



**How would you briefly describe your career path and what you do today?**

My career path hasn't been strictly linear, but it's been intentional. Today I work as a researcher while also leading a sustainability-focused NGO and contributing to startup and project initiatives. I've realised I'm most motivated when I can connect research, business, and real-world impact, so I've shaped my career around that intersection rather than choosing just one track.

**What initially motivated you to choose IMB for your studies?**

At the time I was seriously considering consulting and wanted strong analytical, problem-solving, and strategic thinking skills. IMB stood out because of its intensity, practical focus, and strong industry links. I also knew I wanted to build my career in Slovenia, so the network and exposure to different sectors were very appealing.

**How did your studies at IMB contribute to your professional development (knowledge, skills, mindset)?**

IMB strengthened my ability to think structurally, work efficiently under pressure, and collaborate with very different people. Just as importantly, it built confidence, the sense that even unfamiliar problems can be tackled with the right approach. That mindset has stayed with me far beyond graduation.

**Which course, professor, or project at IMB had the greatest impact on you?**

The third-semester Technology module, especially Modeling and Advanced Data Analytics, was a turning point. It helped me overcome my hesitation around coding and data work. Those skills now support my research, analytical projects, and my entrepreneurial work.

**What key competencies gained during your studies do you use most in your current role?**

The ability to prioritise, structure complex tasks quickly, and deliver quality results under time pressure. That combination is incredibly valuable in both research and project environments where expectations are high and timelines are tight.

## **What was the most challenging part of your transition from university to the labour market?**

Interestingly, the workload itself wasn't the challenge, IMB prepares you well for that. The real challenge was choosing a direction, because the programme opens multiple doors. That's a good problem to have, but it does require reflection and confidence in your own path.

## **What advice would you give to IMB students who are just beginning their careers?**

You don't need a perfect long-term plan right away. Focus on building strong skills, staying curious, and saying yes to opportunities that help you grow. Careers evolve, clarity often comes from experience rather than from trying to predict everything upfront.

## **How important were networking and connections built during your studies for your career?**

Very important. IMB creates a strong peer network across industries, and those connections often become collaborators, sounding boards, or sources of opportunity. It's less about networking formally and more about being part of a supportive professional community.

## **In your opinion, what distinguishes IMB graduates from other programmes?**

The intensity of IMB builds adaptability and resilience. Graduates tend to be comfortable with complexity, able to move quickly from analysis to action, and open to interdisciplinary work, qualities that are increasingly valuable in today's professional environment.

## **If you had to describe IMB in one sentence, what would you say?**

IMB is a demanding but rewarding year that accelerates both professional and personal growth and gives you the confidence to navigate diverse career paths.