

**SEB**UNIVERSITY OF LJUBLJANA
School of Economics and Business

International Full Time Master Programme in Business and Organization (IMB)

Curriculum 2025 - 2026

3. SEMESTER (according to selected modules)

FINANCE

Course	Lecturer
Investments	Lončarski Igor School of Economics and Business, University of Ljubljana Berk Aleš School of Economics and Business, University of Ljubljana Cummins Mark University of Strathclyde
Banking Management	Košak Marko School of Economics and Business, University of Ljubljana Marinč Matej School of Economics and Business, University of Ljubljana Boot Arnoud Amsterdam University
International Finance	Mrak Mojmir School of Economics and Business, University of Ljubljana Rant Vasja School of Economics and Business, University of Ljubljana Durukan Mübecce Banu School of Economics and Business, University of Ljubljana
Mergers & Acquisitions	Lončarski Igor School of Economics and Business, University of Ljubljana Kester George Washington and Lee University, Virginia, USA
OBLIGATORY SUBJECT FOR ALL THREE MAJORS:	
Research Project	Polona Domadenik Muren School of Economics and Business, University of Ljubljana

DIGITAL MARKETING

Course	Lecturer
Consumer Insights	<p>Kos Koklič Mateja School of Economics and Business, University of Ljubljana</p> <p>Kolar Tomaž School of Economics and Business, University of Ljubljana</p> <p>Jasmina DLAČIĆ Faculty of Economics and Business, University of Rijeka, CRO</p>
Marketing and Sales Across Cultures	<p>Vida Irena School of Economics and Business, University of Ljubljana</p> <p>Selma Kadič Maglajlić Copenhagen Business School, DK</p>
Digital Marketing and Social Media	<p>Žabkar Vesna School of Economics and Business, University of Ljubljana</p> <p>Mojtaba Poorrezaei Warwick Business School, UK</p> <p>Metka Svetlin Google</p>
Brand Management	<p>Peter Spier SKEMA Business School, FR</p> <p>Metka Hrovat SIP Strojna industrija</p>
OBLIGATORY SUBJECT FOR ALL THREE MAJORS:	
Research Project	<p>Polona Domadenik Muren School of Economics and Business, University of Ljubljana</p>

TECHNOLOGY MANAGEMENT

Course	Lecturer
Technology Management	<p>Černe Matej School of Economics and Business, University of Ljubljana</p> <p>Krsto Pandža Leeds University Business School</p> <p>Svetina Nabergoj Anja School of Economics and Business, University of Ljubljana</p>
Innovation Management	<p>Drnovšek Mateja School of Economics and Business, University of Ljubljana</p> <p>Diaz Jordi EADA</p>
Modelling in Advanced Data analytics	<p>Aleš Gorišek School of Economics and Business, University of Ljubljana</p> <p>Uroš Godnov School of Management, University of Primorska</p>
International Entrepreneurship	<p>Pustovrh Aleš School of Economics and Business, University of Ljubljana</p> <p>Guštin Habuš Ada School of Economics and Business, University of Ljubljana</p>
OBLIGATORY SUBJECT FOR ALL THREE MAJORS:	
Research Project	<p>Polona Domadenik Muren School of Economics and Business, University of Ljubljana</p>