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**Presentation document**

**Academic study programme**

**University Degree Programme in Business and Economics**

**Academic year 2026/2027**

**INFORMATION ABOUT THE STUDY PROGRAMME**  
**UNIVERSITY DEGREE PROGRAMME IN BUSINESS AND ECONOMICS**

**General information**

Programme	<b>University Degree Programme in Business and Economics</b>
Level of the qualification	First cycle - academic study programme Level of the qualification according to the Slovenian Qualifications Framework (SQF), the European Qualifications Framework (EQF) and the European Higher Education Qualifications Framework (QF-EHEA): SQF 7 EQF 6 QF-EHEA first cycle
Name of qualification	Diploma prve stopnje (UN) / Academic bachelor's degree First cycle academic study programme University Degree Programme in Business and Economics
Field(s) of study:	KLASIUS-SRV: Academic higher education (first Bologna cycle)/Academic higher education (first Bologna cycle) (16204) ISCED: Social and behavioural science (31) KLASIUS-P-16 (study programme): Economics (0311)
Duration of study	3 years (6 semesters)
Scope of ECTS	180 ECTS
Specialisations in English languages	<ul style="list-style-type: none"> <li>• International Business</li> <li>• Marketing</li> <li>• Tourism</li> </ul>
UL member	School of Economics and Business, Kardeljeva ploščad 17, 1000 Ljubljana, Slovenija

The University Degree Programme in Business and Economics combines theoretical, methodological, and applied knowledge in business and economics. The programme uses the most advanced knowledge management and analytical tools to develop and train students for employment. Students gain basic theoretical knowledge to use in practice. Graduates of the programmes are qualified to perform the most demanding professional tasks in industry and public administration, depending on which of the specialisation chosen.

## Study programme learning outcomes

### The key objectives of the programme:

*Key objective 1:* A graduate acquires an advanced level of knowledge and understanding of the concepts in the field of business and economics.

- Key sub-objective 1.1: A graduate knows the concepts and theory and is capable of using them in the framework of microeconomic analysis.
- Key sub-objective 1.2: A graduate knows the concepts and theory and is capable of using them in the framework of macroeconomic analysis.
- Key sub-objective 1.3: A graduate understands the managerial process in a company and knows how to distinguish between managerial and business functions.
- Key sub-objective 1.4: A graduate acquires functional knowledge in marketing, finance, accounting, human resource management as well as production and service process management.
- Key sub-objective 1.5: A graduate knows how to analyse and recognise the impacts of the external and internal business environment on a company.

*Key objective 2:* A graduate acquires knowledge about the main research methods used in economics and business fields for the purpose of defining problems and solutions.

- Key sub-objective 2.1: A graduate knows how to find, evaluate and select appropriate sources of data and information.
- Key sub-objective 2.2: A graduate knows how to select and apply appropriate qualitative and quantitative methods for the analysis of economic and business problems and interpretation of the results.
- Key sub-objective 2.3: A graduate effectively uses ICT as both a business concept and as a process development and support tool.

*Key objective 3:* A graduate possesses effective communication skills.

- Key sub-objective 3.1: A graduate possesses effective written communication skills.
- Key sub-objective 3.2: A graduate possesses effective speaking skills.

*Key objective 4:* A graduate possesses good teamwork skills.

- Key sub-objective 4.1: A graduate works efficiently as part of a team.

*Key objective 5:* A graduate is able to critically analyse and use the concepts of business ethics as well as professional and corporate social responsibility.

- Key sub-objective 5.1: A graduate is able to distinguish between ethical and unethical conduct of an individual or organisation.
- Key sub-objective 5.2: A graduate knows how to define the effects and consequences of unethical and socially irresponsible conduct.
- Key sub-objective 5.3: A graduate recognises and critically analyses modern global business challenges.

*Key objective 6:* A graduate is able to effectively communicate in a foreign language.

- Key sub-objective 6.1: A graduate understands a foreign language when spoken or written.
- Key sub-objective 6.2: A graduate has good oral business communication skills.
- Key sub-objective 6.3: A graduate has good written business communication skills.

### General competencies (learning outcomes):

- ability to think critically and comprehensively,
- ability to analyse, synthesise and evaluate,
- ability to identify and resolve problems as well as make decisions,
- ability to effectively use knowledge and information as well as search for it,
- ability to express in written and spoken form their knowledge in an expert field as well as to critically evaluate it,
- ability to expertly and effectively use ICT while searching, selecting, processing, presenting and forwarding data and information,
- good teamwork skills,
- ability to work in an inter-cultural environment.

### Subject-specific competencies (learning outcomes):

- good knowledge of theories and concepts in the field of business and economics,
- ability to apply methods and concepts in the field of business and economics for the purpose of microeconomic and macroeconomic analysis,
- good knowledge of the management process in a company,
- ability to distinguish between managerial and business functions,
- good knowledge of the role and content of individual business functions in a company (for business tracks),
- ability to analyse the internal and external business environment of a company as well as define the impact on the company,
- ability to search for, evaluate and select appropriate sources of data and information for economic or business analysis, research and decision-making,
- ability to select and use appropriate qualitative and quantitative methods for the analysis of economic and business problems, result interpretation and proposing decisions,
- ability to apply the concepts of ethical conduct, professional and social responsibility,
- ability to expertly express oneself in a foreign language in spoken and written forms.

### Admissions Criteria

Admissions criteria for the First cycle University Degree Programme in Business and Economics are as follows:

- a) a general matura certificate;
- b) a vocational matura certificate from an appropriate upper secondary vocational education programme or technical education programme in economic technician or in computer technician and general matura subject Mathematics. If the candidate has already taken the subject Mathematics at the vocational matura, then another subject from general matura will be accepted: economics, informatics, foreign language (English, German, French, Italian, Spanish or Russian), psychology, computer science, sociology or history.
- c) final examination certificate from an appropriate four-year upper secondary school programme completed before 1 June 1995.

All candidates enrolling in a study programme conducted in English language must prove English language proficiency at B2 level according to the Common European Framework of Reference for Languages (CEFR) with an adequate certificate.

**In cases where available spots are limited:**

candidates from item a) will be selected according to:

- The results of general matura - 60% of the points,
- GPA during your 3rd and 4th year of high school - 40% of the points.

candidates from item b) will be selected according to:

- The results of vocational matura - 20% of the points,
- GPA during your 3rd and 4th year of high school or trade school - 40% of the points,
- The results of the general matura subject - 40% of the points.

candidates from item c) will be selected according to:

- The results of secondary school final exams - 60% of the points,
- GPA during your 3rd and 4th year of high school or trade school - 30% of the points,
- The results of the subject Mathematics in the 3rd and 4th year of high school or trade school - 10% of the points.

Implementation of the full time University Degree Programme in Business and Economics is in Slovenian and English language.

At the application deadline for citizens of the Republic of Slovenia and citizens of EU Member States, when applying for full-time and part-time in eVŠ, it will be possible to select only implementation in the Slovenian language.

At the application deadline for Slovenians without Slovenian citizenship and the application deadline for Citizens of non-EU countries, when applying for full-time study in eVŠ, it will be possible to choose between implementation in Slovenian and in English language, and only Slovenian when applying for part-time studies.

The study programme is offered as a full-time and part-time programme. Part-time study programme is implemented in Slovenian.

**Title conferred in the original language:** diplomirani ekonomist (UN)/diplomirana ekonomistka (UN)

**Title conferred in the original language (abbreviated):** dipl. ekon. (UN)

**Title conferred in English language (and title abbreviated):** Bachelor of Arts (B.A.)

## STUDY PROGRAMME CURRICULUM UNIVERSITY DEGREE PROGRAMME IN BUSINESS AND ECONOMICS

2025/2026

Name of study programme	<b>University Degree Programme in Business and Economics</b>
Programme characteristics	
Type	academic
Cycle	bachelor
University of Ljubljana members	School of Economics and Business, Kardeljeva ploščad 17, 1000 Ljubljana, Slovenija

### Year 1, Mandatory courses

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
1.	0091469	Mathematics for Business and Economics	BLAŽ MOJŠKERC, DAMJANA KOKOL BUKOVŠEK, LILJANA FERBAR TRATAR	30	15	30		15	90	180	6	1st semester	no
2.	0091470	Microeconomics 1	MATJAŽ KOMAN, POLONA DOMADENIK MUREN, TJAŠA REDEK	45	0	30		15	90	180	6	1st semester	no
3.	0091473	The Law of Business Organisations and Business Law	JAKA CEPEC, MITJA KOVAČ	45	5	25		15	90	180	6	1st semester	no
4.	0091471	Management	JUDITA PETERLIN, SANDRA PENDER, VLADO DIMOVSKI	45	15	15		15	90	180	6	1st semester	no

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
5.	0091472	Introduction to Business	DARJA PELJHAN, METKA TEKAVČIČ, MOJCA MARC	45	0	30		15	90	180	6	1st semester	no
6.	0091474	Informatics	JURE ERJAVEC, MIRO GRADIŠAR, PETER TRKMAN	30	15	30		15	90	180	6	2nd semester	no
7.	0091478	Macroeconomics 1	ALEKSANDAR KEŠELJEVIČ, BOGOMIR KOVAČ	45	15	15		15	90	180	6	2nd semester	no
8.	0091476	Organizational Behavior	KATARINA KATJA MIHELIČ, NADA ZUPAN	30	0	30		15	105	180	6	2nd semester	no
9.	0091475	Introductory Statistics	IRENA OGRAJENŠEK, JOŽE SAMBT, MOJCA BAVDAŽ	45	0	30		15	90	180	6	2nd semester	no
10.	0091477	Principles of Accounting	MAJA ZAMAN GROFF, MARKO HOČEVAR	45	0	30		15	90	180	6	2nd semester	no
Total				405	65	265	0	150	915	1800	60		

### Year 3, Elective courses

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
1.	0091209	Applied Data Analytics	ALEŠ POPOVIČ	36	0	0		39	105	180	6	2nd semester	yes
2.	0091220	Applied Economic Analysis	MIROSLAV VERBIČ	60	0	0		39	81	180	6	2nd semester	yes
3.	0644375	Applied Economics for Business Decision Making	NINA PONIKVAR	36	0	24		5	115	180	6	2nd semester	yes
4.	0091158	Authentic Leadership	SANDRA PENDER	36	0	0		39	105	180	6	2nd semester	yes
5.	0091210	Basics of Economics and Management in Education	JANA ŽNIDARŠIČ, SANDRA PENDER	36	0	0		39	105	180	6	2nd semester	yes
6.	0091218	Business Communication in German	POLONCA SVETLIN GVARDJANČIČ, VITA KILAR	36	24	0		5	115	180	6	2nd semester	yes
7.	0091204	Business Process Modelling	MOJCA INDIHAR ŠTEMBERGER	36	0	0		39	105	180	6	2nd semester	yes
8.	0091174	Business-to-Business Electronic Commerce	MIRO GRADIŠAR	36	0	0		39	105	180	6	2nd semester	yes
9.	0643390	Circularity and water management	POLONA DOMADENIK MUREN, PRIMOŽ BANOVEC	36	24	0		15	105	180	6	2nd semester	yes
10.	0091214	Contract business Law	ANA ČERTANEC	36	24	0		5	115	180	6	2nd semester	yes
11.	0091185	Corporate venturing	BOŠTJAN ANTONČIČ	36	24	0		15	105	180	6	2nd semester	yes
12.	0091192	Creative and innovative behavior management	MATEJ ČERNE	36	0	0		39	105	180	6	2nd semester	yes
13.	0091195	Cross-Cultural Management and Organisation	MAJA ZALAZNIK, VLADO DIMOVSKI	36	0	0		39	105	180	6	2nd semester	yes
14.	0091233	Decision and Game Theory	LILJANA FERBAR TRATAR	36	0	0		39	105	180	6	2nd semester	yes



	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
15.	0091207	Decision-making	VLADO DIMOVSKI	36	0	0		39	105	180	6	2nd semester	yes
16.	0091201	Distribution Logistics Modelling	LILJANA FERBAR TRATAR	36	0	0		39	105	180	6	2nd semester	yes
17.	0091191	Diversity management	JANA ŽNIDARŠIČ	36	24	0		15	105	180	6	2nd semester	yes
18.	0091178	Economic analysis of Asian economies	TJAŠA REDEK	36	0	0		39	105	180	6	2nd semester	yes
19.	0091172	Economic Approaches to Organization	MARKO JAKLIČ	36	0	0		39	105	180	6	2nd semester	yes
20.	0091171	Economic History	ANDREJ SUŠJAN	36	0	0		39	105	180	6	2nd semester	yes
21.	0091170	Economic Policy	IGOR MASTEN	36	0	0		39	105	180	6	2nd semester	yes
22.	0091581	Economics History	BOGOMIR KOVAČ	36	24	0		5	115	180	6	2nd semester	yes
23.	0091179	Economies of South-East Europe	POLONA DOMADENIK MUREN	36	0	0		39	105	180	6	2nd semester	yes
24.	0091236	Effective Presentation	ALENKA SLAVEC GOMEZEL	36	24	0		5	115	180	6	2nd semester	yes
25.	0091173	Electronic Communications	LUKA TOMAT, TOMAŽ TURK	60	0	0		15	105	180	6	2nd semester	yes
26.	0091164	E-Marketing in Tourism	VESNA ŽABKAR	36	0	0		39	105	180	6	2nd semester	yes
27.	0091222	Entrepreneurial Law	MITJA KOVAČ	36	0	0		39	105	180	6	2nd semester	yes
28.	0091225	European Regional Economics	TJAŠA REDEK	36	0	0		39	105	180	6	2nd semester	yes
29.	0091221	European Union Law	MITJA KOVAČ	36	0	0		39	105	180	6	2nd semester	yes
30.	0091188	Financial Institutions Management 1	MARKO KOŠAK	36	24	0		15	105	180	6	2nd semester	yes
31.	0091239	Financial Securities	IGOR LONČARSKI	36	0	0		39	105	180	6	2nd semester	yes
32.	0091176	Fixed Income Securities	IGOR LONČARSKI	36	0	0		39	105	180	6	2nd semester	yes
33.	0558222	Fundamentals of Blockchain	ALEŠ POPOVIČ, MARKO PAHOR, MIRO GRADIŠAR	36	0	0		39	105	180	6	2nd semester	yes

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
34.	0643389	Fundamentals of smart cities' economics	ANTON MANFREDA, POLONA DOMADENIK MUREN	36	24	0		15	105	180	6	2nd semester	yes
35.	0091232	Game Theory 1	LILJANA FERBAR TRATAR	36	0	0		39	105	180	6	2nd semester	yes
36.	0091206	German Language in Tourism	POLONCA SVETLIN GVARDJANČIČ, VITA KILAR	36	0	0		39	105	180	6	2nd semester	yes
37.	0091177	Globalisation and International Trade	ČRT KOSTEVC, JOŽE DAMIJAN	36	24	0		5	115	180	6	2nd semester	yes
38.	0091168	Health Economics 1	PETRA DOŠENOVIC BONČA	36	24	0		5	115	180	6	2nd semester	yes
39.	0091217	Hotel Management	LJUBICA KNEŽEVIČ CVELBAR	36	24	0		5	115	180	6	2nd semester	yes
40.	0091198	How to do business in Southeast Europe and Western Balkans	MAJA ZALAZNIK	36	0	0		39	105	180	6	2nd semester	yes
41.	0091184	How to do business with China	ANASTAS VANGELI, MAJA ZALAZNIK	12	6	42		5	115	180	6	2nd semester	yes
42.	0091159	Individual at the workplace	MATEJ ČERNE	36	0	0		39	105	180	6	2nd semester	yes
43.	0091238	Information System Security	MIRO GRADIŠAR	36	0	0		39	105	180	6	2nd semester	yes
44.	0091199	Information systems modeling methodologies	TOMAŽ TURK	36	0	0		39	105	180	6	2nd semester	yes
45.	0095926	Innovativeness and new product development*	ANJA SVETINA NABERGOJ	36	0	24		5	115	180	6	2nd semester	yes

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
46.	0091194	Intercultural Communication In Business English	ŽENJA KANSKY - ROŽMAN	36	0	0		39	105	180	6	2nd semester	yes
47.	0091242	Intercultural communication in the Italian business environment	NIVES LENASSI	36	24	0		15	105	180	6	2nd semester	yes
48.	0091197	International banking	MARKO KOŠAK	36	24	0		15	105	180	6	2nd semester	yes
49.	0091182	International Finance Instruments	MOJMIR MRAK, VASJA RANT	36	24	0		15	105	180	6	2nd semester	yes
50.	0091226	International markets and the shadow economy	ČRT KOSTEVC, JOŽE DAMIJAN	36	24	0		15	105	180	6	2nd semester	yes
51.	0091196	International trade policies	JOŽE DAMIJAN	36	0	0		39	105	180	6	2nd semester	yes
52.	0091229	Internship	BARBARA GRAH	0	0	0		5	175	180	6	2nd semester	yes
53.	0091186	Introduction to Corporate Governance	MATEJ LAHOVNIK	36	0	0		39	105	180	6	2nd semester	yes
54.	0643313	Introduction to data analytics	LUKA TOMAT, UROŠ GODNOV	30	0	30		5	115	180	6	2nd semester	yes
55.	0091231	Introduction to energy economics	JELENA ZORIČ, MATEJ ŠVIGELJ, NEVENKA HROVATIN	36	0	0		39	105	180	6	2nd semester	yes
56.	0091211	Introduction to Mathematical Economics	LILJANA FERBAR TRATAR	36	0	0		39	105	180	6	2nd semester	yes
57.	0558246	Introduction to Supply chain management	JURE ERJAVEC, PETER TRKMAN	36	0	0		39	105	180	6	2nd semester	yes
58.	0091203	Inventory Control and Modelling Warehousing	LILJANA FERBAR TRATAR	36	0	0		39	105	180	6	2nd semester	yes
59.	0091180	IT Projects	MOJCA INDIHAR ŠTEMBERGER	36	24	0		15	105	180	6	2nd semester	yes
60.	0091578	Labour Economics 1	JOŽE SAMBT	36	24	0		5	115	180	6	1st semester	yes
61.	0091160	Labour Law	JAKA CEPEC	36	24	0		5	115	180	6	2nd semester	yes

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
62.	0091202	Logistics Modelling	LILJANA FERBAR TRATAR	36	0	0		39	105	180	6	2nd semester	yes
63.	0091237	Management Control for Decision Making	DARJA PELJHAN, MOJCA MARC	36	24	0		0	120	180	6	2nd semester	yes
64.	0091241	Management of organizations in culture	DARIJA ALEKSIČ, JUDITA PETERLIN, MOJCA MARC	36	0	0		39	105	180	6	2nd semester	yes
65.	0091190	Management of SMEs	BOŠTJAN ANTONČIČ	18	24	18		5	115	180	6	2nd semester	yes
66.	0091189	Managing a public firm	MAKS TAJNIKAR, PETRA DOŠENOVIC BONČA	36	24	0		5	115	180	6	2nd semester	yes
67.	0091235	Marketing in Tourism	MAJA KONEČNIK RUZZIER	36	24	0		5	115	180	6	2nd semester	yes
68.	0091193	Mathematical Programming for Economist	DAMJANA KOKOL BUKOVŠEK	36	24	0		15	105	180	6	2nd semester	yes
69.	0091183	Mathematics for Business (Selected Topics)	LILJANA FERBAR TRATAR	36	0	0		39	105	180	6	2nd semester	yes
70.	0091205	National Accounting	JOŽE SAMBT	36	0	0		39	105	180	6	2nd semester	yes
71.	0091230	Negotiations Techniques	ROBERT KAŠE	36	0	0		39	105	180	6	2nd semester	yes
72.	0091216	Non-profit Organizations	JANA ŽNIDARŠIČ, SANDRA PENDER	36	0	0		39	105	180	6	2nd semester	yes
73.	0091208	Organization of the future	VLADO DIMOVSKI	36	0	0		39	105	180	6	2nd semester	yes
74.	0091215	Pension finance	ALEŠ AHČAN	36	0	0		39	105	180	6	2nd semester	yes
75.	0091167	Personnel Economics for Managers	JOŽE SAMBT	36	24	0		5	115	180	6	2nd semester	yes
76.	0091223	Programming	LUKA TOMAT	36	0	24		5	115	180	6	2nd semester	yes
77.	0091166	Public Administration Economics	NEVENKA HROVATIN	36	0	0		39	105	180	6	2nd semester	yes

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
78.	0091165	Real Estate Economics and Business	ANDREJA CIRMAN	24	12	24		15	105	180	6	2nd semester	yes
79.	0091200	Research Methodology	IRENA OGRAJENŠEK	36	0	0		39	105	180	6	2nd semester	yes
80.	0091234	Retailing Managment	IRENA VIDA	36	0	0		39	105	180	6	2nd semester	yes
81.	0091219	Sales Promotion	VESNA ŽABKAR, ŽIVA KOLBL	36	0	0		39	105	180	6	2nd semester	yes
82.	0091212	Selling: Principles and Methods	BARBARA ČATER, ŽIVA KOLBL	36	24	0		5	115	180	6	2nd semester	yes
83.	0091227	Slovenian Economy	ALEKSANDAR KEŠELJEVIČ, BOGOMIR KOVAČ	36	0	0		39	105	180	6	2nd semester	yes
84.	0091175	Small Business Finance	ANDREJA CIRMAN	36	0	0		39	105	180	6	2nd semester	yes
85.	0091161	Social Innovation	JUDITA PETERLIN	24	12	0		39	105	180	6	2nd semester	yes
86.	0091162	Societal marketing	BARBARA CULIBERG	36	24	0		15	105	180	6	2nd semester	yes
87.	0091163	Socio-Economic Development and Contemporary Slovenia	ROK SPRUK	36	24	0		5	115	180	6	2nd semester	yes
88.	0091187	Stakeholder Management	TOMAŽ ČATER	36	0	0		39	105	180	6	2nd semester	yes
89.	0091228	Stochastic Models	LILJANA FERBAR TRATAR	36	0	0		39	105	180	6	2nd semester	yes
90.	0643387	The ABCs of a successful career	BLAŽ ZUPAN	36	24	0		15	105	180	6	2nd semester	yes
91.	0091240	Tourism History and Development	LJUBICA KNEŽEVIČ CVELBAR	36	0	0		39	105	180	6	2nd semester	yes
92.	0644367	Use of Generative Artificial Intelligence in Business	LUKA TOMAT, PETER TRKMAN	30	18	12		5	115	180	6	2nd semester	yes

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
93.	0095958	Development of entrepreneurial mindset*	BLAŽ ZUPAN, MOJCA SVETEK	36	24	0		5	115	180	6	2nd semester	yes
Total				3282	768	198	0	2446	10046	16740	558		

\* Courses Innovativeness and new product development and Development of entrepreneurial mindset are only for students from other UL members.

### International business (direction/track)

#### Year 2, Mandatory courses

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
1.	0091134	EU Economics and Slovenia	JELENA ZORIČ, KATJA ZAJC KEJŽAR, MATEJ ŠVIGELJ, NEVENKA HROVATIN	30	25	5		15	105	180	6	1st semester	no
2.	0091135	Operations management	BORUT RUSJAN, MARKO JAKŠIČ	30	0	30		15	105	180	6	1st semester	no
3.	0091138	Corporate Finance 1	ALEŠ BERK SKOK, IGOR LONČARSKI, MATJAŽ ČRNIGOJ, RISTE ICHEV	30	0	30		15	105	180	6	1st semester	no
4.	0091136	Statistical Analysis	ALEŠA LOTRIČ DOLINAR, MARKO PAHOR, SIMONA KORENJAK ČERNE	45	0	30		15	90	180	6	1st semester	no

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
5.	0091137	Principles of Marketing	BARBARA CULIBERG, MAJA KONEČNIK RUZZIER, TOMAŽ KOLAR	30	8	22		15	105	180	6	1st semester	no
6.	0091139	Taxes and Corporations	ANDREJA CIRMAN	30	15	15		15	105	180	6	2nd semester	no
7.	0091140	Entrepreneurship	BOŠTJAN ANTONČIČ, PATRICIA KOTNIK	30	6	24		15	105	180	6	2nd semester	no
8.	0095448	Human Resource Management	MATEJ ČERNE, NADA ZUPAN, ROBERT KAŠE	30	15	15		15	105	180	6	2nd semester	no
9.	0091141	Fundamentals of financial and management accounting	MINA LIČEN, SIMON ČADEŽ	30	0	30		15	105	180	6	2nd semester	no
10.	0098516	Foreign language for Business and Economics 1		30	15	15		15	105	180	6	2nd semester	yes
Total				315	84	216	0	150	1035	1800	60		

### Year 2, Foreign language for Business and Economics 1

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
1.	0091143	English for Business and Economics 1	ALENKA VRBINC	30	15	15		15	105	180	6	2nd semester	yes
2.	0091144	French for Business and Economics modul 1	NADJA DOBNIK	30	15	15		15	105	180	6	2nd semester	yes
3.	0095451	Italian for Business and Economics modul 1	NIVES LENASSI	30	15	15		15	105	180	6	2nd semester	yes
4.	0091146	German for Business and Economics 1	POLONCA SVETLIN GVARDJANČIČ, VITA KILAR	30	15	15		15	105	180	6	2nd semester	yes
Total				120	60	60	0	60	420	720	24		

### Year 3, Mandatory courses

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
1.	0091148	Business Environment	ALEŠ PUSTOVRH, MARKO JAKLIČ, MATEJA DRNOVŠEK	30	30	0		15	105	180	6	1st semester	no
2.	0091149	Strategic Management 1	ADRIANA REJC BUHOVAC, MATEJ LAHOVNIK, TOMAŽ ČATER	30	6	24		15	105	180	6	1st semester	no
3.	0091371	The Global Economy (Global Economic Issues)	KATJA ZAJC KEJŽAR, SONJA ŠLANDER WOSTNER	30	30	0		15	105	180	6	1st semester	no



	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
4.	0098575	Special course subjects 1		36	24	0		15	105	180	6	1st semester	yes
5.	0098515	Foreign language for Business and Economics 2		30	15	15		15	105	180	6	1st semester	yes
6.	0091150	Electronic Business	ALEŠ GROZNIK, PETER TRKMAN	30	0	30		15	105	180	6	2nd semester	no
7.	0091151	International Business	GREGOR PFAJFAR, MAJA ZALAZNIK	30	0	30		15	105	180	6	2nd semester	no
8.	0092031	International Business and Management	ANASTAS VANGELI, GREGOR PFAJFAR, MAJA ZALAZNIK, TAMARA PAVASOVIĆ TROŠT	45	15	0		15	105	180	6	2nd semester	no
9.	0098578	Special course subjects 2		36	24	0		15	105	180	6	2nd semester	yes
10.	0098579	Elective course		36	24	0		15	105	180	6	2nd semester	yes
		Total		333	168	99	0	150	1050	1800	60		

A student that has, upon enrolment for the 3rd year, discharged all their obligations for the first two years and attained a grade point average of at least 8.0 may prepare and defend their Diploma Thesis in place of the **Special course subject 2** and **Elective course** in the 6th semester.

### Year 3, Diploma Thesis

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
1.	0640079	Diploma Thesis		0	7	0		5	348	360	12	2nd semester	yes
		Total		0	7	0	0	5	348	360	12		

A student that has, upon enrolment for the 3rd year, discharged all their obligations for the first two years and attained a grade point average of at least 8.0 may prepare and defend their Diploma Thesis in place of the **Special course subject 2** and **Elective course** in the 6th semester.

Year 3, Special course subjects

				Contact hours									
	University Course Code	Course title	Lecturers	Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study	Individual student work	Total hours	ECTS	Semesters	Elective
1.	0092033	Sustainable International Marketing	GREGOR PFAJFAR, MAJA ZALAZNIK	18	24	18		5	115	180	6	1st semester	yes
2.	0092034	Principles of Consumer Behavior	IRENA VIDA, MATEJA KOS KOKLIČ	18	24	18		5	115	180	6	1st semester	yes
3.	0092035	Global finance	MOJMIR MRAK, VASJA RANT	36	24	0		5	115	180	6	2nd semester	yes
4.	0092036	Global Business communication	JANA ŽNIDARŠIČ, NADA ZUPAN	36	24	0		5	115	180	6	2nd semester	yes
Total				108	96	36	0	20	460	720	24		

**Special course subjects 1** student selects: Sustainable International Marketing or Principles of Consumer Behavior.

**Special course subjects 2** student selects: Global finance or Global Business communication.

Year 3, Foreign language for Business and Economics 2

				Contact hours									
	University Course Code	Course title	Lecturers	Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study	Individual student work	Total hours	ECTS	Semesters	Elective
1.	0091243	English for Business and Economics 2	MATEJA DOSTAL	30	15	15		15	105	180	6	1st semester	yes
2.	0091244	French for Business and Economics modul 2	NADJA DOBNIK	30	15	15		15	105	180	6	1st semester	yes
3.	0091245	Italian for Business and Economics modul 2	NIVES LENASSI	30	15	15		15	105	180	6	1st semester	yes
4.	0091246	German for Business and Economics 2	POLONCA SVETLIN GVARDJANČIČ, VITA KILAR	30	15	15		15	105	180	6	1st semester	yes
Total				120	60	60	0	60	420	720	24		

**Marketing (direction/track)**

**Year 2, Mandatory courses**

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
1.	0091134	EU Economics and Slovenia	JELENA ZORIČ, KATJA ZAJC KEJŽAR, MATEJ ŠVIGELJ, NEVENKA HROVATIN	30	25	5		15	105	180	6	1st semester	no
2.	0091135	Operations management	BORUT RUSJAN, MARKO JAKŠIČ	30	0	30		15	105	180	6	1st semester	no
3.	0091138	Corporate Finance 1	ALEŠ BERK SKOK, IGOR LONČARSKI, MATJAŽ ČRNIGOJ, RISTE ICHEV	30	0	30		15	105	180	6	1st semester	no
4.	0091136	Statistical Analysis	ALEŠA LOTRIČ DOLINAR, MARKO PAHOR, SIMONA KORENJAK ČERNE	45	0	30		15	90	180	6	1st semester	no
5.	0091137	Principles of Marketing	BARBARA CULIBERG, MAJA KONEČNIK RUZZIER, TOMAŽ KOLAR	30	8	22		15	105	180	6	1st semester	no
6.	0091139	Taxes and Corporations	ANDREJA CIRMAN	30	15	15		15	105	180	6	2nd semester	no
7.	0091140	Entrepreneurship	BOŠTJAN ANTONČIČ, PATRICIA KOTNIK	30	6	24		15	105	180	6	2nd semester	no
8.	0095448	Human Resource Management	MATEJ ČERNE, NADA ZUPAN, ROBERT KAŠE	30	15	15		15	105	180	6	2nd semester	no

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
9.	0091141	Fundamentals of financial and management accounting	MINA LIČEN, SIMON ČADEŽ	30	0	30		15	105	180	6	2nd semester	no
10.	0098516	Foreign language for Business and Economics 1		30	15	15		15	105	180	6	2nd semester	yes
Total				315	84	216	0	150	1035	1800	60		

#### Year 2, Foreign language for Business and Economics 1

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
1.	0091143	English for Business and Economics 1	ALENKA VRBINC	30	15	15		15	105	180	6	2nd semester	yes
2.	0091144	French for Business and Economics modul 1	NADJA DOBNIK	30	15	15		15	105	180	6	2nd semester	yes
3.	0095451	Italian for Business and Economics modul 1	NIVES LENASSI	30	15	15		15	105	180	6	2nd semester	yes
4.	0091146	German for Business and Economics 1	POLONCA SVETLIN GVARDJANČIČ, VITA KILAR	30	15	15		15	105	180	6	2nd semester	yes
Total				120	60	60	0	60	420	720	24		

### Year 3, Mandatory courses

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
1.	0091148	Business Environment	ALEŠ PUSTOVRH, MARKO JAKLIČ, MATEJA DRNOVŠEK	30	30	0		15	105	180	6	1st semester	no
2.	0091149	Strategic Management 1	ADRIANA REJC BUHOVAC, MATEJ LAHOVNIK, TOMAŽ ČATER	30	6	24		15	105	180	6	1st semester	no
3.	0091803	Consumer Behavior	IRENA VIDA, MATEJA KOS KOKLIČ	30	0	30		15	105	180	6	1st semester	no
4.	0098575	Special course subjects 1		36	24	0		15	105	180	6	1st semester	yes
5.	0098515	Foreign language for Business and Economics 2		30	15	15		15	105	180	6	1st semester	yes
6.	0091150	Electronic Business	ALEŠ GROZNIK, PETER TRKMAN	30	0	30		15	105	180	6	2nd semester	no
7.	0091151	International Business	GREGOR PFAJFAR, MAJA ZALAZNIK	30	0	30		15	105	180	6	2nd semester	no
8.	0095570	Marketing Research	BARBARA ČATER	30	0	30		15	105	180	6	2nd semester	no
9.	0098578	Special course subjects 2		36	24	0		15	105	180	6	2nd semester	yes
10.	0098579	Elective course		36	24	0		15	105	180	6	2nd semester	yes
		Total		318	123	159	0	150	1050	1800	60		

A student that has, upon enrolment for the 3rd year, discharged all their obligations for the first two years and attained a grade point average of at least 8.0 may prepare and defend their Diploma Thesis in place of the selected **Special course subject 2** and **the Elective course** in the 6th semester.

### Year 3, Diploma Thesis

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
1.	0640079	Diploma Thesis		0	7	0		5	348	360	12	2nd semester	yes
		Total		0	7	0	0	5	348	360	12		

A student that has, upon enrolment for the 3rd year, discharged all their obligations for the first two years and attained a grade point average of at least 8.0 may prepare and defend their Diploma Thesis in place of the selected **Special course subject 2** and **the Elective course** in the 6th semester.

### Year 3, Special course subjects

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
1.	0091807	Marketing Communications	VESNA ŽABKAR, ŽIVA KOLBL	36	24	0		5	115	180	6	1st semester	yes
2.	0091696	Marketing Channels	TANJA DMITROVIĆ	36	24	0		5	115	180	6	1st semester	yes
3.	0091809	Marketing Planning	MATEJA BODLAJ	30	30	0		5	115	180	6	2nd semester	yes
4.	0091810	Services Marketing	BARBARA CULIBERG, TOMAŽ KOLAR	24	24	12		5	115	180	6	2nd semester	yes
		Total		126	102	12	0	20	460	720	24		

**Special course subjects 1** student selects: Marketing Communications or Marketing Channels.

**Special course subjects 2** student selects: Marketing Planning or Services Marketing.

Year 3, Foreign language for Business and Economics 2

				Contact hours									
	University Course Code	Course title	Lecturers	Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study	Individual student work	Total hours	ECTS	Semesters	Elective
1.	0091243	English for Business and Economics 2	MATEJA DOSTAL	30	15	15		15	105	180	6	1st semester	yes
2.	0091244	French for Business and Economics modul 2	NADJA DOBNIK	30	15	15		15	105	180	6	1st semester	yes
3.	0091245	Italian for Business and Economics modul 2	NIVES LENASSI	30	15	15		15	105	180	6	1st semester	yes
4.	0091246	German for Business and Economics 2	POLONCA SVETLIN GVARDJANČIČ, VITA KILAR	30	15	15		15	105	180	6	1st semester	yes
Total				120	60	60	0	60	420	720	24		



**Tourism** (direction/track)

**Year 2, Mandatory courses**

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
1.	0091134	EU Economics and Slovenia	JELENA ZORIČ, KATJA ZAJC KEJŽAR, MATEJ ŠVIGELJ, NEVENKA HROVATIN	30	25	5		15	105	180	6	1st semester	no
2.	0091135	Operations management	BORUT RUSJAN, MARKO JAKŠIČ	30	0	30		15	105	180	6	1st semester	no
3.	0091138	Corporate Finance 1	ALEŠ BERK SKOK, IGOR LONČARSKI, MATJAŽ ČRNIGOJ, RISTE ICHEV	30	0	30		15	105	180	6	1st semester	no
4.	0091136	Statistical Analysis	ALEŠA LOTRIČ DOLINAR, MARKO PAHOR, SIMONA KORENJAK ČERNE	45	0	30		15	90	180	6	1st semester	no
5.	0091137	Principles of Marketing	BARBARA CULIBERG, MAJA KONEČNIK RUZZIER, TOMAŽ KOLAR	30	8	22		15	105	180	6	1st semester	no
6.	0091139	Taxes and Corporations	ANDREJA CIRMAN	30	15	15		15	105	180	6	2nd semester	no
7.	0091140	Entrepreneurship	BOŠTJAN ANTONČIČ, PATRICIA KOTNIK	30	6	24		15	105	180	6	2nd semester	no
8.	0095448	Human Resource Management	MATEJ ČERNE, NADA ZUPAN, ROBERT KAŠE	30	15	15		15	105	180	6	2nd semester	no

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
9.	0091141	Fundamentals of financial and management accounting	MINA LIČEN, SIMON ČADEŽ	30	0	30		15	105	180	6	2nd semester	no
10.	0098516	Foreign language for Business and Economics 1		30	15	15		15	105	180	6	2nd semester	yes
Total				315	84	216	0	150	1035	1800	60		

#### Year 2, Foreign language for Business and Economics 1

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
1.	0091143	English for Business and Economics 1	ALENKA VRBINC	30	15	15		15	105	180	6	2nd semester	yes
2.	0091144	French for Business and Economics modul 1	NADJA DOBNIK	30	15	15		15	105	180	6	2nd semester	yes
3.	0095451	Italian for Business and Economics modul 1	NIVES LENASSI	30	15	15		15	105	180	6	2nd semester	yes
4.	0091146	German for Business and Economics 1	POLONCA SVETLIN GVARDJANČIČ, VITA KILAR	30	15	15		15	105	180	6	2nd semester	yes
Total				120	60	60	0	60	420	720	24		

### Year 3, Mandatory courses

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
1.	0091148	Business Environment	ALEŠ PUSTOVRH, MARKO JAKLIČ, MATEJA DRNOVŠEK	30	30	0		15	105	180	6	1st semester	no
2.	0091149	Strategic Management 1	ADRIANA REJC BUHOVAC, MATEJ LAHOVNIK, TOMAŽ ČATER	30	6	24		15	105	180	6	1st semester	no
3.	0092479	Introduction to Tourism	DAŠA FARČNIK, KIR KUŠČER	30	15	15		15	105	180	6	1st semester	no
4.	0098575	Special course subjects 1		36	24	0		15	105	180	6	1st semester	yes
5.	0098515	Foreign language for Business and Economics 2		30	15	15		15	105	180	6	1st semester	yes
6.	0091150	Electronic Business	ALEŠ GROZNIK, PETER TRKMAN	30	0	30		15	105	180	6	2nd semester	no
7.	0091151	International Business	GREGOR PFAJFAR, MAJA ZALAZNIK	30	0	30		15	105	180	6	2nd semester	no
8.	0092484	Sustainable Tourism	KIR KUŠČER	30	15	15		15	105	180	6	2nd semester	no
9.	0098578	Special course subjects 2		36	24	0		15	105	180	6	2nd semester	yes
10.	0098579	Elective course		36	24	0		15	105	180	6	2nd semester	yes
Total				318	153	129	0	150	1050	1800	60		

A student that has, upon enrolment for the 3rd year, discharged all their obligations for the first two years and attained a grade point average of at least 8.0 may prepare and defend their Diploma Thesis in place of the selected **Special course subject 2** and **the Elective course** in the 6th semester.

### Year 3, Diploma Thesis

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
1.	0640079	Diploma Thesis		0	7	0		5	348	360	12	2nd semester	yes
		Total		0	7	0	0	5	348	360	12		

A student that has, upon enrolment for the 3rd year, discharged all their obligations for the first two years and attained a grade point average of at least 8.0 may prepare and defend their Diploma Thesis in place of the selected **Special course subject 2** and **the Elective course** in the 6th semester.

### Year 3, Special course subjects

	University Course Code	Course title	Lecturers	Contact hours					Individual student work	Total hours	ECTS	Semesters	Elective
				Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study					
1.	0092485	Tourism Management	KIR KUŠČER	36	24	0		5	115	180	6	1st semester	yes
2.	0092486	Tourism Business and Economics	DAŠA FARČNIK, KIR KUŠČER	36	24	0		5	115	180	6	1st semester	yes
3.	0092487	Information Technologies in Tourism	TOMAŽ TURK	36	24	0		5	115	180	6	2nd semester	yes
4.	0092488	Tourism product development	LJUBICA KNEŽEVIĆ CVELBAR	36	24	0		5	115	180	6	2nd semester	yes
		Total		144	96	0	0	20	460	720	24		

**Special course subjects 1** student selects: Tourism Management or Tourism Business and Economics.

**Special course subjects 2** student selects: Information Technologies in Tourism or Tourism product development.

Year 3, Foreign language for Business and Economics 2

				Contact hours									
	University Course Code	Course title	Lecturers	Lectures	Seminar	Tutorials	Clinical tutorials	Other forms of study	Individual student work	Total hours	ECTS	Semesters	Elective
1.	0091243	English for Business and Economics 2	MATEJA DOSTAL	30	15	15		15	105	180	6	1st semester	yes
2.	0091244	French for Business and Economics modul 2	NADJA DOBNIK	30	15	15		15	105	180	6	1st semester	yes
3.	0091245	Italian for Business and Economics modul 2	NIVES LENASSI	30	15	15		15	105	180	6	1st semester	yes
4.	0091246	German for Business and Economics 2	POLONCA SVETLIN GVARDJANČIČ, VITA KILAR	30	15	15		15	105	180	6	1st semester	yes
Total				120	60	60	0	60	420	720	24		