

YEARLY REVIEW

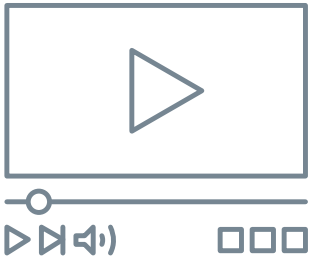
2021-2022

UNIVERSITY OF LJUBLJANA

SCHOOL OF ECONOMICS AND BUSINESS

2021/2022

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The Dean’s Message

Dr Metka Tekavčič, SEB LU Dean





School of Economics and Business – SEB LU

Vision

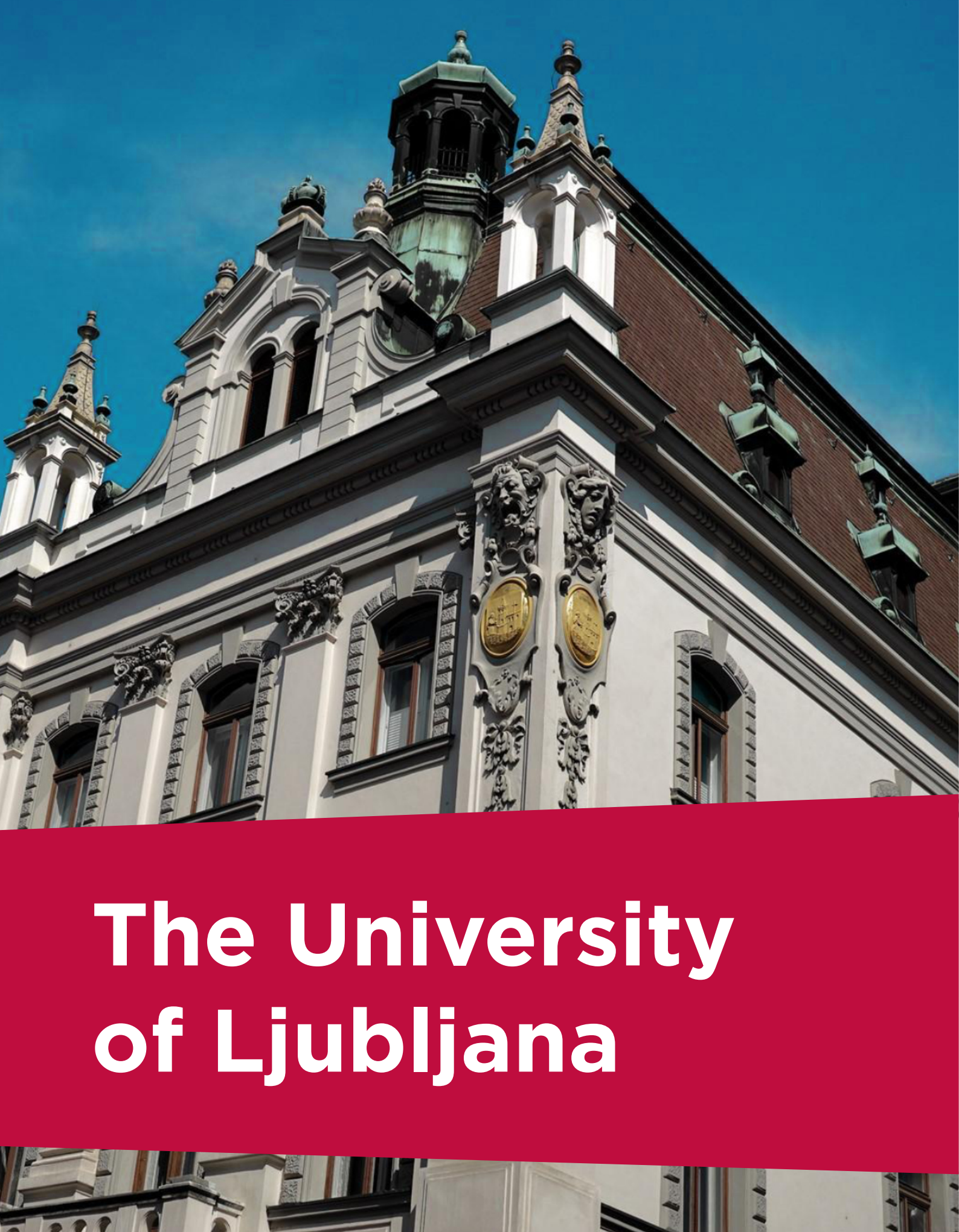
By 2025, we will be the school of choice among business and economic schools in Central and Eastern Europe for doing research, learning, and creating sustainable development solutions.

Mission

We broaden horizons and build competences for socially responsible management to master business and economic challenges.

Core Values

An eagerness to learn, Creativity, Entrepreneurialism, Integrity, Respect, Inclusiveness



The University of Ljubljana

Univerza v Ljubljani



Founded in 1919

| | | |
|----------------------------|--------------------------|---------------------------|
| 23 faculties | 3 art academies | 3 associated members |
| 6,608 Staff | 39,010 Students | 3,558 Foreign students |
| 1,275 Incoming students | 851 Outgoing students | 8,296 Graduates |



Blaž Zupan, Academic Unit for Entrepreneurship

Recently, I redesigned one of my courses based on student feedback. The end result was not just a creative way of delivering the course, but a great learning experience as well.

Slavica Zrakič, SEB LU Gallery Manager, Central Economics Library

The monthly image of the Art Gallery changes all the time. From my point of view, the academic painter Brane Širca took a special place among the exhibitions, mainly because of the unique technique and motif of the exhibition "Money, the Holy Ruler."

Dan Strajnar, Štartaj Slovenia, Hit product 2022 Pausa Pizza

The most creative thing I did last year was to accept and combine all the new things that happened to me at once, like the opening of my own company, the first move on my own - to an office in my production space for 6 months. In addition, the appearance and success of the show also brought a lot of media attention, which was difficult to get used to.

Melita Balas Rant, Academic Unit for Management and Organisation

Using a new method, participants and instructors of the workshop "Mastering Self-Transformation for Leadership" moved in the class with small balls in their hands to learn elements of successful collaborations: building trust, accepting responsibility, etc.

Petrisa Čanji, University Degree Programme in Economics and Business, European Ethics Bowl semifinalist

This year, I was set in front of new markets within a B2B business model. Due to a whole new level of sustainability and ethical problems, I had to create a new solution, which took quite a bit of creativity and imagination.

Damjan Rončević, Graphic Designer, Marketing Office

I'm constantly challenging the creativity within me to find new ways to achieve better results, not only in Design, but in other everyday tasks as well. I think this year was special because new AI tools have arrived that will boost the creativity in our process.



SEB LU 15 places higher on the Financial Times ranking



SEB LU is the leading business and economics school in its region by Eduniversal



Journal article by Dr. Tomaž Kolar among the best contributions of neuromarketing in 2022



SEB LU hosted Eliza Reid, the First Lady of Iceland

SEB LU continues to bear the Certificate of Athletic-friendly Education in 2022



SEB LU coordinated the 2022 Fraud Awareness Week in Slovenia



SEB LU research on Hospitality & Tourism Management ranked from 75 to 100 on ARWU Academic Subjects 2022



SEB LU won the SustainWELLL project from the Horizon Europe





Impact and Responsibility

Our Commitments



The SEB LU community aims to create sustainable development solutions.



SEB LU produces research that matters.



SEB LU offers creative, innovative, and solution-oriented executive education programmes.



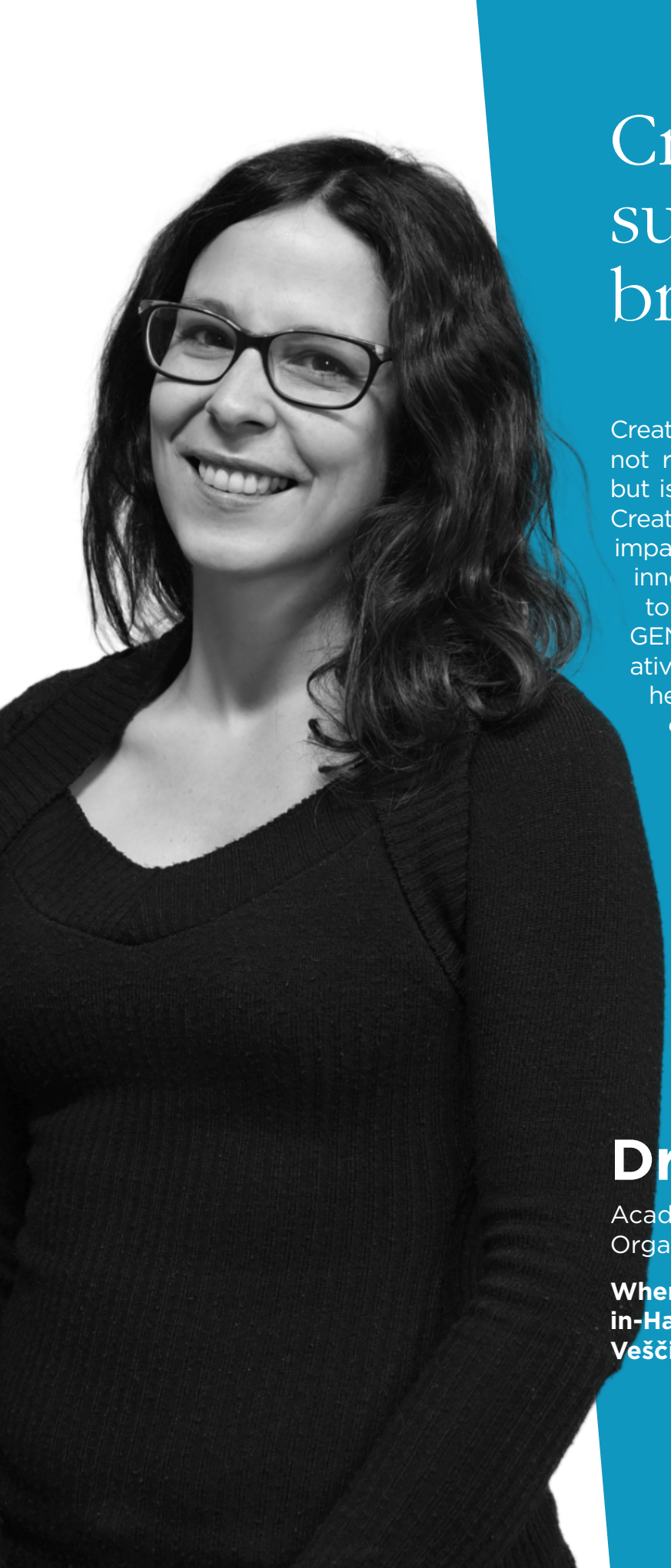
SEB LU is committed to transfer its knowledge to organisations in Slovenia and the region.



SEB LU graduates hold an internationally acknowledged degree from a triple-accredited school.



SEB LU students gain international study experience at home and abroad.



Creativity for sustainable breakthroughs

Creativity is one of SEB LU values that is not really emphasised in our daily talks, but is fully embedded in all our activities. Creativity is a starting point for producing impactful research. SEB LU professors use innovative approaches in their courses to meet the special characteristics of GEN Z students. Moreover, SEB LU’s creative executive education programmes help organisations solve their business challenges and build on sustainable development solutions. So, we teach students to think out of the box and produce innovations that will solve complex issues. Therefore, at SEB LU creativity is a starting point for sustainable development.



Dr. Ana Čertanec
Academic Unit for Management and Organisation
Where Law and Creativity Walk Hand-in-Hand: Tell Us More about Podcasts Vešči prava

Sustainable development of Slovenia

Google investments: ConnectAI: AI in Business for the digital transformation of Slovenia

The Centre of Business Excellence, together with the Jožef Stefan Institute and UNESCO IRCAL, received Google.org grants and became even more actively involved in the process of the digital transformation of Slovenia. The ConnectAI biennial project: AI in business thus successfully pursues the goals of becoming Europe’s leading learning platform for knowledge transfer between science and the economy, and demonstrates best practices in the field of AI in business.

Strategic Development Innovation Partnership in Tourism (SRIPT)

SEB LU’s Centre of Business Excellence (CBE) coordinates activities of the Strategic Development Innovation Partnership in Tourism (SRIPT). Currently, the partnership has 76 members. SPIPT members generate 70% of Slovenia’s tourism revenues. Among SPIPT activities are also ‘CBE Talks on Tourism,’ where the recent challenges in tourism are presented by SEB LU professors and guests from practice; and ‘Grow with Google in Tourism.’ A series of free 90-minute digital skills workshops specifically for the tourism industry and SPIPT members.

| SRIPT activities | |
|--|---|
| Coordinated by the Centre of Business Excellence (CBE) | SRIPT President: Dr. Ljubica Knežević Cvelbar, SEB LU |
| 76 members | 70% of Slovenia’s tourism revenues |
| Participation at different events in tourism | CBE ‘Talks on Tourism’ |
| ‘Grow with Google in Tourism’ | Research development activities |
| NECSTouR network | |

Student engagement as a starting point for development

Four SEB LU students members of the student jury for the 2020 Effie Slovenia Awards

As part of the 2020 Effie Slovenia Awards, students were involved as jurists for the first time. Four students from SEB LU and four students from Faculty of Social Sciences University of Ljubljana, were involved under the mentorship of professors from the two faculties. Students found the experience very instructive, intensive, and interesting. The Effie Awards is an awards program that honours the most effective advertising efforts.

(Germany), the School of Economics and Business, University of Ljubljana (Slovenia), and the Université Paris-Dauphine (France). The European Ethics Bowl aims to encourage an engaging and meaningful dialogue on business ethics across European institutions.

2022 European Ethics Bowl with 13 member institutions

After launching a successful pilot in 2020 with four founding institutions, the 2022 European Ethics Bowl (EEB) included 13 member institutions from 13 countries. In the 2022 season, for the first time, the European Ethics Bowl was organised as a live event with nine teams competing in the semi-finals at SEB LU in Ljubljana, Slovenia. Consequently, three teams headed to the finals at the European Investment Bank in Luxembourg. After a two-hour debate in the finals at the EIB in Luxembourg, the ISCTE Business School team from Portugal won the competition.

The EEB was initiated by four institutions that recognised the importance of ethics in business life: the EIB Institute (Luxembourg), Goethe University Frankfurt

| | |
|---|---|
| 2020: 4 founding member institutions | 2022: 13 member institutions |
| 2022 EEB topic: Standardising the Business World | 2022 EEB semi-finals: 27 students |
| 2022 EEB finals: 9 students | 2022 EEB winner: ISCTE Business School, Portugal |

Dr. Tanja Mihalič became a fellow of the International Academy for the Study of Tourism (IAST)



Testimony about SEB LU's impact published in a book: BSIS: A Decade of Impact



Dr. Sandra Damijan was elected as a Senator of the World Business Angels Investment Forum (WBAF) in Slovenia



SEB LU has signed the Glasgow Declaration with a commitment to achieve the climate targets by 2050



Highlights





Programmes

2021/2022 Academic year

22 Study Programmes

| | | | |
|--------------------------|---------------------|---------------|--------------------|
| 2 | 18 | 1 | 1 |
| Undergraduate programmes | Graduate programmes | MBA programme | Doctoral programme |

4,913 Students

| | | | | | |
|---|---|----------------------------|--------------------------|---------------------|--------------------|
| 44% | 56% | 891 | 2,720 | 2,117 | 76 |
|  |  | full-time foreign students | Undergraduate programmes | Graduate programmes | Doctoral programme |

920 Graduates

| | | | | |
|---|---|--------------------------|---------------------|--------------------|
| 41% | 59% | 557 | 347 | 16 |
|  |  | Undergraduate programmes | Graduate programmes | Doctoral programme |



Developing Student Potentials



SEB LU programmes aim to develop talented individuals through different course-related and extracurricular activities. SEB LU faculty empower students with the knowledge and tools that are needed in today's workforce. In SEB LU programmes, students gain knowledge and insights through modern teaching and learning approaches. Debates, Di.shool, the World Cafe method, case study analysis, project work, brainstorming, etc. are just some of the methods used in classes aimed at developing student competences.



Dr. Anja Svetina Nabergoj

Academic Unit for Entrepreneurship
How do you encourage creativity through the Di.School approach at SEB LU?

Undergraduate Programmes

| | | | |
|-------------------|--|--|-----------------------------------|
| 2,720 students | 44%  | 56%  | 400 full-time foreign students |
|-------------------|--|--|-----------------------------------|

Advantages of the undergraduate study at the SEB LU

| | | | |
|---|--|--|---|
| Learn from prominent Slovenian and foreign professors | Develop experience through modern teaching methods | Enhance your competitiveness in the EU labour market | Receive an education comparable to the best global business schools |
|---|--|--|---|



University Degree Programme in Business and Economics

| | | |
|-------------------|-----------------------------------|-----------------------------|
| 1,804 students | 308 full-time foreign students | 103 guests from practice |
|-------------------|-----------------------------------|-----------------------------|



Professional Degree Programme in Business Administration



| | | |
|-----------------|--------------------|----------------------------|
| 916 students | 154 internships | 64 guests from practice |
|-----------------|--------------------|----------------------------|

Graduate Programmes

Advantages of the graduate study at the SEB LU

| | | | | |
|--|---|--|---|---|
| Receive an internationally comparable degree from an institution with international accreditations | Benefit from employability gained in an international environment | Gain globally competitive knowledge to use in practice, while working closely with industry partners | Explore opportunities to study abroad and/or in English from a dynamic and motivated team of students from all around the world | Develop relationships with influential alumni |
|--|---|--|---|---|

2,117 Students

| | | | |
|---|---|----------------------------|----------------------|
| 44% | 56% | 460 | 250 |
|  |  | full-time foreign students | guests from practice |

-  Accounting and auditing
-  Bank and financial management
-  Business and Organisation, part-time
-  Business informatics
-  Economics
-  Entrepreneurship
-  European Master's in Tourism Management - EMTM
-  International business
-  International Business Academy (North Macedonia)
-  International Full-time Master's Programme in Business and Organisation - IMB
-  Management
-  Management and Economics in Health Care
-  Marketing
-  Money and finance
-  Supply Chain and Logistics
-  Tourism
-  Quantitative finance in actuarial sciences
-  Sports management

Ljubljana MBA

The Ljubljana MBA programme gives participants experience and confidence in key areas of their business. Each participant achieves his/her highly personal goals, outcomes, and success. However, as a whole, the programme tells the story of the lives, careers, and companies transformed by its unique delivery and in-depth personal approach.

Anja Zaletel

Ljubljana MBA Award of Excellence for the best student 2021/2022

[Read about her Ljubljana MBA story here.](#)

2022 Ljubljana MBA Highlights

[The Ljubljana MBA is listed among 100 best MBA programmes in Europe according to the latest Financial Times ranking.](#)

[Our 9th generation LJUBLJANA MBA award ceremony.](#)

[The IMBA Rennes School of Business in Ljubljana.](#)



Doctoral Programme in Economics and Business

Doctoral programme in Economics and Business is aimed at highly motivated and ambitious student candidates. The four-year programme involves a combination of demanding coursework, active participation in academic conferences, research workshops, research papers preparation, doctoral and academic seminars, and thesis preparation.

76
students

International Research Awards for doctoral students

Aida Čehajić – Bank of Slovenia Award for Doctoral Thesis

Mihaela Gjorcheva – 2022 Forbes 30 Under 30 – Europe – Entertainment (2022) list

Petar Gidaković, Mila Zečević – AMA (American Marketing Association) Winter Academic Conference: Best Paper in Conference

Aja Ropret Homar – AIEST Conference (International Association of Scientific Experts in Tourism): Second prize for best academic contribution by a PhD candidate

Iva Zdrilić – ICCDWD 2022 – XVI. International Conference on Career Development and Workforce Development: Best Presentation Award

39.5%



60.5%



38.2%

foreign
students

16

doctoral
dissertations
defended in
2022

The IMB programme,
among the best in the
Financial Times
ranking for the fifth
year in a row



Graduation ceremony
of the joint EMTM
master's programme in
Girona 2022



IMB students
successfully presented
their research at the
24th Portorož Business
Conference entitled:
Metaversing the
corporate strategy: The
opportunities and
challenges of digital
transformation"



Seven SEB LU master's
programs ranked
among the top three in
the Eduniversal
Master's Ranking 2022





Students

4,913 Students

891

full-time
foreign
students

339

incoming
students

179

outgoing
students

Awards to SEB LU Students

1

Prešeren prize of University of
Ljubljana

1

University of Ljubljana Rector's
Award for Best Innovation

1st

place at CFA
Research
Challenge

1

Kadrovski up
2022

1

Adecco's CEO
for a Month

36

SEB LU
Prešeren
Awards

15

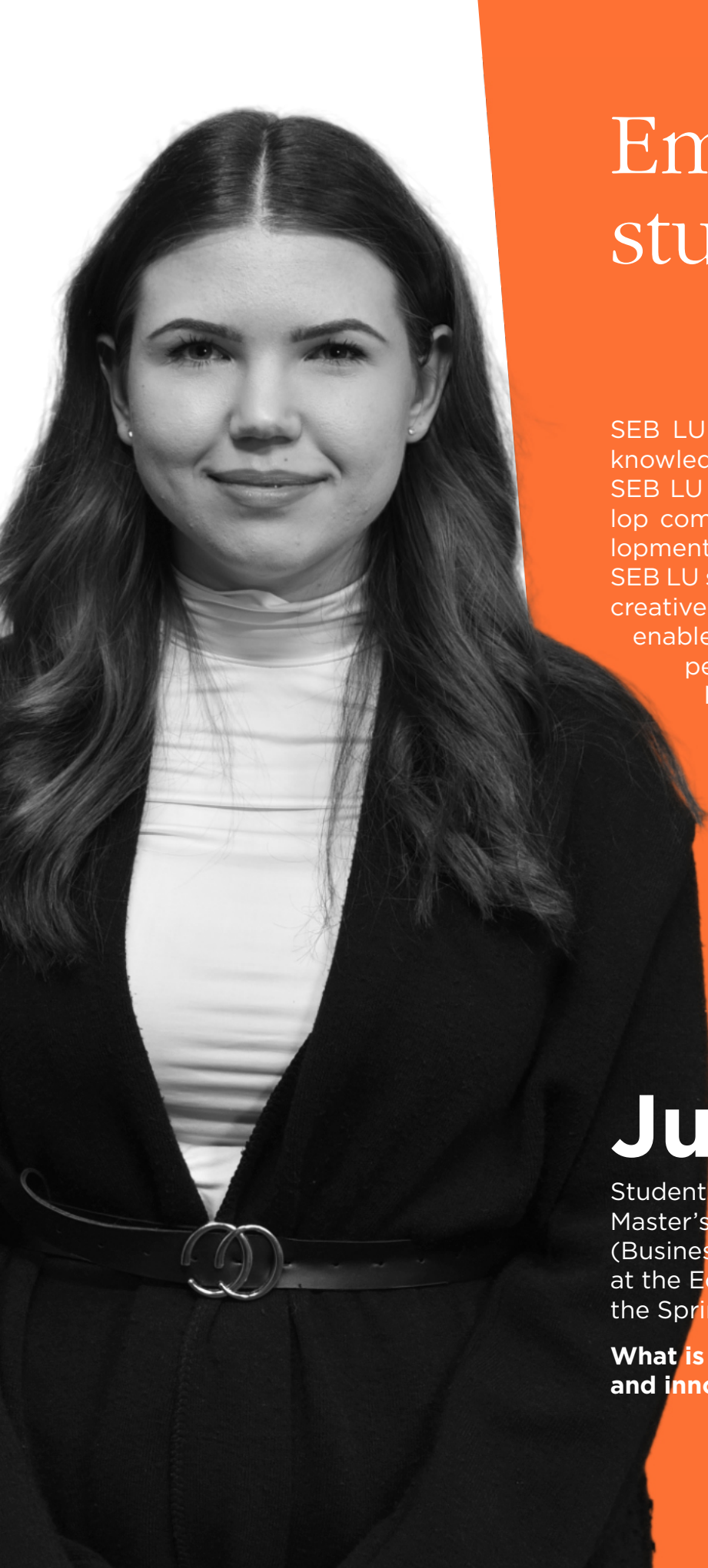
Bronze Vega
Awards

1st, 2nd, and 3rd

place at Vega Awards
competition

4

Bank of Slovenia Awards for Best
Graduate Theses in Finance



Empowering students

SEB LU students gain the most recent knowledge in economics and business. SEB LU students are educated to develop competencies for sustainable development solutions. During their studies, SEB LU students are encouraged to think creatively and out-of-the box. SEB LU enables students to develop their competences with many extracurricular activities, participation in student associations, and events organised by the school and partner institutions in an interdisciplinary and multicultural environment.



Julija Vulić

Student of the International Full-time Master's Programme in Business - IMB (Business and Organisation), 3rd place at the Ecotrophelia Slovenia 2021 with the Sprinklovenia product

What is your recipe for a successful and innovative product development?

Creating environment for personal growth

SEB LU students have an abundance of opportunities for developing their talents. The internationalisation of the school helps them to develop their intercultural competencies and communication in a business foreign language. During undergraduate studies, students have a foreign language course in the first and second years of studies and can choose from English,

German, French, and Italian business languages. During their studies, Slovenian students cooperate with full-time foreign students, exchange students, and other foreign students coming to the school for international events, projects, or short-term programmes. Moreover, there are many events and projects where students can participate and develop their potential.

Events for students

| | | | |
|---|--|--|---|
| Orientation days for undergraduate students | Orientation days for incoming students | Be international - study abroad | Pick your specialisation in the 2nd year event for undergraduate students |
| Roundtable: Student to Student - Find a place in the SEB LU community | Povezani EF: Career week | Marketing mozaïque: Jump into sports marketing | Investing in crypto from A to Z |
| Innovative All-Nighter | European Ethics Bowl | Young Accountant | Career Fair: Delo mene išče |
| SEB LU Marketplace | SEB LU Charity Week | Business weekend | Project management day |
| Business informatics and business logistics day | DŠPV Motivation week | Personal finance | |

Developing talents

SEB LU Career Centre activities

| | | | |
|---------------------------|---|----------------------------------|------------------------------|
| Connecting with companies | Career planning and job search guidance | Workshops for career development | Career fair “Delo mene išče” |
|---------------------------|---|----------------------------------|------------------------------|

2022 Career Fair Work is Not Looking For Me

| | | | |
|--------|--------------------------------|-------------|--------------------------------|
| 2 days | 35 companies and organisations | Career Hunt | Speed dating with 15 companies |
|--------|--------------------------------|-------------|--------------------------------|

10 SEB LU Career Partners



Daniel Polito and Tanja Prudič received the Ljubljana MBA Award of Excellence for Best alumni 2021/2022.



Five SEB LU students of the Bank and Financial Management Programme were winners of the CFA Research Challenge Slovenia.



Katarina Pivko, International Full-Time Master’s Programme in Business – IMB Student was among the Recipients of the Rector’s Award for the Best Innovation of the University of Ljubljana 2021.



Vida Maver, Quantitative Finance and Actuarial Sciences student, received the Prešeren Prize from the University of Ljubljana for her master’s thesis.



Highlights

Research

Research in 2022

181 Researchers

| | | | | |
|-------------------------------------|---|---|--|--|
| 14 young researchers | Scholarly Articles: 150 - 27 % in top journals | 10 Books | Chapters in Books: 44 - 14 published by leading international scientific publishers | |
| 8 Doctoral Theses defended | 304 Master theses supervised | 38 Contributions in international conferences | 20 Contributions in national conferences | Reports and studies: 30 - 5 as a part of international research networks |

Research impact

| | | |
|-------------------------------------|----------------------------------|----------------------------------|
| 8,538 Citations Scopus (2022) | 6,949 Citations WoS (2022) | 79 H-index WoS (2013-2022) |
|-------------------------------------|----------------------------------|----------------------------------|

63 Research Projects, Research Programmes,
and Internal Projects

16 of them are New Projects

Creativity in research

Even though researchers need to follow strict research methodologies, there is no limit regarding the research topics they can investigate. Scientific research and creativity walk hand in hand, especially nowadays when there is a high share of interdisciplinary research, connecting diverse research fields.



Dr. Matej Černe

Academic Unit for Management and Organisation

What is the importance of creativity in scientific research?

SEB LU Research Contributions

SEB LU Research and UN Sustainable Development Goals (SDGs)

SEB LU's top three UN SDGs research contributions



SEB LU BEST PAPER AWARD 2021

RANT, V., MARINČ, M., PORENTA, J. (2021). Debt and convergence: evidence from the EU member states. Finance research letters, 39, 101617.

Batten, J., **LONČARSKI, I.**, Szilagyi, P. G (2021). Strategic insider trading in foreign exchange markets. Journal of corporate finance, 69, 101818.

Hosta, M., **ŽABKAR, V.** (2021). Antecedents of environmentally and socially responsible sustainable consumer behavior. Journal of business ethics, 171, 273-293.

Prominent Research Awards

Barbara Culiberg, Mateja Kos Koklič, Vesna Žabkar - 2022 Excellence in Science Awards by the Slovenian Research Agency

Miroslav Verbič - 2022 Excellence in Science Awards by the Slovenian Research Agency

Matej Černe - 2022 Best Research Achievements award by the University of Ljubljana

Central Economics Library in 2022

| | | | |
|--------------|----------------|--------------------------------|--|
| 3,232 | 74 | 686 | Access to more than 100 licenced e-sources |
| active users | user trainings | participants at user trainings | |

SEB LU Publishing in 2022

| | |
|------------|---------------|
| 9 | 4 |
| monographs | new textbooks |

Economic and Business Review (EBR) in 2022

| | | | |
|---|----------|--|--|
| Indexed in the Academic Journal Guide (AJG/ABS) | 4 | Published on Elsevier Digital Commons platform | 11th EBR Annual Conference & SEB LU Doctoral Conference 2022 |
| | editions | | |

15 new SRA research projects attained in 2022



Presentation of a book about Dr. Ivan Turk



SEB LU 2022 Research Day



Applying UX methods in Central Economics Library (CEL) recognised internationally



Highlights



Global Outreach

INTERNATIONAL CAMPUS

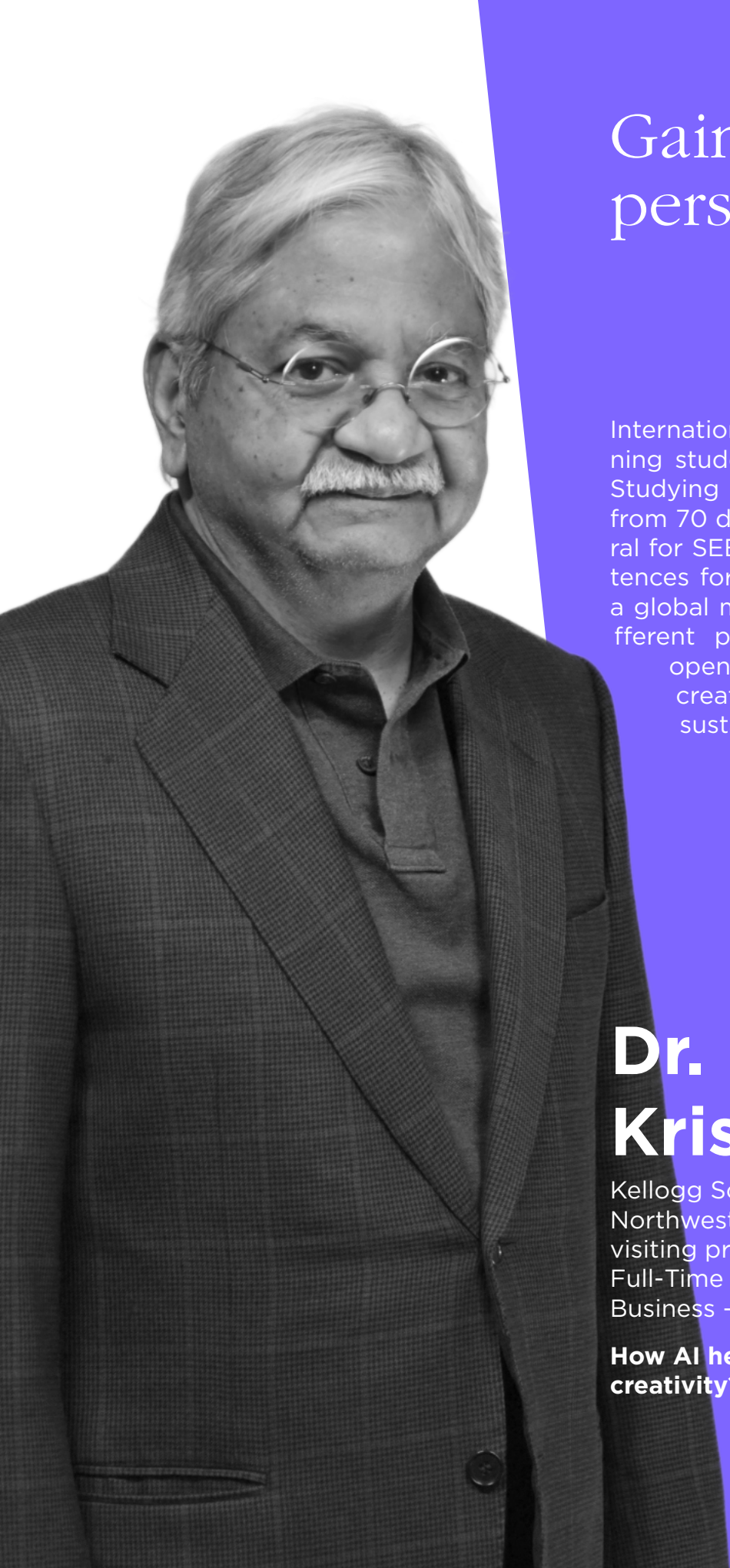
| | | | |
|----------------------------|-------------------|-------------------|-------------------------|
| 891 | 179 | 339 | 70 |
| full-time foreign students | outgoing students | incoming students | different nationalities |

Courses in English language at SEB LU

| | | | |
|---------|-------------------------------------|--------------------------------|-------------------------------|
| 224 | 44 | 144 | 36 |
| courses | courses in undergraduate programmes | courses in master's programmes | courses in doctoral programme |

SEB LU Students Studying Abroad

| | | |
|-------------------|----------------------|-----------|
| 179 | 92 | 28 |
| outgoing students | partner universities | countries |



Gaining different perspectives

Internationalisation is a basis for broadening student's horizons at the SEB LU. Studying along with fellow students from 70 different nationalities, it is natural for SEB LU students to build competences for intercultural cooperation and a global mind-set. Moreover, gaining different perspectives and being more open to different ideas is a basis for creativity and the development of sustainable solutions.



Dr. Lakshman Krishnamurthi

Kellogg School of Management, Northwestern University and SEB LU visiting professor at the International Full-Time Master's Programme in Business – IMB

How AI helps in encouraging creativity?

Creating international study experience

SEB LU also aims to create an international study experience with short-term programmes that attract students from all over the world. Through short-term programmes that are open both to SEB LU and international students, students gain additional compe-

tences in speaking a foreign language, intercultural skills, and most importantly, they gain a life-long advantage of studying courses at a renowned faculty with international students from all over the world.

5 International short-term programmes

392

participants

47

Ljubljana
Doctoral
Winter School

40

EIT Digital
Summer
School

165

Ljubljana
Summer
School

74

Ljubljana
Doctoral
Summer
School

82

GSERM Global
School in
Empirical
Research
Methods

CONFUCIUS INSTITUTE LJUBLJANA (CI Ljubljana)

Confucius Institute ('CI Ljubljana') is educating the community about the importance of understanding Chinese culture, especially when doing business with China. CI Ljubljana is also a receiver of the HSK licence, and is therefore one of eight Confucius Institutes in the Balkan area with the ability to carry out HSK exams – an internationally standardised exam that tests and rates Chinese language proficiency.

CI Ljubljana activities

| | | | |
|--|--|---|--|
| 15,879 participants at CI events | 2 Online business events on how to do business with China | HSK and HSKK tests for 35 students | Seminars on Chinese business environment for Hisense and EKWB |
| 32 Chinese language courses for 184 students | A Chinese Bridge competition for Confucius classrooms | 1,010 children in Confucius classrooms learning Chinese language and culture | |

Ljubljana Summer
School: Take the best
from East and West



Welcoming incoming
students of the spring
semester



EIT Digital Summer
School – DIGITAL
TRANSFORMATION
FOR
ORGANISATIONAL
RESILIENCE







Chinese Day
at SEB LU atrium





Executive Education

Programmes and Services

| | | | |
|---|---|---|---|
|  |  |  |  |
| Ljubljana MBA | Open Programmes | In-company Programmes | Consulting |

Executive education participants in 2022

| | | |
|---------------|------------------------------------|-----------|
| 61 | 1,869 | 178 |
| Ljubljana MBA | In-company programmes | Academies |
| 290 | 3,145 | 2,559 |
| Seminars | Grow Slovenia with Google seminars | Events |



Helping you create sustainable growth

The Centre of Business Excellence (CBE) is a bridge between the business world and SEB LU. At the CBE, we believe that people grow when they step outside of their comfort zones. We create up-to-date and breakthrough programmes that help individuals in their way forward to create sustainable solutions.



Monika Lapanja

Director of the Centre of Business Excellence

How do you see creativity at the Centre of Business Excellence (CBE)?

Open programmes

Open programmes are created to suit the professional or personal development needs of individuals. They are prepared with a lot of knowledge and forced as individuals to think outside the box, are motivated, and are given the basis to create new business opportunities. The programmes prepare individuals for their next career stage, next career challenge, or simply to update their knowledge and skills for the current working environment.

14 open seminars

| | | | | |
|------------------------------------|--|----------------------------|--|--|
| Examples of seminars | Quality and Leadership in the Hospitality Industry | Pharmaeconomics | Standout Service Solutions | With team diversity to the most innovative ideas |
| Grow Slovenia with Google seminars | 3,145 participants | 3,034 seminar participants | 111 participants at consulting workshops | |

CBE E-TALKS

CBE E-talks are a series of video podcasts or webinars with representatives from business, and also SEB LU lecturers on current topics, trends, and challenges in business. With CPOEF E-talks, we bring high quality content, current knowledge and trends, practical experience, and best practices closer to the general business public. Join more than 20,000 viewers on the CBE YouTube channel.

| | |
|---------------------|---------|
| 6 | 1,922 |
| CBE E-Talks in 2022 | viewers |

| | | | |
|---|-------------|--------------------|-------------|
| CBE E-Talk: Economics under the spotlight | 18 speakers | 15 minute speeches | 900 viewers |
|---|-------------|--------------------|-------------|

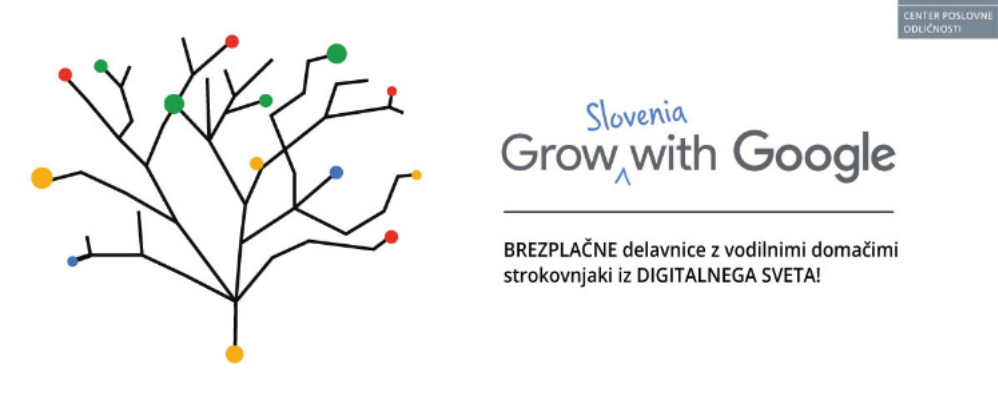
- Dušan Mramor
- Jože Damijan
- Petra Došenović Bonča
- Borut Jamnik
- Ljubica Knežević Cvelbar
- Tine Kračun
- Igor Lončarski
- Marko Pahor
- Tamara Pavasović Trošt
- Helena Schweiger
- Janez Škrabec
- Marcel Štefančič
- Maks Tajnikar
- Aljoša Valentinčič
- Peter Wostner
- Ali Žerdin
- Igor Lončarski
- Blaž Brodnjak

ConnectAI Masterclass
attended by 491 participants

Grow Slovenia with Google with 3,034 seminar participants

Economics in the spotlight with 900 viewers

Knowledge Matters: Psychology in Business with 146 participants





Alumni

SEB LU Alumni

Exclusive
events

Career
opportunities

Life-long
learning

Networking

SEB LU ALUMNI CLUBS

Alumni
MANAGERS'
LOUNGE
(Business and
Organisation)

Alumni EMTM

Alumni ICPE

Alumni
MACEDONIA

SEB LU ALUMNI SECTIONS

Alumni
MARKETthink

Alumni
Business
Informatics

Alumni GOLF

Alumni
GOURMET

Alumni
CYCLISTS

PARTNER ASSOCIATIONS

Beta Gamma
Sigma
Ljubljana
Chapter

Alumni MBA
Radovljica

Connected for Life

The SEB LU Alumni club connects more than SEB LU graduates from all over the world. Our mission is to keep alumni connected and be part of the SEB LU community for life. Through SEB LU Alumni we organize various entertainment and educational events, as well as general gatherings, networking events and interesting lectures. We also share inspiring alumni stories.



Uroš Ferlin

Business Identity & Purpose Coach and Facilitator at Here I am (Tukaj sem d.o.o.), SEB LU alumni

Your work is connected with creativity in time management, tell us more about it.

Alumni Connect Podcasts

Alumni Connect podcasts were launched in the 2021/2022 academic year. Through Alumni Connect podcasts, we discover different ideologies and views on current topics. Above all, we present personal stories of our alumni. Through Alumni Connect, we connect individuals, spread ideas and good practices, create opportunities, make new acquaintances, and change our community for the better.

21

Alumni
Connect
Podcasts

Teja Burja, ADIDAS HQ

Freshly baked international
digital marketing career path!

Zhang Hang

Slovenians and Chinese are
not that different.



Beta Gamma Sigma Ljubljana Chapter

Alumni MBA Radovljica

Membership in BGS is the highest recognition a business student anywhere in the world can receive at a school accredited by AACSB International. The Beta Gamma Sigma designation can set students and alumni apart from the crowd. It conveys academic excellence and a commitment to high principles and superior achievement throughout their lifetimes. BGS membership is lifelong and by invitation only.

Alumni Association MBA, Radovljica is an organisation formed by members who finished their studies at International Full-time Master's Program in Business and Organisation (IMB) at SEB LU. Established in 1996, it is the oldest self-standing alumni association at SEB LU.

| | | | | |
|-----------------------|---------------------------|-------------------------------|----------------------------|----------------------|
| 1,106 | 170 | 961 | 2 | |
| BGS Ljubljana members | new BGS Ljubljana members | Alumni MBA Radovljica members | Alumni scholarship winners | Mentorship programme |

1st Career Fair Alumni UP



TikTalk events: Episode #2 ChallengeYourBrand



Roundtable 'Energy Crisis in Slovenia and the World' attracted 150 participants



45 mentoring couples in 2022



For the Dean
Prof. Dr Metka Tekavčič

Editor
Dr Nuša Petek, Quality Assurance Office

Co-editor
Tanja Gvozdenović, Marketing Office

Design and layout
DaRon Design, Damjan Rončević s.p.

Language review and proofreading
Robert McKenzie, the McKenzie Group, s.p.

Photographs and videos
School of Economics and Business University of Ljubljana
Archive of the University of Ljubljana
Centre of Business Excellence
Jure Gubanc
Damjan Rončević
Miha Jurečič
Matjaž Tavčar
Žiga Intihar
Nejc Pernek
Črt Piksi
Tadej Majhenič
Jernej Lasič

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This report was prepared by the SEB LU's professional staff, faculty, and management team.
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Contact us

| | |
|---|---|
| University of Ljubljana | T: +386 1 5892 400 |
| School of Economics and Business | Fax: +386 1 5892 698 |
| Kardeljeva ploščad 17 1000 Ljubljana | E: info@ef.uni-lj.si |
| | W: www.ef.uni-lj.si/en |

