



International Full Time Master Programme in Business and Organization (IMB)

Curriculum 2025 - 2026

3. SEMESTER (according to selected modules)

FINANCE

Course	Lecturer
Investments	Lončarski Igor School of Economics and Business, University of Ljubljana Cummins Mark University of Strathclyde
Banking Management	Košak Marko School of Economics and Business, University of Ljubljana Marinč Matej School of Economics and Business, University of Ljubljana Boot Arnoud Amsterdam University
International Finance	Mrak Mojmir School of Economics and Business, University of Ljubljana Rant Vasja School of Economics and Business, University of Ljubljana Durukan Mübecce Banu School of Economics and Business, University of Ljubljana
Mergers & Acquisitions	Lončarski Igor School of Economics and Business, University of Ljubljana Kester George Washington and Lee University, Virginia, USA
OBLIGATORY SUBJECT FOR ALL THREE MAJORS:	
Research Project	Polona Domadenik Muren School of Economics and Business, University of Ljubljana

DIGITAL MARKETING

Course	Lecturer
Consumer Insights	Kos Koklič Mateja School of Economics and Business, University of Ljubljana Kolar Tomaž School of Economics and Business, University of Ljubljana Jasmina DLAČIĆ Faculty of Economics and Business, University of Rijeka, CRO
Marketing and Sales Across Cultures	Vida Irena School of Economics and Business, University of Ljubljana Selma Kadič Maglajlić Copenhagen Business School, DK
Digital Marketing and Social Media	Žabkar Vesna School of Economics and Business, University of Ljubljana Mojtaba Poorrezaei Warwick Business School, UK Metka Svetlin Google
Brand Management	Peter Spier SKEMA Business School, FR Metka Hrovat SIP Strojna industrija
OBLIGATORY SUBJECT FOR ALL THREE MAJORS:	
Research Project	Polona Domadenik Muren School of Economics and Business, University of Ljubljana

TECHNOLOGY MANAGEMENT

Course	Lecturer
Technology Management	Černe Matej School of Economics and Business, University of Ljubljana Sandelin Carl Martin Ex-Vice president of Nokia, Finland Svetina Nabergoj Anja School of Economics and Business, University of Ljubljana
Innovation Management	Drnovšek Mateja School of Economics and Business, University of Ljubljana Diaz Jordi EADA
Modelling in Advanced Data analytics	Aleš Gorišek School of Economics and Business, University of Ljubljana Uroš Godnov School of Management, University of Primorska
International Entrepreneurship	Pustovrh Aleš School of Economics and Business, University of Ljubljana Guštin Habuš Ada School of Economics and Business, University of Ljubljana
OBLIGATORY SUBJECT FOR ALL THREE MAJORS:	
Research Project	Polona Domadenik Muren School of Economics and Business, University of Ljubljana