

# Yearly Review

## 2022-2023



UNIVERSITY  
OF LJUBLJANA

**SEB**

School of Economics  
and Business



AACSB  
ACCREDITED



ASSOCIATION  
AMBA  
ACCREDITED



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# The Dean's Message

**Dr Tomaž Turk**

Dean, University of  
Ljubljana, School of  
Economics and Business



Dear colleagues, students, partners, and friends,

As we come together to review the accomplishments of the past year, it's evident that 2023 has been marked by significant achievements and moments of growth for our academic community. Two key values have continued to guide us: entrepreneurialism and resilience. These values represent the foundation of our institution's culture, shaping our approach to education, research, and engagement with the international community.

Entrepreneurialism is more than just a buzzword; it's a mindset that embodies the spirit of innovation, creativity, and boldness. It's about seizing opportunities, taking calculated risks, and pushing the boundaries of what is possible. As Dean, I am continually inspired by the entrepreneurial endeavours undertaken by our community, from ground-breaking research projects to transformative social initiatives. Each endeavour represents a testament to our collective commitment to making a positive impact and driving meaningful change in society.

Similarly, resilience remains at the heart of our community, serving as a source of strength and determination in the face of adversity. It's about bouncing back from setbacks, learning from challenges, and emerging stronger than before. As we navigate the complexities of the modern world, resilience is what empowers us to persevere, adapt, and thrive in the face of uncertainty.

Together, these values embody the spirit of our institution, guiding us as we strive to empower future generations of leaders, thinkers, and change-makers. They reflect not only what we do but who we are as a community—a community bound together by a shared commitment to excellence, innovation, and making a difference in the world.

As we look towards the future, let us continue to embrace these values wholeheartedly, knowing that they will continue to guide us on our journey towards excellence and impact. Reflecting on the academic year that has passed, it is evident that, supported by the dedication of the UL SEB community, we can face the future with certainty and hope, remaining committed to contributing, constructing, and advancing our endeavours.

Your sincerely,



# School of Economics and Business – UL SEB



We are pleased to announce that after 20 years, the School of Economics and Business UL is changing its graphic design and joining the University of Ljubljana's new corporate identity.

The new logo features a modern layout of the University's headquarters, which refers to the more than 100-year tradition of the university and highlights the abbreviations of the faculties and colleges that we are already using in our everyday communication. The new font, univerza sans, was designed by one of our students and won Slovenia's most prestigious typography award. You will realize the benefits of the new sign, as it is more recognizable, distinguishable from a crowd of other signs and is easier to apply in digital communication.

In the forefront of the new image of UL and its faculties are the abbreviations of the faculties, which we already use in everyday speech.

In addition to the Slovenian abbreviation EF, we will also continue to use the English abbreviation SEB, but from now on it will be in a slightly modified form, as it will follow the official name of the faculty UL SEB. Readers and viewers will also be able to see it in the form of the School's new micro logo **UL|SEB** in English and **UL|EF** in Slovenian.

## Mission

To broaden horizons, strengthen integrity, and develop competence needed to manage business and economic challenges in an ever changing environment.

## Vision

Among the schools of business and economics in Central and Eastern Europe we will be the first choice for collaborative research with an impact, providing an excellent learning experience as a foundation for creative work in an ever changing environment, and designing innovative sustainable solutions for the wider society.

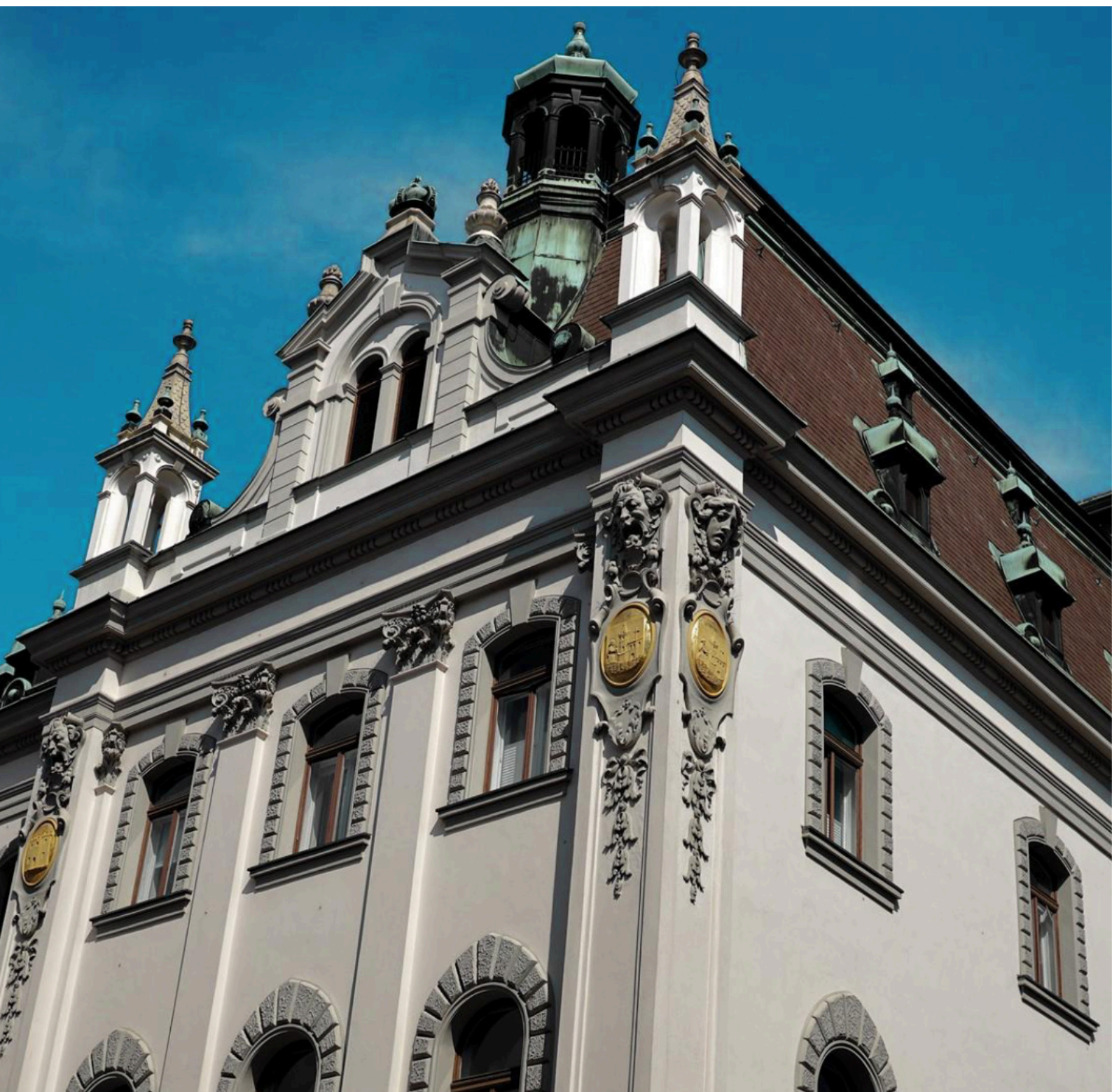
## Values

An eagerness to learn and creativity, entrepreneurialism and resilience, integrity and sustainability, and respect and inclusive cooperation.





**UNIVERZA V LJUBLJANI**  
**University of Ljubljana**



**1919**

founded in

**23**

faculties

**3**

art academies

**3**

associated members



**6,661** **37,509**

staff

students

**3,506** **7,818**

foreign  
students

graduates



# Entrepreneurialism and Resilience



## Tibor Derganc

Center of Business Excellence

I think resilience is crucial in our fast-changing world, essential for thriving personally and professionally. Building this trait equips us to face the future with confidence, adaptability, and a positive outlook.

## Matej Lino Pirc

UL SEB Student & president of UL SEB Student Council

Through my entrepreneurial spirit and resilience I am overcoming obstacles and achieving my goals in all areas of my life.

## Marko Budler

Academic Unit for Business Informatics and Logistics

Think of resilience as the body's ultimate "supply chain manager", ensuring our internal immunity network is always ready and adaptable. This inner strength doesn't just keep us healthy; it keeps us thriving, making sure every setback is a setup for a comeback, with our spirit and determination flowing seamlessly through our lives.

## Katja Kuhar

UL SEB Student & entrepreneur

For me, entrepreneurialism is a value that encourages determination and emphasizes responsibility, while appreciating the environment in which you can create and fulfil your dreams in cooperation with others.

## Manca Smolej

Quality Assurance Office

I see resilience as an ability to overcome challenging situations, adapt to them, learn from them and come out even better having learned something new. Resilience helps you develop confidence and mental strength to carry on and succeed at the end.

## Živa Kolbl

Academic Unit for Marketing

Resilience in entrepreneurship is the artful dance of navigating through setbacks with dignity, learning from failure and daring to take a visionary path to success.



# Highlights

EFMD extends EQUIS accreditation to UL SEB



Research of the School of Economics and Business among UL's most excellent research achievements



UL SEB receives the international UNWTO. TedQual certificate



On September 1, 2023 the new management of the School of Economics and Business, UL began its mandate





# Highlights

UL SEB hosts the RSA conference, the largest researchers' networking and knowledge exchange in 2023



School of Economics and Business ranked five places higher on the Financial Times top 95 European Business School Ranking



Prof. dr. Matej Černe received Zois' recognition for significant achievements in the field of research

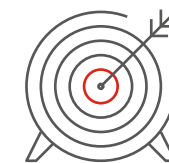


Inauguration of the Behavioural Lab and Financial Lab



# Impact and Responsibility

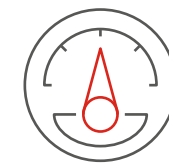
## Our Commitments



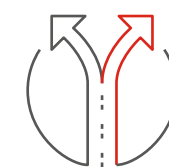
The UL SEB community aims to create sustainable development solutions.



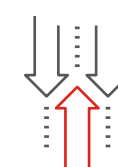
UL SEB produces research that matters.



UL SEB offers creative, innovative, and solution-oriented executive education programmes.



UL SEB is committed to transferring its knowledge to organisations in Slovenia and the region.



UL SEB graduates hold an internationally acknowledged degree from a triple-accredited school.



UL SEB students gain international study experience at home and abroad.



How can universities foster a culture that promotes values of entrepreneurialism and resilience among students, while also emphasizing their responsibility to create a positive impact in their communities and beyond?

## UL SEB Commitment to UN SDGs

### Inclusion of UN SDGs into UL SEB Course Deliveries

Developing ERS competencies and promotion of ERS behaviour is an important strategic direction for UL SEB, and is linked to contributions to wider community and to sustainable development. This is why, traditionally, ERS topics are also largely included in the course content of most UL SEB courses.

To get a more accurate number of how many UN SDGs were covered by UL SEB Courses, a Course Delivery Survey was launched in 2023. In the survey we mapped the 2021/2022 academic year. According to the Course Delivery Survey, the average number of UN SDGs covered in courses was 8,5 UN SDGs per course.

The top three UN SDGs included in course content are SDG 8 - Decent Work and Economic Growth, SDG 9 - Industry Innovation and Infrastructure, and SDG 12 - Responsible Consumption and Production. A total of 90,4 percent of UL SEB courses include SDG 8 - Decent Work and Economic Growth; 87,5 percent of UL SEB courses include SDG 9 - Industry, Innovation and Infrastructure; and 76,5 percent of UL SEB courses include SDG 12 - Responsible Consumption and Production.

Through the survey, keywords connected with individual SDGs were mapped. According to the results, the top 10 SDG keywords were: digitalisation, innovation, digital transformation, corporate social responsibility, COVID-19, sustainable growth, economic productivity, consumption, demographic change, and economic development.

	Number of Course Deliveries with SDGs	% of Course Deliveries with SDGs
<b>SDG 1</b>	189	53.5
<b>SDG 2</b>	119	33.7
<b>SDG 3</b>	249	70.5
<b>SDG 4</b>	218	61.8
<b>SDG 5</b>	167	47.3
<b>SDG 6</b>	54	15.3
<b>SDG 7</b>	142	40.2
<b>SDG 8</b>	319	90.4
<b>SDG 9</b>	309	87.5
<b>SDG 10</b>	246	69.7
<b>SDG 11</b>	211	59.8
<b>SDG 12</b>	270	76.5
<b>SDG 13</b>	128	36.3
<b>SDG 14</b>	39	11.0
<b>SDG 15</b>	63	17.8
<b>SDG 16</b>	164	46.5
<b>SDG 17</b>	130	36.8

### Judita Peterlin

Academic Unit for Management and Organisation

PRME Coordinator

Universities can foster that kind of culture by exposing students to sustainable leadership in the form of teaching materials, readings, examples, role models, and experiential learning. Trends in the population show a great need for entrepreneurialism, especially in the fields of healthcare, nutrition, and mobility - due to the growing aging population. Appreciative inquiry is one of the tools we can use when starting a new journey, acknowledging past successes that can give us the courage for upcoming challenges so we are better equipped to identify our sources of strength and resilience. Social entrepreneurs are an example of community pillars that take seriously their responsibility to create positive impact in their communities and beyond.



## Student engagement as a starting point for development

Student engagement is crucial for growth, offering a pathway to success. Active involvement in academics, clubs, and community activities builds skills like critical thinking and teamwork. Encouraging entrepreneurial thinking among students sparks innovation and a drive to explore new opportunities. Developing resilience helps students bounce back from setbacks and challenges, making them stronger and more determined. Ultimately, student engagement isn't just about learning—it's about fostering a mindset of entrepreneurship and resilience that prepares students for the future.

### Students take on business challenges at the 12th Business Hive student competition

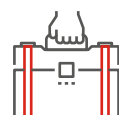
Business Hive 2023 offered students an excellent opportunity to connect with companies and gain valuable experience, knowledge and memories that will last a lifetime.

72

hours

160

students from  
various fields



Business challenges presented by 4 companies

**Atlantic Grupa, Generali,  
Kearney, Novartis in Slovenia**

### International competition European Ethics Bowl again at UL SEB

In November 2023 UL SEB organised and hosted the semi-finals and finals of the international competition European Ethics Bowl. The students presented their views on given ethical topics and debated with the opposing teams. Team Bulgaria, representing the University "St. Kliment Ohridski" in Sofia, won the final debate by just a few points and was crowned the winner of the European Ethics Bowl 2023.

10

teams

23

judges



Overall theme  
"Ethics in Sport"

## Highlights



UL SEB receives the Green  
directions certificates for  
the area of paper



The UL SEB contributes to  
the global Ecological  
Belonging Initiative



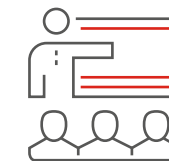
School of Economics and  
Business honours the visit  
of Professor Eric Cornuel,  
president of EFMD



# Programmes



## 2022/2023 Academic year



22

study programmes

2

Undergraduate programmes

19

Graduate programmes

1

MBAs

1

Doctoral programme

## UL SEB rankings

64th

The Financial Times  
ranking place

European Business  
School Rankings:  
UL SEB

57th

Master in Management:  
International Master in  
Business and  
Organisation (IMB)

58th

EMBA Ranking:  
LJUBLJANA MBA  
programme

5th

The Eduniversal  
2022-2023 Best Master  
Ranking place

Master in Sport  
Management:  
(Global)

1st

Master in Business  
Informatics:  
(Eastern Europe)

2nd

Master in Accounting  
and Auditing:  
(Eastern Europe)

2nd

Master in Bank and  
Financial Management:  
(Eastern Europe)

3rd

Executive MBA:  
(Eastern Europe)

3rd

Master in  
Management:  
(Eastern Europe)





How can our programmes instil the entrepreneurial mindset and resilience in students, enabling them to bounce back from setbacks and thrive in the face of challenges?

## Undergraduate Programmes

2,564  
students

362  
full-time foreign  
students

43%  


57%  




### University Degree Programme in Business and Economics

1,709  
students

285  
full-time foreign  
students

72  
guests from  
practice



### Professional Degree Programme in Business Administration

855  
students

169  
internships

34  
guests from  
practice

#### Advantages of the undergraduate study at the UL SEB

- Learn from prominent Slovenian and foreign professors
- Develop experience through modern teaching methods
- Enhance your competitiveness in the EU labour market
- Receive an education comparable with the best global business schools

### Prof. Dr. Mateja Drnovšek

Academic Unit for  
Entrepreneurship


Through the courses we teach at SEB, we aim to develop an entrepreneurial mindset in our students that helps them create new value by exploring and exploiting opportunities, while remaining resilient in uncertain conditions. At SEB, we recognise that there are two important factors that are fundamental to developing an entrepreneurial mindset. Firstly, our courses are designed to support the development of students' metacognition by giving them the opportunity to take responsibility for their own learning. Secondly, we aim to develop in students a strong personal belief in their ability to acquire the resources they need to respond to any challenge in their lives. We try to achieve this by incorporating project work into our courses, based on real-life problem situations, by inviting guest speakers – practitioners – into our classrooms, and by guiding students toward self-observation in order to learn from their past successes and failures. We want our students to become masters of self-reflection in order to align their life values and goals.



## Graduate Programmes

2,097  
students

485  
full-time foreign  
students

45%  


55%  


139  
guests from practice

109  
Business Skills  
Development  
Workshops

38  
projects for companies  
developed

- Accounting and auditing
- Bank and financial management
- Business and Organization, part-time
- Business informatics
- Economics
- Entrepreneurship
- European Master in Tourism Management - EMTM
- International business
- International Business Academy (North Macedonia)
- International Full-time Master's Programme in Business and Organization - IMB
- Management
- Management and Economics in Health Care
- Marketing
- Money and finance
- Public sector and environmental economics
- Quantitative finance in actuarial sciences
- Sports management
- Supply Chain and Logistics
- Tourism

### Advantages of the graduate study at the UL SEB


- Receive an internationally comparable degree from an institution with international accreditations
- Benefit from employability in an international environment
- Gain globally competitive knowledge to use in practice, while working closely with industry partners
- Explore opportunities to study abroad and/or in English from a dynamic and motivated team of students from all around the world
- Develop relationships with influential alumni

## Ljubljana MBA

The Ljubljana MBA programme gives participants experience and confidence in key areas of their business. Each participant achieves his/her highly personal goals, outcomes, and success. However, as a whole, the programme tells the story of the lives, careers, and companies transformed by its unique delivery and in-depth personal approach.

### LJUBLJANA MBA with a special track in Artificial Intelligence in Business

Investing in competencies and specific knowledge is made possible by the new LJUBLJANA MBA programme: Artificial Intelligence in Business. The program is designed to equip future leaders with the knowledge and skills needed to identify and apply the potential of artificial intelligence (AI) in today's dynamic business environment.

[Read more about it here](#) 

**LJUBLJANA  
MBA AI IN BUSINESS**

**EARLY BIRD  
APPLICATIONS**

Exclusive offer for  
applications before  
30 September 2023



Ekonomski fakulteta

**Ekonomski fakulteta**







## Doctoral Programme in Economics and Business

Doctoral programme in Economics and Business is aimed at highly motivated and ambitious student candidates. The four-year programme involves a combination of demanding coursework, active participation at academic conferences, research workshops, research paper preparations, doctoral and academic seminars, and thesis preparation.

### International Research Awards for our doctoral students

**Marinela Majnova** - Richard Turton Award 2023

**Petar Gidaković** – 2023 Krka acknowledgment for doctoral thesis

**Ema Kelin** - prof. dr. Ivan Ribnikar Award (Bank of Slovenia Award for Doctoral Thesis)

**Ivana Jovović** - Recognition for best research achievements of UL researchers (Together with prof. Andreja Cirman, prof. Nevenka Hrovatin and prof. Jelena Zorič for article “*The role of social capital and living-at-home lifestyle in energy-efficient home renovations*”)

71

highly motivated and ambitious candidates

39%

international students

55%

female students

11

doctoral dissertations defended in 2023



## Highlights



The Ljubljana MBA holds 58th place among 100 best MBA programmes in Europe according to the latest Financial Times ranking.



The IMB program celebrated its 30th anniversary.



UL SEB doctoral student Marinela Majnova, the recipient of the prestigious Richard Turton Award 2023



## Students



**4,726** STUDENTS

**44%** **56%**



**2,564**

undergraduate  
programmes

**2,091**

graduate programmes

**71**

doctoral programme

**1,003** GRADUATES

**40%** **60%**



**567**

Undergraduate  
programmes

**425**

Graduate  
programmes

**11**

Doctoral  
programme



How can postgraduate students embody entrepreneurialism and resilience to excel academically and in their future careers?

## Connecting students with practice

Connecting students with practice through organized company visits and by hosting guest speakers from the business community is invaluable for their educational journey. These experiences offer students a firsthand glimpse into the day-to-day operations of various industries, bridging the gap between theoretical knowledge and practical application. Company visits allow students to witness how concepts learned in the classroom are implemented in real business settings, fostering a deeper understanding and appreciation for their studies. Additionally, interactions with professionals from the business community provide insights, advice, and networking opportunities that can inspire and guide students in their academic and career pursuits.

### Among many other we hosted and visited

- Visit to company Energetika Ljubljana as part of the Accounting of public sector course
- Visit to Bohinj Park Eko Hotel as part of the Tourism Policy course
- Visit to company Optiweb, Brinjevka and Sežana Incubator as part of the Social Entrepreneurship course
- Two-day workshop and visit to company Domel as part of the Fundamentals of financial and management accounting course
- Guest lecture by Betka Šuhel Mikolič about The art of public speaking
- Guest lecture by Nomago Executive Director Marjan Beltram at Tourism management course



### Maruša Kegljevič

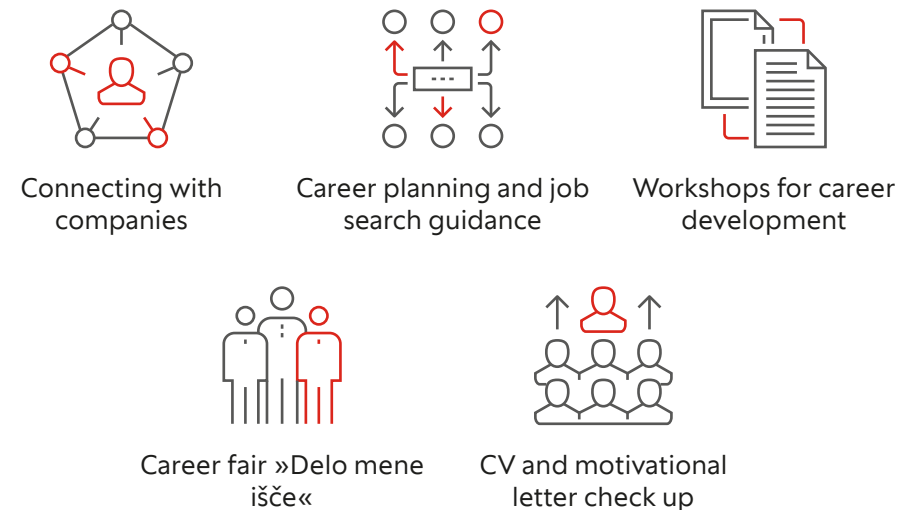
UL SEB Student and member of Management Group student organisation

Entrepreneurialism encourages students to think outside the box, solve complex problems and adapt to the changing environment around us, whilst resilience is a secret weapon for tackling all the ups and downs that come our way. Postgraduate students can embody entrepreneurialism by fostering creativity and innovation, taking risks, and thinking critically. Combining that with resilience, students can excel academically by approaching their studies with the ability to overcome challenges and seize opportunities in dynamic and competitive environments.



## Developing talents

### UL SEB Career Centre activities



### 2023 Career Fair "Work is Not Looking For Me"



### 13 UL SEB Career Partners



## Highlights



Rok Ažnoh, University Degree Programme in Business and Economics, becomes world junior downhill champion



Four UL SEB students (Marcel Hren, Tina Pivk, Laura Trost and Mario Kostovski) receive Special Commendation for Students with the Best Academic Achievements of the University of Ljubljana



From the initiative for safe micromobility to the e-skiro prototype, which reduces the possibility of distractions while driving



## Research



## Research in 2023

<b>184</b> Researchers	<b>14</b> young researchers
<b>160 – 32 %</b> Scholarly Articles: in top journals	<b>16</b> Books
<b>87 – 26</b> Chapters in Books: published by leading international scientific publishers	<b>31 – 11</b> Reports and studies: as a part of international research networks
<b>34</b> Contributions in international conferences	<b>14</b> Contributions in national conferences:

## Research impact

<b>9,183</b> Citations Scopus (2023)	<b>7,049</b> Citations WoS (2023)	<b>79</b> H-index WoS (2014-2023)	<b>63</b> Research Projects, Research Programmes, and Internal Projects
<b>9</b> Research Programmes (Slovenian Research Agency)	<b>30</b> Research Projects (Slovenian Research Agency)		
<b>10</b> Bilateral Research Projects (Slovenian Research Agency)	<b>9</b> Projects commissioned by the European and other foreign funding entities		
<b>4</b> Projects by various ministries, research agencies, and businesses	<b>1</b> Internal project		

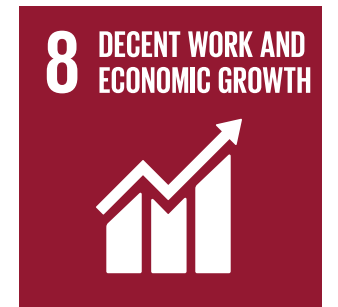


How do you perceive the relationship between entrepreneurialism and resilience within economic systems, and what strategies do you recommend for fostering both qualities to enhance sustainability and growth?

## UL SEB Research Contributions

### UL SEB Research and UN Sustainable Development Goals (SDGs)

UL SEB's top three UN SDGs research contributions



### Prominent Research Awards

**Matej Černe** - Zois' recognition for significant achievements in the field of research

**Tomaž Čater, Barbara Čater, Patricia Milić and Vesna Žabkar** - 2023 Excellence in Science Awards by the Slovenian Research Agency

**Irena Ograjenšek** - 2023 Excellence in Science Awards by the Slovenian Research Agency

**Andreja Cirman, Nevenka Hrovatin, Jelena Zorič, Ivana Jovović** - 2023 University of Ljubljana most excellent research achievements

### UL SEB Best Paper Award 2023

Andresen, M., Lazarova, M., Apospori, E., Cotton, R., Bosak, J., Dickmann, M., **KAŠE, R.**, Smale, A. (2022). Does international work experience pay off? The relationship between international work experience, employability and career success: a 30-country, multi-industry study. Human resource management journal, 32(3), 698–721.

Mccarthy, D., Sefton, J., Lee, R., **SAMBT, J.** (2022). Generational wealth accounts: did public and private inter-generational transfers offset each other over the financial crisis? The economic journal, 132(647), 2412–2437.

Gidaković, P., Szócs, I., Diamantopoulos, A., Florack, A., Egger, M., **ŽABKAR, V.** (2022). The interplay of brand, brand origin and brand user stereotypes in forming value perceptions. British journal of management, 33(4), 1924–1949.

**Rok Spruk**

Academic Unit for Economics

Sustainable and resilient economic growth can be best achieved by nurturing a coherent institutional environment that provides a level-playing field in which the human capital and a vast pool of talents can be nourished to boost innovation and carbon-neutral growth. Sustainable economic growth and development can be encouraged not only through innovation-enhancing policies but also through inclusive governance that expands access to economic opportunities for a broad cross-section of society. Such governance initiatives and reforms are ought to take place both at national level through the removal of policy distortions that create uncertainty and other barriers to innovation and growth dynamism as well as the individual and corporate level, mainly by adopting benchmark practices of corporate governance that stimulate innovative breakthrough and ensure fair labour standards and employee remuneration.



## Central Economics Library

3,035

active users

53

user trainings

1,549

participants at user trainings



Access to more than **100** licenced e-sources

8

monographs

4

new textbooks

### Economic and Business Review (EBR) in 2023



Indexed in the Academic Journal Guide (AJG/ABS)

4

editions



Published on Elsevier Digital Commons platform

### From CEK to the future

In 2023 CEL released a new AI-powered virtual escape room titled »From CEK to the Future«. The virtual journey through time and space was created by Urban Golob with the help of artificial intelligence. Through the virtual escape room a team of up to four members can join forces and dive into the puzzles, that will challenge their problem-solving skills, teamwork, and strategic thinking.



## Highlights



UL SEB 2023 Research Day



Tomaž Ulčakar, head of UL SEB Research Unit receives the The 2023 Čop Acknowledgement



Publication of EF researchers' is the most read article in the journal *Human Relations* (FT50) in 2023



## Global Outreach

## International Campus

**1517**

international  
students

**59**

different  
nationalities

**875**

full-time foreign  
students

**339**

incoming  
students

**328**

students at short-  
term programmes

## Courses in English language at UL SEB

**128**

courses

**49**

courses in  
undergraduate  
programmes

**65**

courses in  
master's  
programmes

**14**

courses in  
doctoral  
programme

## UL SEB Students Studying Abroad

**225**

outgoing students

**115**

partner universities

**29**

countries

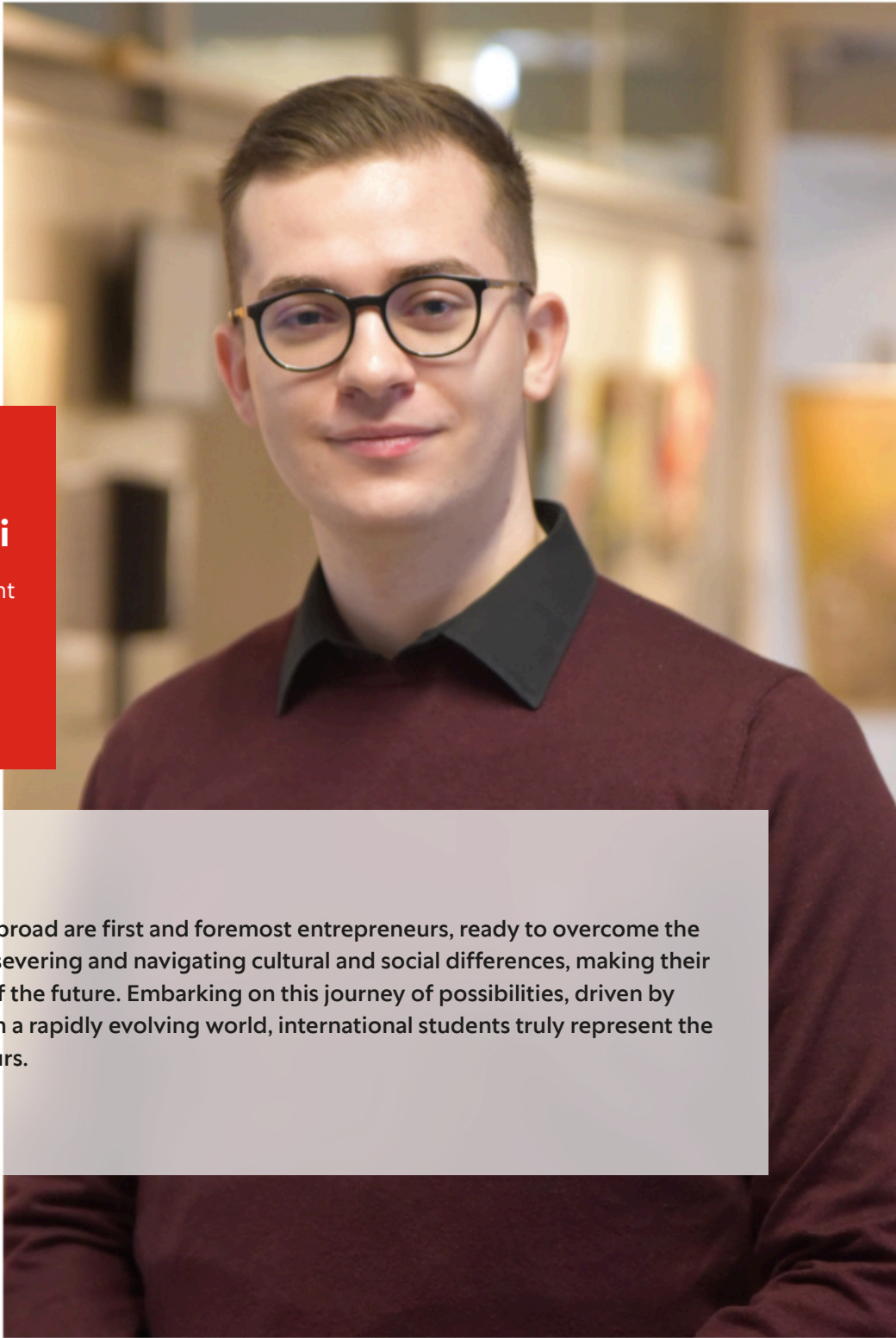




How do you perceive the role of resilience and entrepreneurialism in navigating cultural and study challenges as a foreign student?

## Creating international study experience

UL SEB also aims to create an international study experience with short-term programmes that attract students from all over the world. Through short-term programmes that are open both to UL SEB and international students, students gain additional competences in speaking a foreign language, intercultural skills, and most importantly, they gain a life-long advantage of studying courses at a renowned faculty with international students from all over the world.



**Kristijan Popovski**

UL SEB Student and President  
of the Macedonian Student  
Organisation in Slovenia

Students who decide to study abroad are first and foremost entrepreneurs, ready to overcome the challenges of adulthood by persevering and navigating cultural and social differences, making their way to success and leadership of the future. Embarking on this journey of possibilities, driven by dreams in search of their place in a rapidly evolving world, international students truly represent the definition of young entrepreneurs.

**7**  
international short-term programmes

**328**  
participants

**96**  
Ljubljana Summer School

**81**  
Ljubljana Doctoral Summer School

**31**  
Global School in Empirical Research Methods (GSERM) Ljubljana

**23**  
Ljubljana Doctoral Winter School

**40**  
EIT Digital Summer School

**36**  
Ecotopia Summer School

**25**  
Summer School of Cultural Management



## Confucius Institute Ljubljana (CI Ljubljana)

Confucius Institute ('CI Ljubljana') is educating the community about the importance of understanding Chinese culture, especially when doing business with China. CI Ljubljana is also a recipient of the HSK licence, and is therefore one of the eight Confucius Institutes in the Balkan area with the ability to carry out HSK exams – an internationally standardised exam that tests and rates Chinese language proficiency.

### CI Ljubljana activities in 2023

- Over 20,000 participants at 30 CI events organized together with Confucius classrooms
- Chinese language and culture courses for 600 students
- Traditional Dragon Boat Festival on the Ljubljanica River
- Seminars on Chinese business environment for Chinese companies in Slovenia, such as Hisense and Huawei
- Visits of several delegations from China, including the rector of SUIBA, the vice-rector of Nanjing University and the dean of the School of Economics of Beijing Jiaotong University



## Highlights



UL SEB represents an academic bridge in cooperation with China



UL SEB Professors attend the Academy of Management event in Boston



Students from iMBA-Rennes Business School visit UL SEB



## Executive Education

## Executive education participants in 2023

**62**

Ljubljana MBA

**1,445**

In-company programmes

**144**

Academies

**473**

Seminars

**4,150**

Events

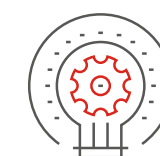
## Programmes and Services



Ljubljana MBA



open programmes



In-company programmes



Consulting





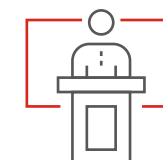
How can a national railway company instil values of entrepreneurialism and resilience within its workforce to adapt to technological advancements, market shifts, and changing customer expectations?

## Open programmes

Open programmes are created to suit the professional or personal development needs of individuals. They are equipped with a lot of knowledge and forced as individuals to think outside the box, they are motivated and given the basis to create new business opportunities. The programmes prepare individuals for their next career stage, next career challenge, or simply to update their knowledge and skills for the current working environment.

### Examples of seminars

- "How to use generative artificial intelligence in everyday work?",
- "Project management",
- "AI for Banks and Insurance companies",
- "Cost efficiency in procurement".

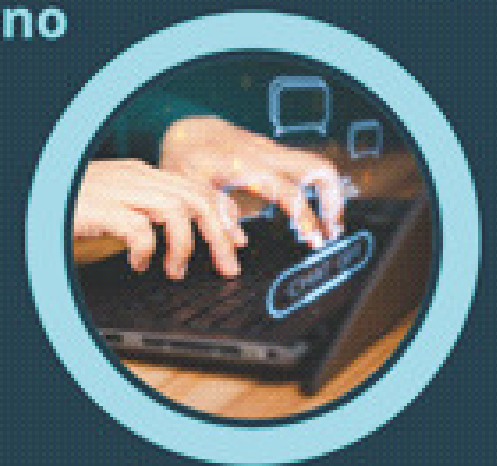


17  
open seminars



## Kako uporabljati generativno umetno inteligenco pri vsakdanjem delu?

Praktična delavnica uporabe GAI orodij.



### Nina Avbelj Lekić

Workers Director and  
Management Board Member

Slovenske železnice, d.o.o.

I firmly believe that values of entrepreneurialism and resilience stem from a company's culture and the leadership's attitude toward employees. At Slovenian Railways, we actively cultivate organizational agility through continuous learning and professional development. Our diverse programs, including workshops, training seminars and online resources, aim to enhance skills and foster creativity across all levels. Tailored workshops, like our one-year academy and management programs, utilizing both in-house and external resources, such as CBE at the School of Economics and Business in Ljubljana. These efforts reflect our commitment to empowering employees and driving professional growth. As senior management, we lead by example, embracing change and embedding entrepreneurialism and resilience into our culture. This strategic approach ensures our readiness to navigate the evolving landscape of the European railway industry.



## CBE E-TALKS

CBE E-talks are a series of video podcasts or webinars with representatives from business, and also UL SEB lecturers on current topics, trends, and challenges in business. With CPOEF E-talks, we bring high quality content, current knowledge and trends, practical experience, and best practices closer to the general business public. Join more than 20,000 viewers on the [CBE YouTube channel](#).

5 CBE E-Talks in 2023

CBE E-Talk: Economics under the spotlight 2023

2090

viewers

10 10-20 1674

speakers

minute  
speeches

viewers

**CPOEF E-TALK:** Talents, whims and expectations. How to get them, motivate them, retain them?

**CPOEF E-TALK:** How is procurement changing in light of ESG and glocalization?

Lučka Kajfež Bogataj, Maks Tajnikar, Maja Zalaznik, Marko Pahor, Jože Damijan, Konstantinos Adamos, Luka Vesnaver, Živa Jezernik, Dominik S. Černjak, Ivo Boscarol



## Highlights



16 teams participate in the first Smart Tourism Hackathon



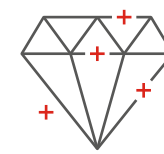
Knowledge Matters: Sustainability in business attracts over 140 participants



Programme Empowering Women in Agrifood (EWA) for the first time in Slovenia



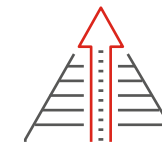
# Alumni



Exclusive events



Career opportunities



Life-long learning



Networking



## UL SEB ALUMNI CLUBS

- Alumni MANAGERS' LOUNGE (Business and Organisation)
- Alumni ICPE
- Alumni EMTM
- Alumni MACEDONIA

## UL SEB ALUMNI SECTIONS

- Alumni MARKEThink
- Alumni GOURMET
- Alumni Business Informatics
- Alumni CYCLISTS
- Alumni GOLF

## PARTNER ASSOCIATIONS

- Beta Gamma Sigma Ljubljana Chapter
- Alumni MBA Radovljica



How can aspiring entrepreneurs cultivate a mindset that embodies the values of entrepreneurialism and resilience to navigate the challenges and uncertainties of startup ventures while staying committed to creating a meaningful impact in their respective industries?

## Alumni Connect Podcasts

Alumni Connect podcasts were launched in the 2021/2022 academic year. In 2023, 22 new episodes were recorded and published, as well as 14 written interviews. Through the Alumni Connect podcasts we discover different ideologies and views on the current topics. Above all, we present personal stories of our alumni. With Alumni Connect we connect individuals, spread ideas and good practices, create opportunities and new acquaintances, and change our community for the better.

### Aljaž Peklaj

Founder & CEO of Grou

Aspiring entrepreneurs can foster a mindset of entrepreneurialism and resilience through a multifaceted approach. Firstly, they can cultivate a growth mindset, which encourages a belief in the ability to learn and grow from setbacks. Secondly, setting clear, achievable goals provides direction and motivation, guiding their actions towards success. Thirdly, taking calculated risks allows for innovation and progress while minimizing potential negative impacts. Additionally, continuous learning and adaptation enable them to stay ahead in dynamic industries, while passion fuels their perseverance through obstacles. Seeking mentorship from experienced individuals provides invaluable guidance and support, offering insights into effective strategies and problem-solving approaches. Overall, this combination of strategies empowers aspiring entrepreneurs to navigate challenges and thrive in their entrepreneurial endeavors.



# 22

Alumni Connect Podcasts



**Blaž Brodnjak, President of the NLB Management Board**

*"For me, business is like a sport!"*



**Jerneja Jug Jerše, Chair of the European Commission Representation in Slovenia**

*"In life you need a challenge to know how to push the limits!"*



## Beta Gamma Sigma Ljubljana Chapter

Membership in BGS is the highest recognition a business student anywhere in the world can receive at a school accredited by AACSB International. The Beta Gamma Sigma designation can set students and alumni apart from the crowd. It conveys academic excellence and a commitment to high principles and superior achievement throughout their lifetimes. BGS membership is lifelong and by invitation only.

In 2023, we welcomed the 13th generation of Beta Gamma Sigma members. The BGS Ljubljana Chapter now has over 1,200 members.

138

new BGS Ljubljana  
members



Ivo Boscarol

Two  
honorary  
members



Anita Stojčevska

## Alumni MBA Radovljica

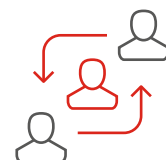
Alumni Association MBA - Radovljica is an organisation formed by members who finished their studies at the International Full-time Master's Program in Business and Organisation (IMB) at UL SEB. Established in 1996, it is the oldest self-standing alumni association at UL SEB. In 2023, the IMB program celebrated its 30th anniversary. On this anniversary, a Gala Dinner was organized in Portorož by the MBA Alumni Association - Radovljica, which brought together current and former students of the IMB program, professors who were and are still participating in the program, guests from business and other stakeholders who contribute to the existence and development of the IMB program.

1,000+

Alumni MBA  
Radovljica members

2

Alumni scholarship  
winners



Mentorship programme



## Highlights



TikTalk Episode 5: TikTok as  
a tool to promote tourism  
destinations



Alumni Digital Marketing  
Academy



Podcast live – Klemen  
Selakovič



# Summary Information

## For the Dean

Prof. Dr Tomaž Turk

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This report was prepared by the UL SEB's professional staff, faculty, and management team.  
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## EF NET Portal

News portal with the latest UL SEB news

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