROUPS



The research groups' eagerness to learn, creativity, entrepreneurialism, resilience, integrity, sustainability, respect, and inclusive cooperation align with UL SEB's mission, vision, and impact factors. Over 70% of UL SEB researchers are members of the Research Programme Groups, which have consistently demonstrated their ability to produce high-level academic and applied research. This research significantly influences UL SEB's educational programmes, organisational structure, and overall environment.

In 2022, the implementation of a new Act on Scientific Research and Innovation Activities began, transferring more responsibilities in organisation and finance to recipients of stable funding. This change allows the School greater autonomy within the University framework and provides additional resources for research activities.

In 2023, UL SEB participated in nine research programme groups, leading in six and partnering in three.

## UL SEB as lead institution

The Research Programme Group **"SUSTAINABLE COMPETITIVENESS OF THE SLOVENIAN ECONOMY IN EUROPEAN AND GLOBAL PERSPECTIVES"** (P5-0117) focuses on sustainable competitiveness, encompassing more than just economic outcomes. It includes crucial elements that ensure societies achieve high-quality and inclusive growth. Centering on the Slovenian economy, our research continues a longstanding tradition of contributing to global knowledge by examining national phenomena at all levels and integrating interdisciplinary approaches.

*Keywords: sustainable competitiveness, firm performance, innovation, wage inequality, macroeconomic inequality, sustainable use and management of resources, tourist destination, quality of life, energy efficiency, cost efficiency, healthcare expenditures, incentive-based payments*

The research team, which includes the most researchers at the School, operates under the title **"CHALLENGES OF INCLUSIVE SUSTAINABLE DEVELOPMENT IN THE PREDOMINANT PARADIGM OF ECONOMIC AND BUSINESS SCIENCES"** (P5-0128). This programme aims to make significant scientific contributions and support socio-economic development by enhancing the understanding of sustainable development, inclusive growth, and quality of life within an applied interdisciplinary framework.

The programme is expected to develop new or extend existing theoretical models, offering fresh empirical insights that contribute to academic discourse in economics, business, and related fields. Additionally, it aims to create and refine methodologies, adapting those from other disciplines for use in economics and business. The programme will produce empirical research based on comparative analyses, applications relevant to the Slovenian context, and broader applications with global implications. Furthermore, it seeks to provide both policy and managerial recommendations.

*Keywords: sustainable development, inclusive growth, labour and capital market frictions, industrial policy, institutional framework, ageing, intergenerational transfers, fiscal sustainability, social cohesion, firm, strategy, HRM, marketing, conscious consumption, quality of life, urban development*

**THE IMPACT OF CORPORATE GOVERNANCE, ORGANISATIONAL LEARNING, AND KNOWLEDGE MANAGEMENT ON ORGANISATIONS IN AGEING SOCIETIES** (P5-0364)

The focus of research programme is to study organisational and environmental factors (ageing, digitalisation, post-covid resilience, and greening) that influence the reactions of contemporary organisations, which will be studied from different perspectives. The programme group is continuing to base its research and is continuing with researching the following conceptualisation of our research framework: advancing the development of scientific research field of organisational learning and learning organisation, emphasising the perspective of ageing workforce, defining the typology of leadership and organisational learning in the digitally empowered society, deriving from the theory of multiple intelligences, growth mindset, expansive learning and novel value-based leadership approaches, such as authentic leadership, servant leadership, and sustainable leadership, conceptualising the role of ageing studies in knowledge management and learning styles, examining the links between managerial practices and the development of different components of digitally empowered organisations, developing innovative HRM approaches, focusing on active and healthy ageing through digitalisation, and supporting technologies including the collaborative robots for new business models and career development, mobility of human resources and work from home, perception research of social rights, for all generations, supporting health and safety at work through digitally empowered citizenship and work-life balance and post-covid recovery, finding the elements of future organisations' performance management, including results in the multistate transitions matrices and dynamic decision support systems based on MRP skeleton and simulation procedures.

*Keywords: ageing, social innovation, digitalisation, learning organisation, management and organisation, knowledge management, automation, post-covid economic recovery, green innovation, sustainable development.*

Based on a combination of methods and cross-pollination between various fields, the research group **THE CHALLENGES OF INVESTORS, FIRMS, FINANCIAL INSTITUTIONS AND A GOVERNMENT IN AN UNCERTAIN EUROPEAN ECONOMIC ENVIRONMENT** (P5-0161) will create new knowledge, expose it to critical evaluation and verification at top international scientific conferences in areas covered by the programme (e.g., European Finance Association, American Accounting Association, Financial Intermediation Research Society, Financial Management Association, European Accounting Association). A favourable critical evaluation leads to publications in high-quality academic journals. The group is committed to developing new knowledge, it has followed this commitment in the past as shown in the report on the implementation of the research programme in the previous period. In the next period we will maintain the same approach, while putting additional emphasis on the analysis of challenges and further intertwining of various fields (e.g. economics and neurosciences, finance and innovation, economics and behavioural sciences, etc.).

*Keywords: financial stability, bank regulation, compensation schemes, audit, ethics, aging and pensions, sustainability, information propagation, price rigidity, financial aspects of EU development, sentiment analysis, multi-factor models, financial decisions in non-financial corporations, fintech, innovation*

The Research Programme Group **DIGITALISATION AS DRIVING FORCE FOR THE SUSTAINABILITY OF INDIVIDUALS, ORGANISATIONS AND SOCIETY** (P5-0410) ended its work in January 2023.

In February 2023 new Research Programme Group **entitled REGENERATIVE ECONOMY AND BUSINESS** (P5-0441) was formed. The group researchers are addressing a major challenge of the humanity: climate change. Regenerative development has the capacity not only to reverse the negative ecological impacts created by human development, but also capacity to increase social and natural capital, or in the words it has the ability to 'restore lost plenitude' (Clegg, 2012). This concept is nowadays acknowledged by the UN and EU and has been introduced as a part of solution for greener and more resilient economy, businesses, and society development. The goal of this research programme is to: 1) investigate regenerative development concept and principles and to include its postulates in the existing economic and business body of knowledge; 2) to develop methodological tools for social sciences to measure the different dimensions of regenerative development in economy and business; 3) to propose a set of practical implementations on how to include regeneration principles into the future development of individual, companies and society.

Expected results from our research activities include: 1) new theoretical knowledge and expanding the existing boundaries in economics and business with regeneration development philosophy; 2) new methodological knowledge in social science based on new methods including natural, quasi and lab experiment along with existing qualitative and quantitative research approaches; 3) new business models for organisations based on regenerative development; 4) normative suggestions for policy makers on how to create a more regenerative society and economy; 5) sets of instruments that can stimulate individuals to behave environmentally friendly.

*Keywords: regenerative development, innovations, creativity, pro-environmental behaviour, organisational behaviour, knowledge creation*





## UL SEB as partner institution

The research programme **FUTURE INTERNET TECHNOLOGIES: CONCEPTS, ARCHITECTURES, SERVICES, AND SOCIO-ECONOMIC ISSUES** (P2-0037) proposes beyond the state-of-the-art solutions that improve the detection and analysis of the new cyber-attacks and threats in the cyber space. Additionally, the programme increases the knowledge on the current cyber threat landscape. Moreover, it contributes to the overall security solutions for the critical infrastructures and provides them with capability to react in case of security breaches. Last but not least, the programme fosters the upgrading of the current eID systems with innovative solutions leading to higher trust and trustworthiness of overall on-line services.

*Keywords: internet security, society digitalization and transformation, social impacts, critical infrastructures, trust and trustworthiness, vulnerabilities, persistent attacks and threats, eID systems*

The main objective of the research programme **DEVELOPMENT STRATEGY OF SLOVENIA AS A MEMBER OF THE EUROPEAN UNION** (P5-0096) is the development of new models, methods, analyses and further development of relevant theories to address the selected economic, social and environmental challenges Slovenia is and will be facing, outlined in the Strategy. Within the research programme, the intertemporal dimension and spatial balanced development will be included as horizontal priorities, as well as further development of the model-based tools and methodologies. The research programme is in line with the orientation of the draft Horizon Europe 2021-2027, which will strengthen EU's scientific and technological bases in order to help tackle the major global challenges and contribute to achieving the Sustainable Development Goals. At the same time, the Horizon Europe will boost the Union's competitiveness, and help deliver on the Union's strategic priorities and support the development and implementation of Union policies.

*Keywords: the development strategy of Slovenia 2030, economic, social and environmental development factors, models*



UL SEB is a partner in the Research Programme Group titled Systemic Autoimmune diseases. **SYSTEMIC AUTOIMMUNE DISEASES** (SADs) (P3-0314) include more than 80 chronic conditions with about 20 million cases in Europe and an increasing prevalence. Patients suffer from pain, reduced ability to work, loss of organ function, disability, early retirement, and early mortality. One group of SADs are inflammatory rheumatic diseases (IRDs), which are the main cause of limitation of daily activity compared to other chronic diseases. Therefore, this area of research is an ongoing medical priority.

The research programme encompasses rheumatologists, pulmonologists, neurologists, gastroenterologists, biochemists, pharmacists, molecular/cell biologists, biostatisticians/bioinformaticians, laboratory experts, economists and patients groups. Activities are predominantly geared towards optimisation of therapy/drug repurposing, elucidation of disease mechanism for inflammatory rheumatic disease (IRD), novel therapeutic targets and utilisation of autoantibodies/biomarkers for earlier diagnostics/prognostics, disease activity and organ involvement. We will introduce comprehensive treatment for patients with IRD, with the aim of achieving lifestyle improvement and developing an effective, financially sustainable model. We will gain detailed insight into pharmacokinetics of biologics in a real clinical setting, helping physicians make better treatment decisions, with a personalised/cost-effective approach. Using precision medicine, we will deepen our understanding of fibrotic mechanisms targeting metabolism, that could lead to new/better therapeutic strategies in systemic sclerosis.

*Keywords: systemic autoimmune diseases, inflammatory rheumatic diseases, optimization of therapy, biologics, comprehensive treatment of patients, precision and personalized medicine, systemic vasculitis, inflammatory arthritis, systemic sclerosis, fibrosis, multiple sclerosis, Sjogren's syndrome*

(Source: SICRIS )

# RESEARCH HIGHLIGHTS 2023

## THE RESEARCH CENTRE



## RESEARCH OUTPUT



## PEOPLE (STRUCTURE OF RESEARCHERS)

In 2023, 176 researchers conducted their research at UL SEB.



176 TOTAL

The full list of Research Centre members is in the Appendix.

## DOCTORAL PROGRAMMES

- 1 Doctoral Programme in Economics and Business
- 
- 2 Two Inter-Disciplinary Programmes:  
Interdisciplinary Doctoral Programme in Statistics and Interdisciplinary Doctoral Programme in Environmental Protection
- 
- 84 PhD Students enrolled in the Doctoral Programme in Economics and Business



# PROJECT HIGHLIGHTS



In 2023, a total of 63 projects were managed by the Research Centre:



8

projects commissioned by the EC and other international funding bodies

39

research programmes and projects commissioned by the Slovenian Research and Innovation Agency

11

bilateral projects commissioned by the Slovenian Research and Innovation Agency

4

projects commissioned by corporate clients

1

internal project

## HIGHLIGHTS

In 2023, we completed (among others) two large and successful projects funded by the European Commission.

### **Social Innovation for Integrated HealthCARE of Ageing Population (SI4Care)**

Social Innovation for integrated health CARE of ageing population in ADRIAN Region (Adrian - Third call for proposals - Priority Axis 1), where the lead partner was University of Ljubljana (School of Economics and Business, Faculty of Civil and Geodetic Engineering, and Faculty of Social Work) was completed successfully at the end of May 2023. The leader at UL SEB was Prof. Vlado Dimovski, PhD. The project involved 10 partners from Slovenia, Italy, Croatia, Bosnia and Herzegovina, Montenegro, Serbia and Greece. It was supported by the Interreg ADRIAN Programme and co-financed by the ERDF and IPAII Fund for a total amount of 2.3 M €.

The project's main objective was to contribute to the creation of a transnational effective ecosystem for the Social Innovation application in integrated healthcare services for the ageing population across ADRIAN countries, through a joint collaboration network and a unique strategy translated into regional and national action plans, implemented and monitored within pilots, once innovative approaches have been tested and backed by an ICT Decision Support System. This objective contributes to the topic Social Innovation as SI4CARE aims to tackle

the needs of ADRION ageing population for long-term healthcare, especially in remote areas, by creating a collaborative environment to co-design solutions and engage large transnational community that represents all relevant actors, such as public and private healthcare providers, users and associations, academia and social entrepreneurs, voluntary associations, NGOs, public administration and PAs.

#### **Disruptive Technologies Supporting Labour Market Decision Making (HECAT)**

Disruptive Technologies Supporting Labour Market Decision Making (H2020-SC6-TRANSFORMATIONS-2019), the project leader at SEB was Prof. Marko Pahor, PhD. In the final overall assessment, the Commision states that it has achieved most of its objectives and milestones for the period with relatively minor deviations. Hecat will likely provide results with significant immediate or potential impact in the next reporting period (even if not all objectives mentioned in the DoA were achieved). Results in the next period will likely be of considerable relevance to policy makers at EU, national and local levels across areas that concern employment and PES. It may also showcase the potential of the AI for use in public sector applications.

## **NEW EU PROJECTS LAUNCHED IN 2023**

#### **Sustainable Welfare: Rethinking the roles of Family, Market and State (SustainWELL)**

The project leader at UL SEB is Prof. Tanja Istenič, PhD, and she and her colleagues will work with recognised institutions from Spain, Austria, the United Kingdom, Slovenia, France and Germany. For the 4-year duration of the project, the European Commission allocated EUR 2,997.332 to a consortium of 14 partners.

#### **Encouraging employment of third-country nationals through social dialogue (Recruit4Tomorrow)**

The project leader at UL SEB is Prof. Polona Domadenik Muren, PhD. She will work together with Slovenian colleagues from Association of Employers of Slovenia (Coordinator), the Faculty of Administration and the Association of Trade Unions of the Gorenjska region, and workers' associations from Bulgaria, Hungary, Croatia, Slovakia and Belgium. For the 2-year duration of the project the European Commission allocated EUR 473,043.79 to a consortium of 12 partners.

#### **Global Entrepreneurial Talent Management 4 (GETM4)**

It is a continuation of a very successful GETM3 project, completed in 2023. The lead partner is Technological University Dublin, Ireland, and under University of Ljubljana the collaborating members are SEB (leader: Asst. Prof. Živa Kolbl, PhD), Faculty of Social Sciences, Faculty of Computer and Information Science and Faculty of Administration. Having an 18 partner Consortium comprising of a transnational, transdisciplinary, transgenerational, trans sectorial and gender balanced research team, GETM4 will organise over 300 secondments across 9 countries and 4 continents, and a series of sandpits rotating between the partner institutions. This global approach will allow researchers to gain first-hand and in depth insights on relevant research topics and develop their skills through networking and trainings. Research will be underpinned by a "respectful translation" perspective as we believe research and innovation should be transferred and translated respectfully between the Global South and North and knowledge should be shared equitably and in all directions.

SEB plans to realise 22 secondments, among which 20 will be within Europe (2,500 EUR per secondee) and two in a third county (3,200 EUR per secondee).

## **NEW PROJECTS IN 2023**

#### **Project J5-50162: Empowering the neglected voices of children in tourism development**

**Principal Investigator at UL SEB:** Darija Aleksić  
**Funding Entity:** Slovenian Research and Innovation Agency  
**Amount:** 6,728 €  
**Project Timeframe:** 2023–2026

The research will fill the gap of neglected children's voices in tourism development. It will outline the needs, problems and expectations of young people regarding tourism and analyse the impact of tourism development on the quality of life of children. The results will be a source of information for decision makers on how to consider tourism as a social force of the community from the perspective of the needs of the younger generations.

We will process four sets of secondary data analyses at the micro level of Slovenian municipalities: demographic profiling, analysis of tourism activity, calculation of the role of tourism in climate change, and analysis of working conditions and practices in tourism.

We will examine children's perceptions of the economic, environmental and socio-cultural impacts of tourism.

We will provide an informed, evidence-based understanding of children's experiences of tourism and engagement with the local environment.

We will emphasise the active role of children as research co-participants with the aim of empowering them.

The project Empowering the overlooked voices of children in tourism development has four central advantages in terms of importance for the development of science.

#### **Project J5-50173: Growing cultural distance and stereotyping in small transition countries: the case of the countries of the former Yugoslavia**

**Principal Investigator at UL SEB:** Tamara Pavasović Trošt  
**Funding Entity:** Slovenian Research and Innovation Agency  
**Amount:** 14,824 €  
**Project Timeframe:** 2023–2026

The purpose of the project is to examine the characteristics and resistance of stereotypes in the countries of the former Yugoslavia (Slovenia, Croatia, Bosnia and Herzegovina, Serbia, Montenegro, North Macedonia and Kosovo).

If it seemed that the era of globalization was reducing intercultural differences, especially after 2000, it was shown that these still influence the formation of ideas about members of other nations, nationalities and ethnic groups. Last but not least, we encountered the issue of intercultural differences and stereotypes in the covid-19 crisis, when the media often talked about the "Chinese virus", and stereotypes also appear in the case of the Ukrainian-Russian war, when people often talk about the "Russian bear" etc.

Of course, the study of stereotypes in itself has a great scientific value, but the importance of this study is even greater if we place it in the social reality, in which

prejudices and stereotypes between countries/nations shape socio-political everyday life. This is especially true for the area of the countries of the former Yugoslavia, where stereotypes are rooted and strongly interfere with its political and economic stability, and in recent months have also had a strong impact on its security component. If we add to this the new factors that we are witnessing in the mentioned countries (the rise of political populists, the increase in the importance of non-European actors - the USA, Russia, China, Turkey and Arab countries), the economic problems of the region, the stalled European perspective of the region after Croatia's entry into the European union, etc.), as well as the increasing lack of mutual knowledge among the inhabitants of these countries, we can conclude that the study of stereotypes, ethnic distance and cultural embeddedness is crucial if we want to understand what is really happening in the countries of the former Yugoslavia.

#### 4 goals of the project:

- Theoretical-methodological objective: upgrading the existing theoretical-methodological framework and its verification and testing; creation of a model construct for the study of ethnic distance in the countries of the former Yugoslavia;
- Empirical objective: obtaining current data on stereotypes in the countries of the former Yugoslavia (using quantitative and qualitative research methods);
- Application (praxeological) objective: preparation of a set of measures to improve political-economic cooperation with/between the countries of the former Yugoslavia;
- Communication scientific objective: dissemination of results to the scientific and professional public.

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#### Project J7-50185: Transparency and digitalisation in supply chains

**Principal Investigator:** Peter Trkman

**Funding Entity:** Slovenian Research and Innovation Agency

**Amount:** 105,556 €

**Project Timeframe:** 2023–2026

The significance of Supply Chain Management (SCM) has grown, driven by the imperative to oversee the entire supply chain. This heightened importance is attributed to the increasing influence of digitalisation, the demand for end-to-end visibility, and recent challenges, including the COVID-19 pandemic, the Ukraine crisis, and considerations related to reshoring. Moreover, the progress in technology such as 5G networks, distributed ledger platforms, the Internet of Things (IoT) and big-data analytics, enabled the supply chain to address transparency across the board.

Today, companies have the option to voluntarily disclose information concerning their supply chains, processes, suppliers, materials and financial data to their stakeholders but several intricate questions remain unaddressed. For instance, supply chain and organisation designs are critical in achieving supply chain transparency (SCT) to the extent where it can either enable or restrict voluntary information disclosure. Therefore, the role and relation of organisational and supply chain design transparency needs to be further investigated for a proper, comprehensive and performance-enhancing approach to digitalisation.

With that in mind, this project aims to move beyond the predominant examinations of digitalisation, where the emphasis is often on implementation of new technologies and process integration. It looks for insights in the context of strategic

decision-making which requires inter-disciplinary approach within the social sciences domain.

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#### Project V5-2344: The impact of major international sports events on GDP and other key socio-economic and financial indicators

**Principal Investigator:** Maja Zalaznik

**Funding Entity:** Slovenian Research and Innovation Agency & Ministry of the Economy, Tourism and Sport

**Amount:** 23,800 €

**Project Timeframe:** 2023–2024

Sport is an important social pillar in Slovenia, which not only represents the basis of quality of life for the population in general, but also provides opportunities for many businesses. An important part of sport, which also has a long tradition in Slovenia, are sport events - competitions and meetings on a global, European, national and regional level. Events of this kind contribute Slovenia's identity in sport and beyond, as they have economic, social, promotional, tourism, environmental and other sustainable impacts. According to UN (2018) and UNWTO (2019) and others, sport events have both positive and negative impacts that can be categorised into three pillars of sustainability - the economic, social and environmental pillar. Because they attract competitors, teams, and participants from outside the local area, they are also strongly linked to tourism.

We have designed the project to define as comprehensively as possible the impact of major international sport events on GDP and other key socioeconomic indicators. Therefore, we will first conduct an analysis of the current status of major international sport events and an analysis of the potential of major international sport events in Slovenia. At the same time, we will provide an overview of the current way of financing these events and proposed a model of financing major international sport events.

In order to shed light on all aspects of the project's goals and the wider purpose and importance of sports events at home and in the world, we will assess the effects of major sports events based on the existing scientific and professional literature and on the basis of available data for Slovenia, whereby the impacts will be identified according to all three pillars of sustainability - economic, social and environmental pillar. Effects will be quantified primarily for the economic pillar. In the project, we will propose a method of measuring the economic impacts of major international sports events in Slovenia, mainly on consumption, spending and thus on GDP and taxes. At the same time, we will design a method of measuring or evaluating the multiplier effects of large international sports events.

**Project V5-2346: Monitoring short-term development of market economy in as real time as possible**

**Principal Investigator:** Mojca Bavdaž  
**Funding Entity:** Slovenian Research and Innovation Agency & Statistical Office  
**Amount:** 104,000 €  
**Project Timeframe:** 2023–2025

For most actors, having the most up-to-date and accurate information possible is crucial to operating successfully in today's economy. Adequate and, above all, timely reaction to possible changes in the state of the economy can sometimes be decisive for the survival of a company or even an industry. The indicator of the short-term trend of the market economy, which is published by SURS on a monthly basis with a two-month lag, is proving to be too late in these times of great turbulence, when decision-making is taking place at an ever faster pace. Therefore, based on a thorough review of good practices in the publication of real-time indicators abroad and the application of modern modelling methods, we propose a methodology that would make accurate estimates of short-term developments in the market economy available significantly faster, preferably as soon as possible at the end of the observation period, or shortly thereafter, preferably with a lag of only a few days.

Statistical offices in virtually all developed countries face a similar challenge, and it is not surprising that there has recently been a significant growth in the literature on the subject of (near) real-time forecasting, but to our knowledge, despite the intense development behind the walls of many offices, there is still no consensus on what would be the most advisable methodological approach to tackling the problem described above. The recent crises have called into question the methodological work of the past, the approaches of which made sense for a much more stable period than the one we are currently witnessing.

**Project V5-2349: Convergence of Slovenia towards Austria and Germany with the measures of modern development policy**

**Principal Investigator:** Denis Marinšek  
**Funding Entity:** Slovenian Research and Innovation Agency & Ministry of the Economy, Tourism and Sport  
**Amount:** 28,000 €  
**Project Timeframe:** 2023–2024

Since 2009, Slovenia has faced the challenge of low labour productivity growth, which has led to a development crisis and a decline in the prosperity of the population. Low labour productivity growth, which was primarily the result of low investment in physical capital by both the state (lack of large infrastructure projects) and the corporate sector (credit crunch), a decline in public investment in research, development, and innovation, low investment in other forms of intangible capital (e.g., education and training, development of new business models), and the lack of an adequate development policy with clearly defined priorities and implementation plans, led to the deterioration of the competitive position of Slovenian companies in global markets. The rapid aging of the population, the green transition, and new technologies requiring large private and public financial investments have exacerbated the problem of unambitious development policies in the past and threaten Slovenia with serious economic stagnation and acceptance of compromises in maintaining the current level of the welfare state in the coming decades without serious reforms (Mramor and Sambt, 2019). In 2020, a group of

researchers developed a set of measures to reduce the gap in labour productivity relative to the reference countries of Austria and Germany, with the goal of halving the gap by 2030. The researchers identified 15 areas in which Slovenia lags significantly behind Austria and Germany and developed concrete measures to reduce said gap. It was found that progress was made in 2021 in the area of planned investments in critical public infrastructure, but the main challenge remains in soft productivity factors, which require action in the area of de-bureaucratisation, management of public institutions, and at the level of education and R&D collaboration (Mramor et al., 2022), and that productivity continues to deteriorate due to relatively low investment in intangible capital.

In line with the starting points and the problem definition, the aim of the research project is to conduct a comparative study between Slovenia and the reference countries Austria and Germany in the field of development and innovation policies and measures to strengthen the economy. With the help of a literature review and an empirical study (in-depth comparative analysis of the institutional system of Austria and Germany, also with a focus on the legal system; comparative quantitative analysis of the development of labour productivity by individual industries in Austria, Germany and Slovenia based on the data series EU KLEMS and AJPES data; qualitative analysis of deficits according to identified productivity factors; qualitative analysis of implemented measures and directions in the period between 2020 and 2023 based on a review of legal acts and in-depth interviews with development policy makers), we will elaborate a renewal of development policy and corresponding implementation measures. Based on the conducted microeconomic study, we will prepare a methodological framework for conducting qualitative research in which we will gain insights into the impact of spillovers of intangible capital along value chains and the situation of lifelong learning in a sample of companies through in-depth interviews. We will develop a methodological framework for evaluating development interventions and establish a set of measurable indicators for monitoring performance. We will provide an overview of the implementation of directions and actions proposed in 2022 and 2020 (Mramor et al.), and report on the identification of shortfalls in individual areas critical to productivity growth. We will identify key areas for investment of public resources from the perspective of the greatest impact on increasing added value in the economy and communicate the results of the analysis with various stakeholders, as social consensus must be achieved for effective implementation of development policy.



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**Project V5-2352: Research of congress guests, their habits and consumption in Slovenia**

**Principal Investigator at UL SEB:** Kir Kuščer

**Funding Entity:** Slovenian Research and Innovation Agency & Ministry of the Economy, Tourism and Sport

**Amount:** 3,092 €

**Project Timeframe:** 2023–2024

The project addresses two key areas of content that are important for the proposed project, namely the motivation and habits of congress guests and their consumption when visiting a business meeting and thus a congress destination. Both areas are first discussed with the help of key scientific results and implications as well as expert findings and recommendations, and on this basis we design a measurement instrument (survey questionnaire) and carry out an analysis of the results, which enable the creation of a profile of congress guests with the extent of their consumption. The set problem approach dictates the implementation of project activities and analytical methods, which together enable a holistic treatment and a view from different angles, so it is interdisciplinary oriented, which is also expressed in the interdisciplinary composition of the working group.

The goals set within the project are to define and measure the consumption of the three main groups of congress guests in Slovenia, namely according to sector-specific activities and their specificities; based on the results of the research, create profiles of the participants of international meetings in Slovenia regarding motives and habits and the extent of their consumption in general, as well as for each target group (sector), type of meeting and destination; to define the advantages and disadvantages of the Slovenian meetings industry from the point of view of the participants of business meetings at the selected four congress destinations and to answer specific questions regarding the sustainable transformation of the meetings industry in Slovenia on the example of the selected congress destinations, taking into account the principles of the circular economy and the digitalisation of society. At the same time, the goal of the proposed project is also to prepare terminological explanations of the fundamental terms and concepts used in the field of congress activity, as these are necessary for the consistency and comparability of the studied contents, and especially the comparability of the proposed research with other research. And to prepare an overview of the key stakeholders in the congress activity, the recruitment congress products of each destination and their current capacities.



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**Project V5-2354: The analysis of the situation and development of the economic space abroad in connection with the Slovenian economy**

**Principal Investigator at UL SEB:** Metka Tekavčič

**Funding Entity:** Slovenian Research and Innovation Agency & Ministry of the Economy, Tourism and Sport

**Amount:** 3,333 €

**Project Timeframe:** 2023–2024

The following activities will be carried out within the project:

- Analysis of the state of the economic space abroad.
- Analysis of existing mechanisms, forms and methods of work to strengthen the economic foundations of the foreign country economic community.
- Analysis of the integration of foreign economic organisations with Slovenia.
- Recommendations for improving the functioning of existing and establishing new mechanisms, forms and work methods to strengthen the economic foundations of the foreign economic community.
- Identification of possibilities and direction of economic policy to promote development economic space abroad and economic cooperation between Slovenia and foreign economic entities.

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**Project V5-2355: Analysis of ownership structures in the Slovenian economy and the potential for promoting socially responsible ownership**

**Principal Investigator at UL SEB:** Polona Domadenik Muren

**Funding Entity:** Slovenian Research and Innovation Agency & Ministry of Solidarity-Based Future

**Amount:** 7,000 €

**Project Timeframe:** 2023–2025

The research project answers the question about the transformation of the labour market due to the introduction of AI in a holistic way, which includes both the identification of the impact of the introduction of AI and other new ICT technologies in the business processes of companies on the gap between knowledge and competences that will be needed in the next ten years, as well as studying new business models in the context of on-demand economics and the specifics of jobs from the point of view of ensuring adequate working conditions and labour rights. From the point of view of greater growth in productivity and higher welfare, understanding the motives and challenges of using artificial intelligence technologies in the business processes of organisations and complementary investment in the competences of workers is important for the bearers of economic, social and legal policies.



The research conducted at the UL SEB contributes to the quality of its programmes and also serves the needs of corporate clients. UL SEB promotes courage, acumen, diversity and innovation in research and motivates researchers to publish their findings. UL SEB has made notable progress in its overall research quality and has increased the rate of publication in international journals.

In 2023, UL SEB research output was presented in 157 published peer-reviewed articles, including 16 in the premium category (A\* journals) and 34 in the top-tier category (A journals). The research achievements were also disseminated to the academic public through 18 scientific books and 79 book chapters, 26 of which were published by leading international scientific publishers. In addition, 33 studies were conducted, 11 of which were part of international research networks.

## TOP TIER ACADEMIC JOURNALS IN 2023

Tomej, K., **Bilynets, I.**, Koval, O. (2023). Tourism business resilience in the time of war: the first three months following Russia's invasion of Ukraine. *Annals of tourism research*. 99, 103547.

Jovović, I., **Cirman, A.**, **Hrovatin, N.**, Zorić, J. (2023). Do social capital and housing-related lifestyle foster energy-efficient retrofits?: retrospective panel data evidence from Slovenia. *Energy policy*. 69, 113651.

**Svetek, M.** (2023). The role of entrepreneurs' perceived competence and cooperativeness in early-stage financing. *Entrepreneurship theory and practice*. 47(6), 2047-2076.

Zabavnik, D., **Verbič, M.** (2023). The effects of financial frictions on Slovenian companies: a panel VAR approach. *Finance research letters*. 58 (C), 104563.

Bunjak, A., **Černe, M.**, Nagy, N., Bruch, H. (2023). Job demands and burnout: the multilevel boundary conditions of collective trust and competitive pressure. *Human relations*. 76(5), 657-688.

Dries, N., **Kaše, R.** (2023). Do employees find inclusive talent management fairer?: It depends. Contrasting? self-interest and principle. *Human resource management journal*. 33(3), 702-727

Anand, A., Vanpée, R., **Lončarski, I.** (2023). Sustainability and sovereign credit risk. *International review of financial analysis*. 86, 102494.

Kadić-Maglajlić, S., Obadia, C., **Vida, I.**, Robson, T. M. (2023). Moral categorization of opportunists in cross-border interfirm relationships. *Journal of business ethics*. 188(2), 221-238.

**Culiberg, B.**, Cho, H., **Kos Koklič, M.**, **Žabkar, V.** (2023). The role of moral foundations, anticipated guilt and personal responsibility in predicting anti-consumption for environmental reasons. *Journal of business ethics*. 182(2), 465-481.

**Dabić, M.**, Maley, J. F., Švarc, J., Poček, J. (2023). Future of digital work challenges for sustainable human resources management. *Journal of innovation & knowledge*. 8(2), 100353.



**Dabić, M.**, Obradović Posinković, T., Vlačić, B., Gonçalves, R. (2023). A configurational approach to new product development performance: the role of open innovation, digital transformation and absorptive capacity. *Technological forecasting and social change*. 194, 122720.

Marić, J., Opazo-Basáez, M., Vlačić, B., **Dabić, M.** (2023). Innovation management of three-dimensional printing (3DP) technology: disclosing insights from existing literature and determining future research streams. *Technological forecasting and social change*. 193, 122605.

Szalkowski, G. A., **Mikalef, P.** (2023). Understanding digital platform evolution using compartmental models. *Technological forecasting and social change*. 193, 122600.

Podobnik, B., **Dabić, M.**, Wild, D., Di Matteo, T. (2023). The impact of STEM on the growth of wealth at varying scales, ranging from individuals to firms and countries; the performance of STEM firms during the pandemic across different markets. *Technology in society*. 72, 102148.

Corbo, L., Kraus, S., Vlačić, B., **Dabić, M.**, Caputo, A., Pellegrini, M. (2023). Coopetition and innovation: a review and research agenda. *Technovation*. 122, 102624.

**Dabić, M.**, Daim, T.U., Bogers, M., Mention, A.-L. (2023). The limits of open innovation: failures, risks, and costs in open innovation practice and theory. *Technovation*. 126, 102786.

## BEST PAPER AWARD 2022

To pursue the goal of promoting and contributing to the quality of research, UL SEB has established an annual awards programme. The programme is open to authors of articles from the UL SEB.

The School of Economics and Business awards for the best scientific articles published in 2022 are given to:

**Robert Kaše** for the article Does international work experience pay off? The relationship between international work experience, employability and career success: a 30-country, multi-industry study. *Human resource management journal*, 32(3), 698–721. <https://doi.org/10.1111/1748-8583.12423> (co-authors: Andresen, M., Lazarova, M., Apospori, E., Cotton, R., Bosak, J., Dickmann, M., Smale, A.)

**Jože Sambt** for the article: Generational wealth accounts: did public and private inter-generational transfers offset each other over the financial crisis? *The economic journal*, 132(647), 2412–2437. <https://doi.org/10.1093/ej/ueac019> (co-authors: Mccarthy, D., Sefton, J., Lee, R.)

**Vesna Žabkar** for the article: The interplay of brand, brand origin and brand user stereotypes in forming value perceptions. *British journal of management*, 33(4), 1924–1949. <https://doi.org/10.1111/1467-8551.12552> (co-authors: Gidaković, P., Szőcs, I., Diamantopoulos, A., Florack, A., Egger, M.)



## SCHOLARY AND SOCIETAL IMPACT

7,199

Citations  
WoS (2023)

85

H-index WoS  
2014-2023

9,363

Citations  
Scopus (2023)

Impact is at the forefront of our minds. In terms of scholarly impact, UL SEB is proud of numerous influential articles over the decade. Compared to 2013 – 2017, the number of articles with impact factor has increased in 2019 – 2023, while the h-index has more than doubled.

### COMPARISON OF NUMBER OF ARTICLES AND H-INDEX BY PERIODS

	2013- 2017	2014- 2018	2015- 2019	2016- 2020	2017- 2021	2018- 2022	2019- 2023
Number of articles (WoS)	406	437	479	502	523	492	457
Number of citations (WoS)	6,502	8,337	11,123	14,000	18,836	24,230	27,514
SEB LU h-index (WoS)	35	42	47	52	64	72	76

Source: Sicris (2018-2024)

### THE MOST INFLUENTIAL / HIGHLY CITED PAPERS BY WEB OF SCIENCE (WOS) IN 2023

Research Paper	CI
Župič, I., Čater, T. (2015). Bibliometric methods in management and organization. <i>Organizational research methods</i> , 18(39), 429-472.	629
Cardon, M. S., Wincent, J., Singh, J., Drnovšek, M. (2009). The nature and experience of entrepreneurial passion. <i>The Academy of Management review</i> , 34(3), 511-532.	112
Martins, C., Oliveira, T., Popovič, A. (2014). Understanding the Internet banking adoption: a unified theory of acceptance and use of technology and perceived risk application. <i>International journal of information management</i> , 34(1), 1-13.	78
Černe, M., Nerstad, C. G. L., Dysvik, A., Škerlavaj, M. (2014). What goes around comes around: knowledge hiding, perceived motivational climate, and creativity. <i>Academy of Management journal</i> , 57(1), 172-192.	63
Kolar, T., Žabkar, V. (2010). A consumer-based model of authenticity an oxymoron or the foundation of cultural heritage marketing. <i>Tourism management</i> , 31(5), 652-664.	56
Oliveira, T., Faria, M., Thomas, M. A., Popovič, A. (2014). Extending the understanding of mobile banking adoption when UTAUT meets TTF and ITM. <i>International journal of information management</i> , 34(5), 689-703.	54
Cimperman, M., Zalaznik, M., Trkman, P. (2016). Analyzing older users' home telehealth services acceptance behavior - applying an Extended UTAUT model. <i>International journal of medical informatics</i> , 90, 22-31.	49
Antončič, B., Hisrich, R.D. (2001). Intrapreneurship: construct refinement and cross-cultural validation. <i>Journal of business venturing</i> , 16(5), 495-527.	47
Erjavec, J., Manfreda, A. (2022). Online shopping adoption during COVID-19 and social isolation: extending the UTAUT model with herd behavior. <i>Journal of retailing and consumer services</i> , 65, 102867.	46
Hoang, H., Antončič, B. (2003). Network-based research in entrepreneurship: a critical review. <i>Journal of business venturing</i> , 18(2), 165-187.	46
Ashrafi, A., Ravasan, A. Z., Trkman, P., Afsari, S. (2019). The role of business analytics capabilities in bolstering firms' agility and performance. <i>International journal of information management</i> , 47, 1-15.	45
Lancelot Miltgen, C., Popovič, A., Oliveira, T. (2013). Determinants of end-user acceptance of biometrics: integrating the "Big 3" of technology acceptance with privacy context. <i>Decision support systems</i> , 56, 103-114.	44
Hosta, M., Žabkar, V. (2021). Antecedents of environmentally and socially responsible sustainable consumer behavior. <i>Journal of business ethics</i> , 171, 273-293.	43
Černe, M., Hernaus, T., Dysvik, A., Škerlavaj, M. (2017). The role of multilevel synergistic interplay among team mastery climate, knowledge hiding, and job characteristics in stimulating innovative work behavior. <i>Human resource management journal</i> , 27(2), 281-299.	42
Hernaus, T., Černe, M., Connelly, C. E., Pološki Vokić, N., Škerlavaj, M. (2019). Evasive knowledgehiding in academia: when competitive individuals are asked to collaborate. <i>Journal of knowledge management</i> , 23(4), 567-618.	40
Čadež, S., Czerny, A., Letmathe, P. (2019). Stakeholder pressures and corporate climate change mitigation strategies. <i>Business strategy and the environment</i> , 28(1), 1-14.	39
Marques Da Silva, C., Trkman, P. (2014). Business model: what it is and what it is not. <i>Long range planning</i> , 47(6), 379-389.	38
Zeugner-Roth, K. P., Žabkar, V., Diamantopolous, A. (2015). Consumer ethnocentrism, national identity, and consumer cosmopolitanism as drivers of consumer behavior : a social identity theory perspective. <i>Journal of international marketing</i> , 23(2), 25-54.	38
Bogilović, S., Škerlavaj, M., Černe, M. (2017). Hiding behind a mask? cultural intelligence, knowledge hiding, individual and team creativity. <i>European journal of work and organizational psychology</i> , 26(5), 710-723	35
Galant, A., Čadež, S. (2017). Corporate social responsibility and financial performance relationship : a review of measurement approaches. <i>Ekonomika istraživanja</i> , 30(1), 89-693.	35

These are quotations from 2023 (No. of publications from 2023 in which the citation of that article appears).

Source: Sicris May, 2024

Dissemination is a strategically important part of the UL SEB's research excellence that the school and its entire staff implement on a daily basis. Through consistent efforts and dissemination of research work, UL SEB, as an educational and research institution in the field of social sciences, consolidates the presence of economics in the public domain. Through a systematic presence, it educates and empowers the public to understand economic facts. By interpreting them, it enables science-based news as an antipode to the so-called fake news, thus strengthening the media space and opinion makers. This is UL SEB's contribution to the understanding of society, economy and business. The tools for this understanding are the tools of communicating science, addressing each audience in a context that is appropriate and understandable to them. According to the quantitative analysis of the media presence of UL SEB and its researchers, prepared by the company Kliping d.o.o., UL SEB had a total of **1,280 publications** in various media in 2023, the gross value of publications **from 2018 is 58,953.446 €.**

NUMBER OF PUBLICATIONS IN 2023 BY TYPE OF MEDIA



Source: Kliping d.o.o., February 2024.



## AWARDS

We are proud that our efforts have been widely recognised in our institutional environment. School and our colleagues have received the following awards:

- **two Excellent in Science awards by the Slovenian Research and Innovation Agency**
- **Irena Ograjenšek** for two monographies in co-authorships with researchers from the Biotechnical Faculty in the field of urbanism:  
Marot, N. & Uršič, M. (Eds.) (2022). *Mestni turizem v Sloveniji: značilnosti in upravljanje*. Ljubljana: Biotehniška fakulteta, 2022.  
Horvat, U., Klepej, D., Krošelj, M., Marot, N., Ograjenšek, I., Stubičar, N. & Uršič, M. (2022). *Urban tourism in Slovenia: characteristics and governance*. Ljubljana: Biotechnical Faculty.
- **Tomaž Čater, Barbara Čater, Patricia Milić & Vesna Žabkar** for the article:  
Drivers of corporate environmental and social responsibility practices: a comparison of two moderated mediation models. *Journal of business research*, 159, 113652. <https://doi.org/10.1016/j.jbusres.2023.113652>
- **Andreja Cirman, Nevenka Hrovatin, Jelena Zorič & Ivana Jovović (Young researcher)** received **Best Research Achievements award by the University of Ljubljana** for the article:  
Do social capital and housing-related lifestyle foster energy-efficient retrofits? Retrospective panel data evidence from Slovenia. *Energy policy*, 69, 113651. <https://doi.org/10.1016/j.enpol.2023.113651>

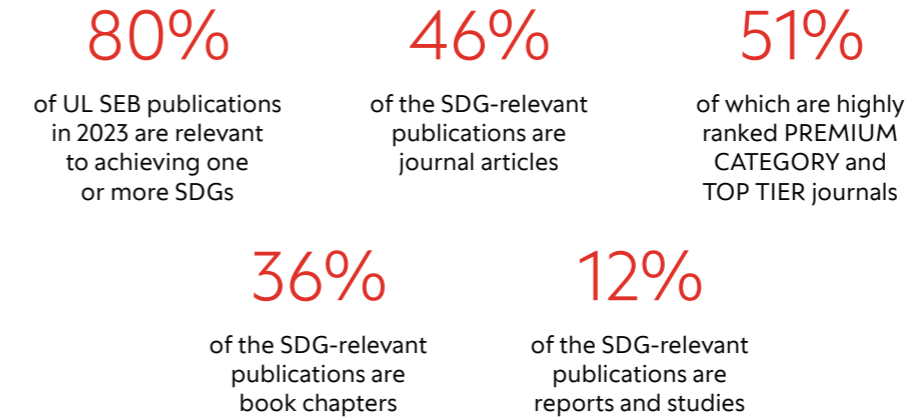


# MAPPING OF SDG-RELEVANT RESEARCH AT UL SEB



UL SEB recognises sustainability as an overarching research priority that emerges from UL SEB's areas of distinctive expertise, a continuous theme across the seven research programme groups, and the intellectual contributions of the School. In 2020, UL SEB therefore began to demonstrate the relevance of our research to achieving the UN Sustainable Development Goals (SDGs).

## SOME STATISTICS FOR 2023:



In 2023, UL publications contributed to **12 SDGs**:

SDG	NUMBER OF PUBLICATIONS
SDG 8	93
SDG 9	39
SDG 11	19
SDG 4	12
SDG 3	7
SDG 5	5
SDG 13	4
SDG 10	3
SDG 12	3
SDG 16	3
SDG 7	2
SDG 17	1

## THE TOP FOUR SDGS UL SEB RESEARCH CONTRIBUTES ARE:



## PROFILE OF STUDENTS ENROLLED IN DOCTORAL PROGRAMME IN ECONOMICS AND BUSINESS

YEAR	2023/2024
Number of students	84
Full-time	83
Part-time	1
Average age	32.4
Average years of work experience	5.5
Share of international students (in %)	35.71
Share of female students (in %)	58.33

The Doctoral Programme in Economics and Business provides in-depth scientific research skills in both the broader and more focused areas of economics and business, and develops the skills needed to conduct such research at an internationally competitive level. UL SEB is a member of the European EDAMBA Doctoral Programme and CESEENET (the Central and SE European Doctoral Network), so students become actively involved with renowned academic institutions. Doctoral students may choose from courses, seminars, and workshops organised by UL SEB, partner institutions within the network of doctoral programmes and international schools with accredited doctoral programmes. Doctoral students are strongly encouraged to complete part of the programme abroad at a school or an institution approved by the student's mentor or Doctoral Programme Unit Head. The remaining time in the programme is devoted to conducting research and writing the doctoral dissertation.

UL SEB IS ALSO A PARTNER IN CONSORTIA OF SCHOOLS WITHIN THE UNIVERSITY OF LJUBLJANA PROVIDING INTERDISCIPLINARY DOCTORAL PROGRAMMES:

- **Interdisciplinary Doctoral Programme in Statistics** (jointly with the Biotechnical Faculty, the Faculty of Social Sciences, the Faculty of Electrical Engineering, the Faculty of Mathematics and Physics, the Faculty of Arts, and the Faculty of Medicine); and
- **Interdisciplinary Doctoral Programme in Environmental Protection** (jointly with the Biotechnical Faculty, the Faculty of Social Sciences, the Faculty of Civil Engineering and Geodesy, the Faculty of Chemistry and Chemical Technology, the Faculty of Mathematics and Physics, the Faculty of Maritime Studies and Transport, the Faculty of Mechanical Engineering, the Faculty of Arts, the Faculty of Medicine, the Faculty of Natural Sciences and Engineering, the Faculty of Law, and the Veterinary Faculty).

In 2023, **11 PhD students** graduated from the UL SEB Doctoral Programme in Economics and Business (see Appendix).

**Annual summer and winter doctoral schools contribute to the diversity and quality of the programme offered.**

UL SEB and the University of St. Gallen co-organised **Global School in Empirical Research Methods – GSERM Ljubljana (8 – 19 January 2024)**. This is a high-quality integrated programme, teaching methodology for doctoral students, post-docs, and researchers from leading universities and professionals from outside academia from all around the world. Programme helps participants in mastering advanced methodological skills that empower them to conduct cutting-edge academic research. Some of the top academics within their research area held classes at the 2024 GSERM Ljubljana.

The fourth edition of the **SEB Doctoral Winter School (12 – 16 February 2024)** and the eleventh edition of the **SEB Doctoral Summer School (10 – 21 July 2023)** offered highly intensive online courses intended for doctoral students, post-docs, academics and professionals from various fields. Participation in the programme is a valuable opportunity to improve their knowledge and skills, network, gain new insights on research projects, as well as exchange ideas in an international environment. Doctoral Winter School 2024's programme consisted of five one-week courses, and was attended by 32 participants from 15 institutions and 11 different countries. Doctoral Summer School 2023's programme consisted of eight one-week courses, and was attended by 81 participants from 37 institutions and 17 different countries.



## RESEARCH SEMINARS

With the aim to disseminate research findings to the research and business communities, UL SEB organises research seminars. These seminars are organised in two different series, Business and Economics, the latter in cooperation with the Bank of Slovenia.

In 2023, 27 seminars were organised at the school. Seminars provide an environment conducive to intellectual debate and the opportunity to build collaborations with visiting researchers.

DATE	LECTURER AND TITLE
10. 1. 2023	Petar Gidaković & co-authors: Conceptualizing and measuring consumer engagement dispositions
11. 1. 2023	Robert Kaše: The role of peers in executive compensation: Compensation similarity, executive mobility and inclusion of CSR metrics
9. 2. 2023	Justin Paul (University of Puerto Rico): The art of writing a systematic literature review for publication
15. 3. 2023	BS   EF seminar: Prof. dr. Janez Prašnikar (School of Economics and Business): Blockholdings in closely held corporations: An analysis of ownership coalitions in emerging countries
22. 3. 2023	Kristina Potočnik (University of Edinburgh): How to publish in top journals: Using Journal of Management Studies as an example
4. 4. 2023	Miha Škerlavaj (School of Economics and Business): Creativity and the compositional paradox: A framework and research agenda
20. 4. 2023	Daniel Laufer (Victoria University of Wellington): Should CEOs of multinationals be spokespersons during an overseas product harm crisis?
9. 5. 2023	Johannes Brinkmann (BI Norwegian Business School): Business ethics: Different approaches to research and/or teaching
17. 5. 2023	BS/EF seminar: Nadia Massoud (Melbourne Business School): What Determines Influence in Social Finance? The Case of StockTwits
18. 5. 2023	Jie Zhang & Michel Wedel (University of Maryland): Strategic Merchant Competitions and Growth Opportunities for Small Deal Platforms (Jie Zhang) & Bayesian Analysis of Consumer Behavior Experiments With BANOVA Using Worked Examples (Michel Wedel)
18. 5. 2023	BS/EF seminar: Karl Falkenberg (College of Europe): The EU as an international actor in the field of environment and climate change
19. 5. 2023	BS/EF seminar: Jurgita Malinauskaitė (Brunel University London): Historicising the circular economy
6. 6. 2023	Krsto Pandža (University of Leeds): Impact of Business and Management Studies on Practice and Policy: Institutional Requirements and Strategic Responses
8. 6. 2023	João Marques Guerreiro (ISCTE – Lisbon University Institute): Unlocking the Power of XR and AI for Businesses and Research

DATE	LECTURER AND TITLE
13. 6. 2023	Nicolas Pontes (University of Queensland): Product packaging effects in consumers perceptions of meat analogues/plant-based foods
22. 6. 2023	Robert Wood (Macquarie University): The CSR-Firm Value Relationship: Equity Mispricing and Life Cycle Stage of the Firm
3. 7. 2023	William Newburry (Florida International University): Strategic Capabilities in Emerging Markets
3. 7. 2023	BS/EF seminar: Prof. Alireza Tourani-Rad (Auckland University of Technology) : Retail Investors, COVID, and the Quality of the New Zealand Stock Exchange
7. 9. 2023	Georg von Richthofen (Alexander von Humboldt Institute for Internet and Society): Artificial Intelligence and Worker Representation
19. 9. 2023	Matthew Tucker and Hannah Wilson (Liverpool Business School, United Kingdom): Learning from the working from home experiment during COVID-19: Employees motivation to continue working from home
20. 9. 2023	Alan Witt (University of Houston): STOP: A Framework of Leader Derailers
17. 10. 2023	Dragan Pavličević (Xi'an Jiaotong-Liverpool University): China's Development Zones "Going Global": Opportunities, Challenges and Policy Recommendations
25. 10. 2023	EF/BS seminar: Andrej Srakar (Institute for Economic Research): Fuzzy difference-in-differences estimator for spatiotemporal data
7. 11. 2023	EF/BS Seminar: Giovanni Mellace (University of Southern Denmark): The Gray Zone: How Not Imposing a Strict Lockdown at the Beginning of a Pandemic Can Cost Many Lives
15. 11. 2023	Vita Kilar, Nives Lenassi, Polonca Svetlin Gvardjančič, Nadja Dobnik (UL, Ekonomska fakulteta, Katedra za jezike za poslovne in ekonomske vede): Jezik stroke (LSP): kaj to je in kaj ni? Aktualne razvojne smeri in raziskovalna področja te discipline uporabnega jezikoslovja
21. 11. 2023	Marc Lecoutre (ESC Clermont Business School, France): The Process of Bisociation, at the Heart of the Ideas Factory. The Case of An Ordinary Managerial Innovation
13. 12. 2023	EF/BS Seminar: Paul M. Vaaler (Carlson School of Management, University of Minnesota): Electing to defer: political real options and project investment financing around the world

## UL SEB Research Day

The traditional Research Day of UL SEB was organised on December 8, 2023. It was opened by the Dean of UL SEB Prof. Dr. Tomaž Turk with a reminder that one should internalise one's achievements and look forward to them despite the fast pace of life. For the first time as the Vice-Dean of UL SEB, Prof. Dr. Igor Lončarski first greeted the guests, then continued by emphasising the progress and growth of the achievements of the Department of UL SEB, which we have witnessed in recent years.

At the centre of the event was a very current topic – the use of artificial intelligence in research. Guest Prof. Dr. Niels Van Quaquebeke from Kühne Logistics University, Hamburg, Germany prepared the lecture "AI Takes Our Jobs ... to a New Level ... and Beyond: The Now, New, & Next of AI in Research". The lecture was followed by a conversation between Assoc. Prof. Dr. Vasja Rant and Dr. Quaquebeke, led by Assoc. Dr. Živa Kolbl.

The event was concluded by the Dean and Vice-Dean presenting the UL SEB awards and recognitions for the best scientific articles published in 2022.

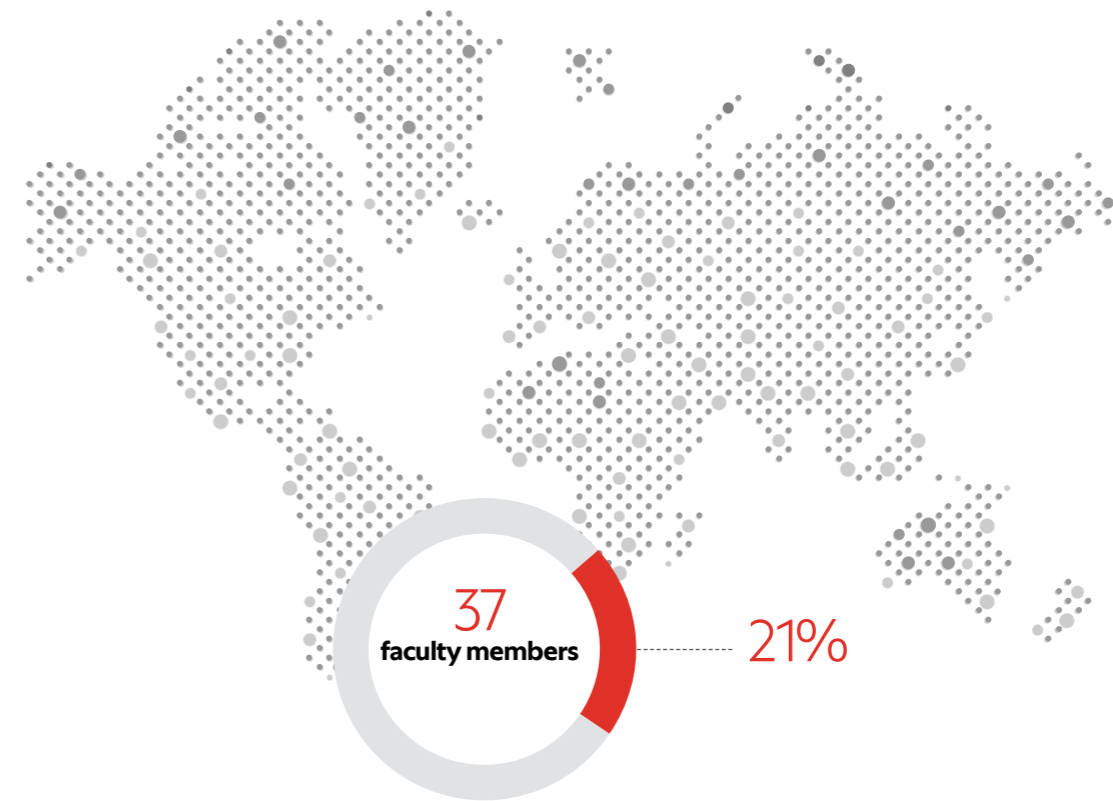


# POSITIONS ON EDITORIAL BOARDS



Many faculty members (both junior and senior faculty) have held positions on the editorial boards of 59 international academic journals, some of them in highly ranked SCI/SSCI journals like Journal of travel research, Journal of multinational financial management, Human resource management review, Journal of sustainable tourism, Journal of classification etc. The complete list of faculty members involved in these activities and the journals to which they contribute their valuable time and expertise is given in the Appendix. This has a positive impact on the scientific community.

PROPORTION OF SEB LU FACULTY MEMBERS SERVING ON INTERNATIONAL EDITORIAL BOARDS: 37 FACULTY MEMBERS, 21%.





# CENTRAL ECONOMICS LIBRARY



The Central Economics Library (CEK) serves as a knowledge centre for economics, business and organisational sciences. It is a hub for information and knowledge dissemination on the SEB LU with 13 professionals involved in four main areas of work:

- Reader services, interlibrary loan and bookshop
- Printed collection management
- Research support, digital library and open science
- General, digital and promotional activities

Printed collection comprises more than 250,000 items, including books, theses, research papers, periodicals and non-book materials. In 2023, CEK rejuvenated the collection of print and electronic materials through extensive revision of printed materials, and large acquisition action of books and textbooks.

Additionally, CEK provides access to more than 150 specialised databases and high-quality electronic text sources. All electronic text resources and 86% of databases are available remotely to students, researchers and faculty. Remote access to full-text documents, with 39,874 and 3,909 unique users, is the highest at the University of Ljubljana and almost doubles the following institutional records.

CEK offers support and training in information literacy and e-sources. A carefully planned and renewed campaign includes workshops, user guides, short video presentations and direct interactions with users. Complementing these efforts is the establishment and development of eTutor\*CEK, an online research and study guides featuring video tutorials and explanations. Some of them were also established in cooperation with the faculty and implemented to assist in the study process.

The Finance Lab, nestled within the UL SEB Infrastructure Centre, offers users access to essential hardware and databases, seamlessly integrating cutting-edge research and impactful teaching across all UL SEB programmes, including IMB, and MBA studies. Access to these resources is partially funded through successful grants obtained from ARIS.

## HIGHLIGHTS



50+

trainings



150+

relevant  
e-sources and  
databases



1,500+

participants  
in trainings



4,000+

bibliographic  
records



39,000+

remote accesses to  
full-text documents



250,000+

printed publications



As scholarly publisher, UL SEB distributes research publications such as scientific and professional monographs and the academic journal Economic and Business Review. Scientific and professional monographs disseminate research outcome and new findings of UL SEB researches.

The publishing production of 2023 encompasses numerous textbooks and new research publications. Among these, a notable addition is the scientific monograph titled "Uspešno, inovativno gospodarstvo, trajnostno naravnana potrošnja in država blaginje kot temelji prihodnjega razvoja Slovenije" (A successful, innovative economy, sustainable consumption, and a welfare state as the foundations of Slovenia's future development). This monograph comprises 32 chapters that reflect the research endeavours of various researchers, programme and project groups at the UL SEB. Each contribution within the monograph enriches the discourse on the significance of these elements for sustainable development.

## ECONOMICS AND BUSINESS REVIEW (EBR)

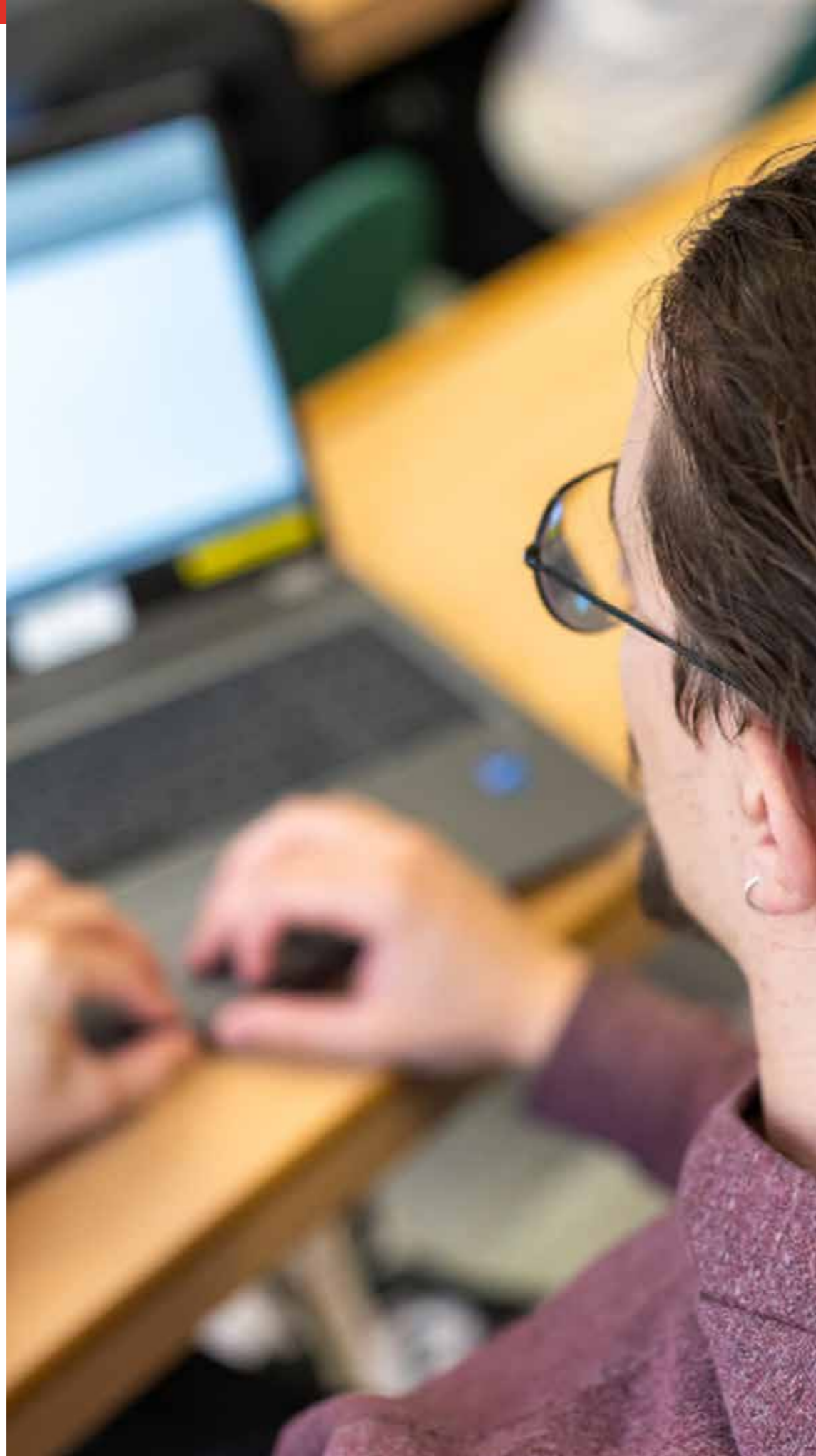
ECONOMIC AND  
BUSINESS REVIEW

E/B/R

Economic and Business Review (EBR) is a double-blind peer-reviewed open access journal that aims to promote research and dissemination of research results in the area of applied business and economic studies, including various fields of economic research, banking and financial management, business informatics, entrepreneurship, international business, management and marketing.

In 2021, EBR moved from Open Journal Systems to Elsevier's Digital Commons (DC), a repository platform for managing and publishing journals.

The strategic decision of the editorial board to move to DC has already led to an increase in citations and downloads of articles. According to DC data, the articles had been downloaded more than 44,000 times in 2023, with most readers coming from Europe and North America.



## RESEARCH CENTRE MEMBERS

EMPLOYEES	PUBLICATIONS REF
Aleš Ahčan	
Darija Aleksić	
Jure Andolšek	
Boštjan Antončič	
Melita Balas Rant	
Ana Bartol	
Mojca Bavdaž	
Aleš Berk Skok	
Iana Bilynets	
Mateja Bodlaj	
Katerina Božič	
Marko Budler	
Jaka Cepec	
Damir Cibic	
Anamarija Cijan	
Andreja Cirman	
Simon Colnar	
Barbara Culiberg	
Simon Čadež	
Barbara Čater	
Tomaž Čater	
Slavica Čepon	
Matej Černe	
Ana Čertanec	
Mitja Čok	
Marina Dabić	
Talib Damij	
Jože Damijan	
Sandra Damijan	
Vlado Dimovski	
Zhonghui Ding	
Tanja Dmitrović	
Nadja Dobnik	
Janez Dolšak	
Polona Domadenik Muren	
Mateja Dostal	
Petra Došenović Bonča	
Mateja Drnovšek	
Eva Erjavec	
Jure Erjavec	
Daša Farčnik	
Liljana Ferbar Tratar	
Uroš Godnov	
Maja Golf Papež	
Aleš Gorišek	

Gorazd Govekar
Mirko Gradišar
Barbara Grah
Aleš Groznik
Tomislav Hernaus
Marko Hočevar
Nevenka Hrovatin
Barbara Hvalič Erzetič
Riste Ichev
Aleksander Igličar
Mojca Indihar Štemberger
Tanja Istenič
Igor Ivaškovič
Jurij Jaklič
Marko Jaklič
Marko Jakšič
Nina Jeram
Ženja Kansky-Rožman
Robert Kaše
Anamarija Kejžar
Aleksandar Kešeljevič
Vita Kilar
Ljubica Knežević Cvelbar
Damjana Kokol Bukovšek
Tomaž Kolar
Živa Kolbl
Matjaž Koman
Hana Končan
Maja Konečnik Ruzzier
Simona Korenjak Černe
Mateja Kos Koklič
Črt Kostevc
Marko Košak
Maša Košak
Patricia Kotnik
Bogomir Kovač
Mitja Kovač
Bor Krizmanič
Barbara Kurbus
Kir Kuščer
Matej Lahovnik
Amadeja Lamovšek
Nives Lenassi
Fabijan Leskovec
Mina Ličen
Jaka Lindič
Klara Ljubi
Igor Lončarski
Aleša Lotrič Dolinar

Igor Lukšič
Tanja Malovrh
Anton Manfreda
Mojca Marc
Matej Marinč
Denis Marinšek
Matjaž Martič
Igor Masten
Ajda Merkuž
Tanja Mihalič
Katarina Katja Mihelič
Patrick Mikalef
Patricia Milič
Blaž Mojšker
Barbara Mörec
Mojmir Mrak
Kristina Nagode
Tina Nartnik
Irena Ograjenšek
Marko Pahor
Tamara Pavasovič Trošt
Darja Peljhan
Sandra Penger
Nuša Petek
Judita Peterlin
Gregor Pfajfar
Tamara Poje
Sašo Polanec
Nina Ponikvar
Aleš Popovič
Jan Porenta
Rok Požun
Aleš Pustovrh
Vasja Rant
Sara Ražman
Tjaša Redek
Adriana Rejc Buhovac
Eva Repovš
Aja Ropret Homar
Borut Rusjan
Jože Sambt
Dmitry Shuyskiy
Mojca Simonovič
Aleša Saša Sitar
Katarina Sitar Šuštar
Alenka Slavec Gomezel
Rok Spruk
Tamara Stanković
Jakob Stemberger

Andrej Sušjan
Mojca Svetek
Anja Svetina Nabergoj
Polonca Svetlin Gvardjančič
Miha Škerlavaj
Sonja Šlander Wostner
Matej Švigelj
Metka Tekavčič
Aleš Toman
Luka Tomat
Peter Trkman
Tomaž Turk
Alenka Umek
Dejan Uršič
Aljoša Valentinčič
Anastas Vangeli
Miroslav Verbič
Irena Vida
Alenka Vrbinc
Peter Vrečar
Nataša Vrh
Davor Vuchkovski
Sut I Wong
Katja Zajc Kejžar
Maja Zalaznik
Maja Zaman Groff
Mila Zečević
Jelena Zorić
Vinko Zovko
Blaž Zupan
Nada Zupan
Vesna Žabkar
Jana Žnidaršič

## ON-GOING PROJECTS IN 2023

### RESEARCH PROJECTS

FUNDING ENTITY	PROJECT REFERENCE	SEB LU PRINCIPAL INVESTIGATOR	TITLE OF PROJECT	PERIOD	FUNDING FOR SEB LU (EUR)
European Commission, H2020-SC6-TRANSFORMATIONS-2019	870702	Marko Pahor	HECAT - Disruptive Technologies Supporting Labour Market Decision Making	2020 - 2023	115,022
European Union, European Regional Development Fund, INTERREG V B – Adriatic Ionian	ADRION 1228	Vlado Dimovski	SI4CARE - Social Innovation for integrated health CARE of ageing population in ADRION Region	2020 - 2023	235,444
COST Action	CA18110	Andreja Cirman	Underground4value - Underground Built Heritage as catalyser for Community Valorisation	2019 - 2023	-
COST Action	CA20105	Tamara Pavasovič Trošt	SlowMemo - Slow Memory: Transformative Practices for Times of Uneven and Accelerated Change	2021 - 2025	-
European Commission, H2020-MSCA-RISE-2019	873077	Tomaž Čater	MAIA - Models and Methods for an active ageing workforce: an international academy	2020 - 2025	85,000
European Commission, HORIZON-CL2-2022-TRANSFORMATIONS-01	101095175	Tanja Istenič	SustainWELL - Sustainable Welfare: Rethinking the roles of Family, Market and State	2023 - 2027	303,178
European Commission, Social Prerogative and Specific Competencies Lines (SOCPL)	101102367	Polona Domadenik Muren	Recruit4Tomorrow - Encouraging employment of third-country nationals through social dialogue	2023 - 2025	24,651
European Commission, HORIZON-MSCA-2022-SE-01	101130572	Živa Kolbl	GETM4 - Global Entrepreneurial Talent Management 4	2023 - 2027	317,400
Slovenian Research and Innovation Agency	N5-0097	Sašo Polanec	Understanding the weak relationship between firm size and productivity	2019-2023	282,381
Slovenian Research and Innovation Agency	J5-2554	Igor Iončarski	Quantitative and qualitative analysis of the unregulated corporate financial reporting	2020-2023	91,745
Slovenian Research and Innovation Agency	J5-2555	Matej Černe	Organizational Design in Digital Era	2020-2023	150,031
Slovenian Research and Innovation Agency	J6-2573	Tamara Pavasovič Trošt (PI at SEB LU)	Schools and Imperial, National, and Transnational Identifications: Habsburg Empire, Yugoslavia, and Slovenia	2020-2023	20,851
Slovenian Research and Innovation Agency	J5-3106	Maja Konečnik Ruzzier (PI at SEB LU)	Eco innovation and circular economy-a path toward a more sustainable and inclusive future: the role of demographic changes and digitalization	2021-2024	19,157
Slovenian Research and Innovation Agency	L3-3177	Mateja Kos Koklič (PI at SEB LU)	Safety evaluation of cannabidiols and implications for public health and consumers behaviour	2021-2024	13,375
Slovenian Research and Innovation Agency	J7-4540	Tjaša Redek (PI at SEB LU)	Socio-economics consequences of cancer from the perspective of the individual and society including the impact of COVID-19 pandemic	2022-2025	150,995
Slovenian Research and Innovation Agency	J5-4574	Matej Černe	The limits of agile work: exploring the effects of agility on sleep and innovativeness	2022-2025	212,060
Slovenian Research and Innovation Agency	J5-4575	Tanja Istenič	Corporate investment at the key to building a sustainable company: building a theoretical model and multimethod empirical analysis	2022-2025	241,673
Slovenian Research and Innovation Agency	J5-4576	Vesna Žabkar (PI at SEB LU)	An integrated policy approach to simultaneously address the environmental and economic crisis	2022-2025	75,618
Slovenian Research and Innovation Agency	Z5-4577	Janez Dolšak	Could energy efficiency alleviate energy poverty in residential sector?	2022-2024	138,006
Slovenian Research and Innovation Agency	J7-4641	Ljubica Knežević Cvelbar (PI at SEB LU)	Heritage for Inclusive Sustainable Transformation: HEI-TRANSFORM	2022-2025	288,838
Slovenian Research and Innovation Agency	J5-50162	Darija Aleksić (PI at SEB LU)	Empowering the neglected voices of children in tourism development	2023-2026	6,728
Slovenian Research and Innovation Agency	J5-50173	Tamara Pavasovič Trošt (PI at SEB LU)	Growing cultural distance and stereotyping in small transition countries: the case of the countries of the former Yugoslavia	2023-2026	14,824

Slovenian Research and Innovation Agency	J7-50185	Peter Trkman	Transparency and digitalization in supply chains	2023-2026	105,556
Slovenian Research and Innovation Agency & Ministry of Finance	V5-2121	Tjaša Redek	Digital transformation Industry 4.0 and the structure of Slovenia economy with the impact of the digitalization and new technology implementation on long-term economic growth and public finances in Slovenia	2021-2023	20,000
Slovenian Research and Innovation Agency & Ministry of Economic Development and Technology	V5-2122	Polona Domadenik Muren	Conceptualization and application of an analytical model for increasing wellbeing in Slovenia	2021-2023	32,000
Slovenian Research and Innovation Agency & Ministry of Education, Science and Sport	V5-2130	Polona Domadenik Muren (PI at SEB LU)	Lifelong learning for sustainable development and the digital breakthrough	2021-2023	10,693
Slovenian Research and Innovation Agency & Ministry of Health	V3-2104	Petra Došenović Bonča (PI at SEB LU)	Secondary prevention and quality of care of myocardial infarction in Slovenian hospitals, and the impact of the COVID-19 pandemic on the management of atherosclerotic vascular disease	2021-2023	11,500
Slovenian Research and Innovation Agency & Ministry of Finance	V5-2261	Vasja Rant	Modelling payments of new EU own resources by member states	2022-2025	100,000
Slovenian Research and Innovation Agency & Ministry of the Economy, Tourism and Sport	V5-2246	Daša Farčnik	Impact of sports / physical activity on economic and social health costs	2022-2024	45,432
Slovenian Research and Innovation Agency & Ministry of Labour, Family, Social Affairs and Equal Opportunities	V5-2253	Simon Colnar	Reorganization of the Social Transfers System	2022-2023	43,595
Slovenian Research and Innovation Agency & Government Office for Digital Transformation	V5-2264	Tjaša Redek	A framework for measuring the potential of artificial intelligence implementation in Slovenia with an in-depth analysis of the situation in Slovenia and in the EU and a multi-method approach to analysis of status and trends in Slovenia	2022-2024	83,999
Slovenian Research and Innovation Agency & Government Office for Digital Transformation	V5-2267	Polona Domadenik Muren (PI at SEB LU)	The impact of artificial intelligence on the labour market: economic analysis, reducing the competence gap and providing labour law protection	2022-2024	45,000
Slovenian Research and Innovation Agency & Ministry of the Economy, Tourism and Sport	V5-2344	Maja Zalaznik	The impact of major international sports events on GDP and other key socio-economic and financial indicators	2023-2024	23,800
Slovenian Research and Innovation Agency & Statistical Office	V5-2346	Mojca Bavdaž	Monitoring short-term development of market economy in as real time as possible	2023-2025	104,000
Slovenian Research and Innovation Agency & Ministry of the Economy, Tourism and Sport	V5-2349	Denis Marinšek	Convergence of Slovenia towards Austria and Germany with the measures of modern development policy	2023-2024	28,000
Slovenian Research and Innovation Agency & Ministry of the Economy, Tourism and Sport	V5-2352	Kir Kuščer (PI at SEB LU)	Research of congress guests, their habits and consumption in Slovenia	2023-2024	3,092
Slovenian Research and Innovation Agency & Ministry of the Economy, Tourism and Sport	V5-2354	Metka Tekavčič (PI at SEB LU)	The analysis of the situation and development of the economic space abroad in connection with the Slovenian economy	2023-2024	3,333
Slovenian Research and Innovation Agency & Ministry of Solidarity-Based Future	V5-2355	Polona Domadenik Muren (PI at SEB LU)	Analysis of ownership structures in the Slovenian economy and the potential for promoting socially responsible ownership	2023-2025	7,000

## BILATERAL RESEARCH PROJECTS 2023

FUNDING ENTITY	PROJECT REFERENCE	COUNTRY	SEB LU PRINCIPAL INVESTIGATOR	TITLE OF PROJECT	PERIOD
Slovenian Research and Innovation Agency	BI-ME/21-22-018	Montenegro	Aleksandar Kešeljević	Environmental Tax Reform and the Double Dividend Issues In Slovenia and Montenegro	2021-2023
Slovenian Research and Innovation Agency	BI-BA/21-23-031	Bosnia and Herzegovina	Matjaž Koman	Coalitions of owners and their effect on the performance of companies in the Republic of Srpska in the period 2006-2018	2021-2023
Slovenian Research and Innovation Agency	BI-BA/21-23-032	Bosnia and Herzegovina	Aleksandar Kešeljević	Cultural diversity: path to prosperity or road to poverty?	2021-2023
Slovenian Research and Innovation Agency	BI-BA/21-23-029	Bosnia and Herzegovina	Mateja Bodlaj	Sustainable Consumption and Marketing Capabilities: contributions to the existing knowledge and implications	2021-2023
Slovenian Research and Innovation Agency	BI-US/22-24-110	United States of America	Marko Budler	Effective procurement 4.0 and operations management for supply chain resilience	2022-2024
Slovenian Research and Innovation Agency	BI-US/22-24-030	United States of America	Alenka Vrbinc	Old words, new words, new world: The life of Slovenian lexicographers - immigrants in the USA	2022-2024
Slovenian Research and Innovation Agency	BI-US/22-24-066	United States of America	Mateja Kos Koklič	Digital piracy, digital hoarding and orientation towards non-ownership among Slovenian consumers	2022-2024
Slovenian Research and Innovation Agency	BI-ME/23-24-029	Montenegro	Metka Tekavčič	Green accounting in the function of achieving balanced economic development - a comparative overview in Slovenia and Montenegro	2023-2024
Slovenian Research and Innovation Agency	BI-AT/23-24-003	Austria	Živa Kolbl	Brand stereotypes: A demand and supply perspective	2023-2024
Slovenian Research and Innovation Agency	BI-AT/23-24-033	Austria	Aleša Saša Sitar	In search of balance: How organizational design, leadership style and employee personality contribute to the duality between knowledge exploration and exploitation	2023-2024
Slovenian Research and Innovation Agency	BI-HR/23-24-040	Croatia	Maja Zaman Groff	The influence of culture on the moral judgment of accounting students: a comparison of Croatia and Slovenia	2023-2025

## INTERNAL PROJECTS 2023

PRINCIPAL INVESTIGATOR	PROJECT TITLE	PERIOD
Tanja Istenič	Decomposition of expenditures for prescription pharmaceuticals in Slovenia in the period 2008-2018 as a basis for analyzing growth factors and for forecasting expenditures in the light of an aging population	2019 -2024

## CONSULTANCY

In 2023, SEB LU had 4 on-going consultancy projects with the following institutions:

### Funding entity

- The Ministry of labour, family, social affairs and equal opportunities
- SPIRIT Slovenija (Slovenian Public Agency for Entrepreneurship, Innovation, Development, Investment and Tourism)
- Olympic Committee of Slovenia, Association of Sports Federation

# PUBLICATIONS IN 2023

## JOURNAL ARTICLES (110)

### PREMIUM CATEGORY – A\* JOURNALS (16)

1. Tomej, K., **Bilynets, I.**, Koval, O. (2023). Tourism business resilience in the time of war: the first three months following Russia's invasion of Ukraine. *Annals of tourism research*. 99, 103547.
2. Jovović, I., **Cirman, A.**, **Hrovatin, N.**, **Zorić, J.** (2023). Do social capital and housing-related lifestyle foster energy-efficient retrofits?: retrospective panel data evidence from Slovenia. *Energy policy*. 69, 113651.
3. **Svetek, M.** (2023). The role of entrepreneurs' perceived competence and cooperativeness in early-stage financing. *Entrepreneurship theory and practice*. 47(6), 2047-2076.
4. Zabavnik, D., **Verbič, M.** (2023). The effects of financial frictions on Slovenian companies: a panel VAR approach. *Finance research letters*. 58 (C), 104563.
5. Bunjak, A., **Černe, M.**, Nagy, N., Bruch, H. (2023). Job demands and burnout: the multilevel boundary conditions of collective trust and competitive pressure. *Human relations*. 76(5), 657-688.
6. Dries, N., **Kaše, R.** (2023). Do employees find inclusive talent management fairer?: It depends. contrasting self-interest and principle. *Human resource management journal*. 33(3), 702-727
7. Anand, A., Vanpée, R., **Lončarski, I.** (2023). Sustainability and sovereign credit risk. *International review of financial analysis*. 86, 102494.
8. Kadić-Maglajlić, S., Obadia, C., **Vida, I.**, Robson, T. M. (2023). Moral categorization of opportunists in cross-border interfirm relationships. *Journal of business ethics*. 188(2), 221-238.
9. **Culiberg, B.**, Cho, H., **Kos Koklič, M.**, **Žabkar, V.** (2023). The role of moral foundations, anticipated guilt and personal responsibility in predicting anti-consumption for environmental reasons. *Journal of business ethics*. 182(2), 465-481.
10. **Dabić, M.**, Maley, J. F., Švarc, J., Poček, J. (2023). Future of digital work challenges for sustainable human resources management. *Journal of innovation & knowledge*. 8(2), 100353.
11. **Dabić, M.**, Obradović Posinković, T., Vlačić, B., Gonçalves, R. (2023). A configurational approach to new product development performance: the role of open innovation, digital transformation and absorptive capacity. *Technological forecasting and social change*. 194, 122720.
12. Marić, J., Opazo-Basáez, M., Vlačić, B., **Dabić, M.** (2023). Innovation management of three-dimensional printing (3DP) technology: disclosing insights from existing literature and determining future research streams. *Technological forecasting and social change*. 193, 122605.
13. Szalkowski, G. A., **Mikalef, P.** (2023). Understanding digital platform evolution using compartmental models. *Technological forecasting and social change*. 193, 122600.
14. Podobnik, B., **Dabić, M.**, Wild, D., Di Matteo, T. (2023). The impact of STEM on the growth of wealth at varying scales, ranging from individuals to firms and countries; the performance of STEM firms during the pandemic across different markets. *Technology in society*. 72, 102148.
15. Corbo, L., Kraus, S., Vlačić, B., **Dabić, M.**, Caputo, A., Pellegrini, M. (2023). Coopetition and innovation: a review and research agenda. *Technovation*. 122, 102624.
16. **Dabić, M.**, Daim, T. U., Bogers, M., Mention, A.-L. (2023). The limits of open innovation: failures, risks, and costs in open innovation practice and theory. *Technovation*. 126, 102786.

### TOP TIER – A JOURNALS (34)

17. **Lamovšek, A.**, **Černe, M.**, Radevič, I., **Božič, K.** (2023). The key to work-life balance is (enriched) job design?: three-way interaction effects with formalization and adaptive personality characteristics. *Applied research in quality of life*. 18(2), 647-679.
18. Maseland, R., **Spruk, R.** (2023). The benefits of US statehood: an analysis of the growth effects of joining the USA. *Cliometrica*. 17(1), 49-89.
19. Bolatto, S., Naghavi, A., Ottaviano, G., **Zajc Kejžar, K.** (2023). Intellectual property and the organization of the global value chain. *Economica*. 90(359), 707-745.
20. **Dolšak, J.** (2023). Determinants of energy efficient retrofits in residential sector: a comprehensive analysis. *Energy and buildings*. 282, 112801.
21. Halužan, M., **Verbič, M.**, **Zorić, J.** (2023). The crowding out of conventional electricity generation by renewable energy sources: implications from Greek, Hungarian, and Romanian electricity markets. *Environmental science and pollution research*. 30(57), 120053-120084.
22. **Golf-Papež, M.**, **Culiberg, B.** (2023). A typology of user misbehaviours in the sharing economy context. *European journal of marketing*. 57(13), 111-151.
23. **Hernaus, T.**, **Černe, M.**, Tadić Vujčić, M. (2023). Leader-member innovative work behavior (In) congruence and task performance: the moderating role of work engagement. *European management journal*. 41(5), 687-699.

24. **Antončič, B.**, Auer Antončič, J. (2023). Editorial: psychological determinants of entrepreneurial intentions and behaviors; contributions of Robert D. Hisrich to the field of entrepreneurship. *Frontiers in psychology*. 14, 1196889.
25. **Antončič, B.**, Auer Antončič, J. (2023). Psychological and sociological determinants of entrepreneurial intentions and behaviors. *Frontiers in psychology*. 14, 1076768.
26. Trkman, M., Popovič, A., **Trkman, P.** (2023). The roles of privacy concerns and trust in voluntary use of governmental proximity tracing applications. *Government information quarterly*. 40(1), 101787.
27. **Vangeli, A.**, Matecka, A., Mitreğa, M., **Pfajfar, G.** (2023). From greenwashing to green B2B marketing: a systematic literature review. *Industrial marketing management*. [115, str. 281-299.
28. **Culiberg, B.**, Abosag, I., **Čater, B.** (2023). Psychological contract breach and opportunism in the sharing economy: examining the platform-provider relationship. *Industrial marketing management*. 111, 189-201.
29. **Lamovšek, A.**, **Černe, M.** (2023). Past, present and future: a systematic multitechnique bibliometric review of the field of distributed work. *Information and organization*. 33(2), 100446.
30. Elazhary, M., **Popovič, A.**, De Souza B., Paulo H., Oliveira, T. (2023). How information technology governance influences organizational agility: the role of market turbulence. *Information systems management*. 40(2), 148-68.
31. Golob, U., Podnar, K., **Žabkar, V.** (2023). Sustainability communication. *International journal of advertising*. 42(1), 42-51.
32. Kelin, E., **Istenič, T.**, **Sambt, J.** (2023). Education as a partial remedy for the economic pressure of population ageing. *International journal of manpower*. 44(9), 37-54.
33. **Vuchkovski, D.**, **Zalaznik, M.**, Mitreğa, M.j, **Pfajfar, G.** (2023). A look at the future of work: the digital transformation of teams from conventional to virtual. *Journal of business research*. 163, 113912.
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## PUBLICATIONS IN 2023 CONTRIBUTING TO SDGS

PUBLICATION	TYPE	SDGS
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<b>Rant, V., Čok, M., Porenta, J., Mrak, M., Marinč, M., Kurbus, B.</b> (2023). <i>Ugotavljanje finančnih posledic predlogov novih lastnih virov proračuna EU za Slovenijo</i> . Ljubljana: Ekonomska fakulteta.	Report, Study	<b>8</b>
Lepičnik-Vodopivec, J., Mezgec, M., Javrh, P., Možina, E., Mikulec, B., <b>Domadenik Muren, P., Zalaznik, M., Redek, T.</b> , Franca, V. (2023). <i>Vseživljenjsko učenje odraslih za trajnostni razvoj in digitalni preboj</i> . Koper: Pedagoška fakulteta.	Report, Study	<b>4</b>

## DOCTORAL DISSERTATIONS DEFENDED IN 2023

NAME AND SURNAME	ADVISOR/CO-ADVISOR	TITLE OF DOCTORAL DISSERTATION	TRACK/MAJOR
Sokol Loci	izr. prof. dr. Judita Peterlin	The analysis of the four aspects of the life-story in a collaborative decision-making process within the context of leadership development	Business/Management and Organization
Tina Šegota	prof. dr. Tanja Mihalič/ Professor Richard R. Perdue	Modelling residents' support for tourism from the standpoint of seasonality: Case of two Northern Adriatic destinations	Business/Tourism
Santiago Bonilla Cardenas	prof. dr. Sašo Polanec	The impact of economic and policy shocks on organizational hierarchies of firms	Economics/Economics
Ema Kelin	prof. dr. Jože Sambt/ doc. dr. Tanja Istenič	Production, consumption and transfers by educational level	Economics/Economics
France Ocepek	prof. dr. Mitja Kovač	Analysis of effects of EU competition law reform on stock market prices	Business/International Business
Darja Zabavnik	prof. dr. Miroslav Verbič	The effects of financial frictions on the real economy and fiscal dynamics	Economics/Economics
Eva Repovš	prof. dr. Robert Kaše/ prof. dr. Mateja Drnovšek	Exploring change readiness among entrepreneurs	Business/Management and Organization
Ivana Jovović	prof. dr. Jelena Zorič	The role of informative measures, social capital, and financial and energy literacy in energy-efficient household decision making	Economics/Economics
Klemen Knez	izr. prof. dr. Rok Spruk	Endogenous economic mechanisms of uneven development	Economics/Economics
Aja Ropret Homar	prof. dr. Ljubica Knežević Cvelbar	An examination of the effects of loss aversion on pro-environmental decisions	Economics/Economics
Klara Ljubi	prof. dr. Aleš Groznik	An analysis of factors of the adoption of autonomous vehicles among millennials	Business/Business Logistics

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JOURNAL	RESEARCHER(S)
Dynamic relationships management journal	Černe, Matej
Economic and business review	Marc, Mojca, Lončarski, Igor
Risk management	Lončarski, Igor



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JOURNAL	RESEARCHER(S)
Academica turistica	Mihalič, Tanja
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Acta turistica	Mihalič, Tanja, Knežević Cvelbar, Ljubica, Konečnik Ruzzier, Maja
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Advances in business related scientific research journal	Antončič, Boštjan
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Critical housing analysis	Cirman, Andreja
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Energies	Verbič, Miroslav
European journal of tourism research	Mihalič, Tanja
European journal of work and organizational psychology	Škerlavaj, Miha
European management review	Škerlavaj, Miha
German journal of human resource management	Kaše, Robert
Human resource management	Kaše, Robert, Černe, Matej
Human resource management journal	Černe, Matej
Human resource management review	Kaše, Robert, Černe, Matej
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Information systems management	Popovič, Aleš
International journal of business intelligence research	Popovič, Aleš
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International journal of management in education	Farčnik, Daša
International journal of tourism policy	Mihalič, Tanja
International review of financial analysis	Lončarski, Igor
Journal of accounting & organizational change	Čadež, Simon
Journal of behavioural and experimental finance	Lončarski, Igor
Journal of classification	Korenjak-Černe, Simona
Journal of consumer marketing	Culiberg, Barbara
Journal of consumer policy	Culiberg, Barbara
Journal of East European management studies	Čater, Tomaž
Journal of global fashion marketin	Vida, Irena
Journal of global marketing	Pfajfar, Gregor
Journal of hospitality and tourism management	Mihalič, Tanja
Journal of international financial management and accounting	Valentinčič, Aljoša
Journal of multinational financial management	Lončarski, Igor
Journal of organizational computing and electronic commerce	Popovič, Aleš

JOURNAL	RESEARCHER(S)
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Journal of travel research	Mihalič, Tanja, Knežević Cvelbar, Ljubica
Organitacija	Dimovski, Vlado
Panoeconomicus	Verbič, Miroslav, Mrak, Mojmir
Public sector economics	Verbič, Miroslav
South East European journal of economics and business	Verbič, Miroslav, Hrovatin, Nevenka, Škerlavaj, Miha
Studies in ethnicity and nationalism	Pavasović Trošt, Tamara
Tekstilec	Kos Koklič, Mateja
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Tourism economics	Mihalič, Tanja, Knežević-Cvelbar, Ljubica
Tourism management	Mihalič, Tanja
Tourism review	Knežević Cvelbar, Ljubica, Mihalič, Tanja
Tržište	Žabkar, Vesna, Zalaznik, Maja

**Editor**

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**Proofread by**

Maja Krivec

**Design and layout**

Simona Jakovac s.p.

**Photographs**

UL SEB archive

**Online edition**

<http://www.ef.uni-lj.si/Letno-porocilo>

e-ISSN 2712-4975

**This report was prepared by the UL SEB's professional staff:**

Research Office: Tadeja Žabkar Lebič, Barbara Benčič, Sandra Đurašević, Erna Emrić, Anja Markovič, Andreja Poljak and Dunja Zlotrg

Central Economics Library: Martina Petan, Matic Bradač, Mojca Ogrin and Jure Brešar

Publishing Office: mag. Jerneja Kos, Nina Kotar

Doctoral Programme Office: Petra Vranješ and Sanja Đurašević

Price

0.00 €



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