



**How would you briefly describe your career path and what you do today?**

I began my career in civil engineering, working in both technical and administrative roles. Over time, I naturally transitioned toward more administrative and coordination-focused positions, which eventually led me into operations management within the agricultural sector. After completing the IMB program, I am now starting a new role in the pharmaceutical industry, working in Supply Chain Management, where I combine analytical thinking with cross-functional coordination.

**What initially motivated you to choose IMB for your studies?**

As my career gradually shifted from purely technical roles toward management and decision-making positions, I realized that I lacked formal business and management foundations. While I had a strong analytical and logical background from engineering, I needed structured management knowledge to fully unlock my potential. I saw IMB as a catalyst that could bridge that gap and help me translate my skills into a broader business context.

**How did your studies at IMB contribute to your professional development (knowledge, skills, mindset)?**

While the academic content itself was highly relevant, the greatest contribution of IMB was the mindset it helped develop. Through constant teamwork, tight deadlines, and real-world projects, I learned how to work fast, collaboratively, and efficiently. IMB trains you to adapt quickly, prioritize effectively, and deliver results under pressure—skills that are essential in today's business environment.

**Which course, professor, or project at IMB had the greatest impact on you?**

The NLB project, which combined Multivariate Analysis and Marketing, had the strongest impact on me. It was one of the most demanding and fast-paced projects, involving real deliverables for a large organization under short deadlines. This intensity created a steep learning curve and closely resembled real business conditions.

Additionally, the Technology module stood out due to the quality of teaching. Professors such as Anja Svetina, Jordi Díaz, and Aleš Puštorh created a highly dynamic learning environment that offered valuable insights into entrepreneurship, innovation, and technology-driven business models.

## **What key competencies gained during your studies do you use most in your current role?**

IMB significantly improved my ability to communicate with diverse stakeholders and collaborate with people from different backgrounds. I also became more proactive in building professional networks and reaching out across organizational boundaries. From a technical perspective, learning how to acquire, structure, and analyze data has been especially valuable, as data-driven decision-making is becoming increasingly important across all industries.

## **What was the most challenging part of your transition from university to the labour market?**

One of the biggest challenges was adapting to teamwork in a real workplace setting. Coming from an engineering background, I was initially very focused on numbers, logic, and individual output. Over time, I learned that real-world organizations rely heavily on communication, alignment, and collaboration, often as much as on technical expertise.

## **What advice would you give to IMB students who are just beginning their careers?**

I would encourage them to step outside their comfort zones as early as possible. The first years of a career should be dedicated to acquiring a wide range of skills and competencies. Staying too long in a repetitive role can limit long-term growth. Try new things, master them, and then move on to the next challenge—much like in IMB, where one day you are immersed in Corporate Finance and the next you are working deeply in data analysis or marketing.

## **How important were networking and connections built during your studies for your career?**

Networking is one of the most valuable aspects of IMB. The alumni network is extensive, and many former students are genuinely willing to help. Even when someone cannot assist directly, they often know someone who can. This kind of network is sometimes undervalued, but it can open doors in unexpected ways. Being open, curious, and willing to connect with others is crucial.

## **In your opinion, what distinguishes IMB graduates from other programmes?**

IMB graduates are particularly well prepared for the realities of the modern workplace. The program is highly dynamic and provides a strong foundation across multiple business disciplines. Beyond technical knowledge, IMB emphasizes internationalization, adaptability, teamwork, and networking, equipping graduates with both the tools and connections needed to move forward in their careers.

## **If you had to describe IMB in one sentence, what would you say?**

IMB challenges you beyond your background and, through teamwork, pressure, and real-world projects, turns potential into real business capability.